

Global Bourbon Market Growth 2025-2031

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Abstracts

The global Bourbon market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Bourbon is a whiskey that is distilled from grain mash containing at least 51% corn and aged a minimum of two years.

United States market for Bourbon is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Bourbon is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Bourbon is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Bourbon players cover Blanton's, Woodford Reserve, Pappy Van Winkle, Buffalo Trace Distillery, Maker's Mark, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Bourbon Industry Forecast" looks at past sales and reviews total world Bourbon sales in 2024, providing a comprehensive analysis by region and market sector of projected Bourbon sales for 2025 through 2031. With Bourbon sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Bourbon

industry.

This Insight Report provides a comprehensive analysis of the global Bourbon landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Bourbon portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Bourbon market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Bourbon and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Bourbon.

This report presents a comprehensive overview, market shares, and growth opportunities of Bourbon market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Traditional Bourbon

Wheat Bourbon

Rye Bourbon

Others

Segmentation by Application:

Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Blanton's

Woodford Reserve

Pappy Van Winkle

Buffalo Trace Distillery

Maker's Mark

Eagle Rare

Booker's

Elijah Craig

Knob Creek

Basil Hayden's

W.L. Weller

Bulleit

Angel's Envy

Four Roses

Wild Turkey

Willett

Jim Beam

Elmer T Lee

Jefferson's Bourbon

Evan Williams

Larceny

Baker's

Henry Mckenna

Old Grand-dad

Rebel Yell

Old Fitzgerald

Heaven Hill

Key Questions Addressed in this Report

Global Bourbon Market Growth 2025-2031

What is the 10-year outlook for the global Bourbon market?

What factors are driving Bourbon market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Bourbon market opportunities vary by end market size?

How does Bourbon break out by Type, by Application?

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