

Global Botanical Dietary Supplement Market Growth 2026-2032

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Abstracts

The global Botanical Dietary Supplement market size is predicted to grow from US\$ 32370 million in 2025 to US\$ 53110 million in 2032; it is expected to grow at a CAGR of 7.5% from 2026 to 2032.

Botanical dietary supplements, sometimes called herbals or herbal dietary supplements, are products made from plants, plant parts, or plant extracts. They are meant to be consumed and contain one or more ingredients meant to supplement the diet.

United States market for Botanical Dietary Supplement is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Botanical Dietary Supplement is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Botanical Dietary Supplement is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Botanical Dietary Supplement players cover Dabur India, NBTY Inc., Ricola AG., Mondelez International, Procter and Gamble, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Botanical Dietary Supplement Industry Forecast" looks at past sales and reviews total world Botanical Dietary Supplement sales in 2025, providing a comprehensive analysis by region and market sector of projected Botanical Dietary Supplement sales for 2026 through 2032. With Botanical Dietary Supplement sales broken down by region, market sector and sub-

sector, this report provides a detailed analysis in US\$ millions of the world Botanical Dietary Supplement industry.

This Insight Report provides a comprehensive analysis of the global Botanical Dietary Supplement landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Botanical Dietary Supplement portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Botanical Dietary Supplement market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Botanical Dietary Supplement and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Botanical Dietary Supplement.

This report presents a comprehensive overview, market shares, and growth opportunities of Botanical Dietary Supplement market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Powder

Liquid

Tablets

Capsules

Gummies

Others

Segmentation by Application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Dabur India

NBTY Inc.

Ricola AG.

Mondelez International

Procter and Gamble

Nutraceutical International Company

BASF SE

The Himalaya Drug Company

Glanbia Nutritionals

Botanicalife International of America, Inc.

Blackmores Limited

Key Questions Addressed in this Report

What is the 10-year outlook for the global Botanical Dietary Supplement market?

What factors are driving Botanical Dietary Supplement market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Botanical Dietary Supplement market opportunities vary by end market size?

How does Botanical Dietary Supplement break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Botanical Dietary Supplement Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Botanical Dietary Supplement by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Botanical Dietary Supplement by Country/Region, 2021, 2025 & 2032
- 2.2 Botanical Dietary Supplement Segment by Type
 - 2.2.1 Powder
 - 2.2.2 Liquid
 - 2.2.3 Tablets
 - 2.2.4 Capsules
 - 2.2.5 Gummies
 - 2.2.6 Others
 - 2.2.7 Botanical Dietary Supplement Sales by Type
 - 2.2.7.1 Global Botanical Dietary Supplement Sales Market Share by Type (2021-2026)
 - 2.2.7.2 Global Botanical Dietary Supplement Revenue and Market Share by Type (2021-2026)
 - 2.2.7.3 Global Botanical Dietary Supplement Sale Price by Type (2021-2026)
- 2.3 Botanical Dietary Supplement Segment by Application
 - 2.3.1 Online
 - 2.3.2 Offline
 - 2.3.3 Botanical Dietary Supplement Sales by Application
 - 2.3.3.1 Global Botanical Dietary Supplement Sale Market Share by Application (2021-2026)

2.3.3.2 Global Botanical Dietary Supplement Revenue and Market Share by Application (2021-2026)

2.3.3.3 Global Botanical Dietary Supplement Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Botanical Dietary Supplement Breakdown Data by Company

3.1.1 Global Botanical Dietary Supplement Annual Sales by Company (2021-2026)

3.1.2 Global Botanical Dietary Supplement Sales Market Share by Company (2021-2026)

3.2 Global Botanical Dietary Supplement Annual Revenue by Company (2021-2026)

3.2.1 Global Botanical Dietary Supplement Revenue by Company (2021-2026)

3.2.2 Global Botanical Dietary Supplement Revenue Market Share by Company (2021-2026)

3.3 Global Botanical Dietary Supplement Sale Price by Company

3.4 Key Manufacturers Botanical Dietary Supplement Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Botanical Dietary Supplement Product Location Distribution

3.4.2 Players Botanical Dietary Supplement Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR BOTANICAL DIETARY SUPPLEMENT BY GEOGRAPHIC REGION

4.1 World Historic Botanical Dietary Supplement Market Size by Geographic Region (2021-2026)

4.1.1 Global Botanical Dietary Supplement Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Botanical Dietary Supplement Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Botanical Dietary Supplement Market Size by Country/Region (2021-2026)

4.2.1 Global Botanical Dietary Supplement Annual Sales by Country/Region (2021-2026)

4.2.2 Global Botanical Dietary Supplement Annual Revenue by Country/Region

(2021-2026)

- 4.3 Americas Botanical Dietary Supplement Sales Growth
- 4.4 APAC Botanical Dietary Supplement Sales Growth
- 4.5 Europe Botanical Dietary Supplement Sales Growth
- 4.6 Middle East & Africa Botanical Dietary Supplement Sales Growth

5 AMERICAS

- 5.1 Americas Botanical Dietary Supplement Sales by Country
 - 5.1.1 Americas Botanical Dietary Supplement Sales by Country (2021-2026)
 - 5.1.2 Americas Botanical Dietary Supplement Revenue by Country (2021-2026)
- 5.2 Americas Botanical Dietary Supplement Sales by Type (2021-2026)
- 5.3 Americas Botanical Dietary Supplement Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Botanical Dietary Supplement Sales by Region
 - 6.1.1 APAC Botanical Dietary Supplement Sales by Region (2021-2026)
 - 6.1.2 APAC Botanical Dietary Supplement Revenue by Region (2021-2026)
- 6.2 APAC Botanical Dietary Supplement Sales by Type (2021-2026)
- 6.3 APAC Botanical Dietary Supplement Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Botanical Dietary Supplement by Country
 - 7.1.1 Europe Botanical Dietary Supplement Sales by Country (2021-2026)
 - 7.1.2 Europe Botanical Dietary Supplement Revenue by Country (2021-2026)
- 7.2 Europe Botanical Dietary Supplement Sales by Type (2021-2026)

7.3 Europe Botanical Dietary Supplement Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Botanical Dietary Supplement by Country

8.1.1 Middle East & Africa Botanical Dietary Supplement Sales by Country (2021-2026)

8.1.2 Middle East & Africa Botanical Dietary Supplement Revenue by Country (2021-2026)

8.2 Middle East & Africa Botanical Dietary Supplement Sales by Type (2021-2026)

8.3 Middle East & Africa Botanical Dietary Supplement Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Botanical Dietary Supplement

10.3 Manufacturing Process Analysis of Botanical Dietary Supplement

10.4 Industry Chain Structure of Botanical Dietary Supplement

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

- 11.1.1 Direct Channels
- 11.1.2 Indirect Channels
- 11.2 Botanical Dietary Supplement Distributors
- 11.3 Botanical Dietary Supplement Customer

12 WORLD FORECAST REVIEW FOR BOTANICAL DIETARY SUPPLEMENT BY GEOGRAPHIC REGION

- 12.1 Global Botanical Dietary Supplement Market Size Forecast by Region
 - 12.1.1 Global Botanical Dietary Supplement Forecast by Region (2027-2032)
 - 12.1.2 Global Botanical Dietary Supplement Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Botanical Dietary Supplement Forecast by Type (2027-2032)
- 12.7 Global Botanical Dietary Supplement Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Dabur India
 - 13.1.1 Dabur India Company Information
 - 13.1.2 Dabur India Botanical Dietary Supplement Product Portfolios and Specifications
 - 13.1.3 Dabur India Botanical Dietary Supplement Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Dabur India Main Business Overview
 - 13.1.5 Dabur India Latest Developments
- 13.2 NBTY Inc.
 - 13.2.1 NBTY Inc. Company Information
 - 13.2.2 NBTY Inc. Botanical Dietary Supplement Product Portfolios and Specifications
 - 13.2.3 NBTY Inc. Botanical Dietary Supplement Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 NBTY Inc. Main Business Overview
 - 13.2.5 NBTY Inc. Latest Developments
- 13.3 Ricola AG.
 - 13.3.1 Ricola AG. Company Information
 - 13.3.2 Ricola AG. Botanical Dietary Supplement Product Portfolios and Specifications
 - 13.3.3 Ricola AG. Botanical Dietary Supplement Sales, Revenue, Price and Gross

Margin (2021-2026)

13.3.4 Ricola AG. Main Business Overview

13.3.5 Ricola AG. Latest Developments

13.4 Mondelez International

13.4.1 Mondelez International Company Information

13.4.2 Mondelez International Botanical Dietary Supplement Product Portfolios and Specifications

13.4.3 Mondelez International Botanical Dietary Supplement Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Mondelez International Main Business Overview

13.4.5 Mondelez International Latest Developments

13.5 Procter and Gamble

13.5.1 Procter and Gamble Company Information

13.5.2 Procter and Gamble Botanical Dietary Supplement Product Portfolios and Specifications

13.5.3 Procter and Gamble Botanical Dietary Supplement Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Procter and Gamble Main Business Overview

13.5.5 Procter and Gamble Latest Developments

13.6 Nutraceutical International Company

13.6.1 Nutraceutical International Company Company Information

13.6.2 Nutraceutical International Company Botanical Dietary Supplement Product Portfolios and Specifications

13.6.3 Nutraceutical International Company Botanical Dietary Supplement Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Nutraceutical International Company Main Business Overview

13.6.5 Nutraceutical International Company Latest Developments

13.7 BASF SE

13.7.1 BASF SE Company Information

13.7.2 BASF SE Botanical Dietary Supplement Product Portfolios and Specifications

13.7.3 BASF SE Botanical Dietary Supplement Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 BASF SE Main Business Overview

13.7.5 BASF SE Latest Developments

13.8 The Himalaya Drug Company

13.8.1 The Himalaya Drug Company Company Information

13.8.2 The Himalaya Drug Company Botanical Dietary Supplement Product Portfolios and Specifications

13.8.3 The Himalaya Drug Company Botanical Dietary Supplement Sales, Revenue,

Price and Gross Margin (2021-2026)

13.8.4 The Himalaya Drug Company Main Business Overview

13.8.5 The Himalaya Drug Company Latest Developments

13.9 Glanbia Nutritionals

13.9.1 Glanbia Nutritionals Company Information

13.9.2 Glanbia Nutritionals Botanical Dietary Supplement Product Portfolios and Specifications

13.9.3 Glanbia Nutritionals Botanical Dietary Supplement Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Glanbia Nutritionals Main Business Overview

13.9.5 Glanbia Nutritionals Latest Developments

13.10 Botanicallife International of America, Inc.

13.10.1 Botanicallife International of America, Inc. Company Information

13.10.2 Botanicallife International of America, Inc. Botanical Dietary Supplement Product Portfolios and Specifications

13.10.3 Botanicallife International of America, Inc. Botanical Dietary Supplement Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Botanicallife International of America, Inc. Main Business Overview

13.10.5 Botanicallife International of America, Inc. Latest Developments

13.11 Blackmores Limited

13.11.1 Blackmores Limited Company Information

13.11.2 Blackmores Limited Botanical Dietary Supplement Product Portfolios and Specifications

13.11.3 Blackmores Limited Botanical Dietary Supplement Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Blackmores Limited Main Business Overview

13.11.5 Blackmores Limited Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Botanical Dietary Supplement Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Botanical Dietary Supplement Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Powder

Table 4. Major Players of Liquid

Table 5. Major Players of Tablets

Table 6. Major Players of Capsules

Table 7. Major Players of Gummies

Table 8. Major Players of Others

Table 9. Global Botanical Dietary Supplement Sales by Type (2021-2026) & (K Units)

Table 10. Global Botanical Dietary Supplement Sales Market Share by Type (2021-2026)

Table 11. Global Botanical Dietary Supplement Revenue by Type (2021-2026) & (\$ million)

Table 12. Global Botanical Dietary Supplement Revenue Market Share by Type (2021-2026)

Table 13. Global Botanical Dietary Supplement Sale Price by Type (2021-2026) & (US\$/Unit)

Table 14. Global Botanical Dietary Supplement Sale by Application (2021-2026) & (K Units)

Table 15. Global Botanical Dietary Supplement Sale Market Share by Application (2021-2026)

Table 16. Global Botanical Dietary Supplement Revenue by Application (2021-2026) & (\$ million)

Table 17. Global Botanical Dietary Supplement Revenue Market Share by Application (2021-2026)

Table 18. Global Botanical Dietary Supplement Sale Price by Application (2021-2026) & (US\$/Unit)

Table 19. Global Botanical Dietary Supplement Sales by Company (2021-2026) & (K Units)

Table 20. Global Botanical Dietary Supplement Sales Market Share by Company (2021-2026)

Table 21. Global Botanical Dietary Supplement Revenue by Company (2021-2026) & (\$ millions)

Table 22. Global Botanical Dietary Supplement Revenue Market Share by Company (2021-2026)

Table 23. Global Botanical Dietary Supplement Sale Price by Company (2021-2026) & (US\$/Unit)

Table 24. Key Manufacturers Botanical Dietary Supplement Producing Area Distribution and Sales Area

Table 25. Players Botanical Dietary Supplement Products Offered

Table 26. Botanical Dietary Supplement Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 27. New Products and Potential Entrants

Table 28. Market M&A Activity & Strategy

Table 29. Global Botanical Dietary Supplement Sales by Geographic Region (2021-2026) & (K Units)

Table 30. Global Botanical Dietary Supplement Sales Market Share Geographic Region (2021-2026)

Table 31. Global Botanical Dietary Supplement Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 32. Global Botanical Dietary Supplement Revenue Market Share by Geographic Region (2021-2026)

Table 33. Global Botanical Dietary Supplement Sales by Country/Region (2021-2026) & (K Units)

Table 34. Global Botanical Dietary Supplement Sales Market Share by Country/Region (2021-2026)

Table 35. Global Botanical Dietary Supplement Revenue by Country/Region (2021-2026) & (\$ millions)

Table 36. Global Botanical Dietary Supplement Revenue Market Share by Country/Region (2021-2026)

Table 37. Americas Botanical Dietary Supplement Sales by Country (2021-2026) & (K Units)

Table 38. Americas Botanical Dietary Supplement Sales Market Share by Country (2021-2026)

Table 39. Americas Botanical Dietary Supplement Revenue by Country (2021-2026) & (\$ millions)

Table 40. Americas Botanical Dietary Supplement Sales by Type (2021-2026) & (K Units)

Table 41. Americas Botanical Dietary Supplement Sales by Application (2021-2026) & (K Units)

Table 42. APAC Botanical Dietary Supplement Sales by Region (2021-2026) & (K Units)

Table 43. APAC Botanical Dietary Supplement Sales Market Share by Region (2021-2026)

Table 44. APAC Botanical Dietary Supplement Revenue by Region (2021-2026) & (\$ millions)

Table 45. APAC Botanical Dietary Supplement Sales by Type (2021-2026) & (K Units)

Table 46. APAC Botanical Dietary Supplement Sales by Application (2021-2026) & (K Units)

Table 47. Europe Botanical Dietary Supplement Sales by Country (2021-2026) & (K Units)

Table 48. Europe Botanical Dietary Supplement Revenue by Country (2021-2026) & (\$ millions)

Table 49. Europe Botanical Dietary Supplement Sales by Type (2021-2026) & (K Units)

Table 50. Europe Botanical Dietary Supplement Sales by Application (2021-2026) & (K Units)

Table 51. Middle East & Africa Botanical Dietary Supplement Sales by Country (2021-2026) & (K Units)

Table 52. Middle East & Africa Botanical Dietary Supplement Revenue Market Share by Country (2021-2026)

Table 53. Middle East & Africa Botanical Dietary Supplement Sales by Type (2021-2026) & (K Units)

Table 54. Middle East & Africa Botanical Dietary Supplement Sales by Application (2021-2026) & (K Units)

Table 55. Key Market Drivers & Growth Opportunities of Botanical Dietary Supplement

Table 56. Key Market Challenges & Risks of Botanical Dietary Supplement

Table 57. Key Industry Trends of Botanical Dietary Supplement

Table 58. Botanical Dietary Supplement Raw Material

Table 59. Key Suppliers of Raw Materials

Table 60. Botanical Dietary Supplement Distributors List

Table 61. Botanical Dietary Supplement Customer List

Table 62. Global Botanical Dietary Supplement Sales Forecast by Region (2027-2032) & (K Units)

Table 63. Global Botanical Dietary Supplement Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 64. Americas Botanical Dietary Supplement Sales Forecast by Country (2027-2032) & (K Units)

Table 65. Americas Botanical Dietary Supplement Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 66. APAC Botanical Dietary Supplement Sales Forecast by Region (2027-2032) & (K Units)

Table 67. APAC Botanical Dietary Supplement Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 68. Europe Botanical Dietary Supplement Sales Forecast by Country (2027-2032) & (K Units)

Table 69. Europe Botanical Dietary Supplement Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 70. Middle East & Africa Botanical Dietary Supplement Sales Forecast by Country (2027-2032) & (K Units)

Table 71. Middle East & Africa Botanical Dietary Supplement Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 72. Global Botanical Dietary Supplement Sales Forecast by Type (2027-2032) & (K Units)

Table 73. Global Botanical Dietary Supplement Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 74. Global Botanical Dietary Supplement Sales Forecast by Application (2027-2032) & (K Units)

Table 75. Global Botanical Dietary Supplement Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 76. Dabur India Basic Information, Botanical Dietary Supplement Manufacturing Base, Sales Area and Its Competitors

Table 77. Dabur India Botanical Dietary Supplement Product Portfolios and Specifications

Table 78. Dabur India Botanical Dietary Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 79. Dabur India Main Business

Table 80. Dabur India Latest Developments

Table 81. NBTY Inc. Basic Information, Botanical Dietary Supplement Manufacturing Base, Sales Area and Its Competitors

Table 82. NBTY Inc. Botanical Dietary Supplement Product Portfolios and Specifications

Table 83. NBTY Inc. Botanical Dietary Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 84. NBTY Inc. Main Business

Table 85. NBTY Inc. Latest Developments

Table 86. Ricola AG. Basic Information, Botanical Dietary Supplement Manufacturing Base, Sales Area and Its Competitors

Table 87. Ricola AG. Botanical Dietary Supplement Product Portfolios and Specifications

Table 88. Ricola AG. Botanical Dietary Supplement Sales (K Units), Revenue (\$

Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 89. Ricola AG. Main Business

Table 90. Ricola AG. Latest Developments

Table 91. Mondelez International Basic Information, Botanical Dietary Supplement Manufacturing Base, Sales Area and Its Competitors

Table 92. Mondelez International Botanical Dietary Supplement Product Portfolios and Specifications

Table 93. Mondelez International Botanical Dietary Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 94. Mondelez International Main Business

Table 95. Mondelez International Latest Developments

Table 96. Procter and Gamble Basic Information, Botanical Dietary Supplement Manufacturing Base, Sales Area and Its Competitors

Table 97. Procter and Gamble Botanical Dietary Supplement Product Portfolios and Specifications

Table 98. Procter and Gamble Botanical Dietary Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 99. Procter and Gamble Main Business

Table 100. Procter and Gamble Latest Developments

Table 101. Nutraceutical International Company Basic Information, Botanical Dietary Supplement Manufacturing Base, Sales Area and Its Competitors

Table 102. Nutraceutical International Company Botanical Dietary Supplement Product Portfolios and Specifications

Table 103. Nutraceutical International Company Botanical Dietary Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 104. Nutraceutical International Company Main Business

Table 105. Nutraceutical International Company Latest Developments

Table 106. BASF SE Basic Information, Botanical Dietary Supplement Manufacturing Base, Sales Area and Its Competitors

Table 107. BASF SE Botanical Dietary Supplement Product Portfolios and Specifications

Table 108. BASF SE Botanical Dietary Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 109. BASF SE Main Business

Table 110. BASF SE Latest Developments

Table 111. The Himalaya Drug Company Basic Information, Botanical Dietary Supplement Manufacturing Base, Sales Area and Its Competitors

Table 112. The Himalaya Drug Company Botanical Dietary Supplement Product Portfolios and Specifications

Table 113. The Himalaya Drug Company Botanical Dietary Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 114. The Himalaya Drug Company Main Business

Table 115. The Himalaya Drug Company Latest Developments

Table 116. Glanbia Nutritionals Basic Information, Botanical Dietary Supplement Manufacturing Base, Sales Area and Its Competitors

Table 117. Glanbia Nutritionals Botanical Dietary Supplement Product Portfolios and Specifications

Table 118. Glanbia Nutritionals Botanical Dietary Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 119. Glanbia Nutritionals Main Business

Table 120. Glanbia Nutritionals Latest Developments

Table 121. Botanicalife International of America, Inc. Basic Information, Botanical Dietary Supplement Manufacturing Base, Sales Area and Its Competitors

Table 122. Botanicalife International of America, Inc. Botanical Dietary Supplement Product Portfolios and Specifications

Table 123. Botanicalife International of America, Inc. Botanical Dietary Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 124. Botanicalife International of America, Inc. Main Business

Table 125. Botanicalife International of America, Inc. Latest Developments

Table 126. Blackmores Limited Basic Information, Botanical Dietary Supplement Manufacturing Base, Sales Area and Its Competitors

Table 127. Blackmores Limited Botanical Dietary Supplement Product Portfolios and Specifications

Table 128. Blackmores Limited Botanical Dietary Supplement Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 129. Blackmores Limited Main Business

Table 130. Blackmores Limited Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Botanical Dietary Supplement
- Figure 2. Botanical Dietary Supplement Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Botanical Dietary Supplement Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Botanical Dietary Supplement Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Botanical Dietary Supplement Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Botanical Dietary Supplement Sales Market Share by Country/Region (2025)
- Figure 10. Botanical Dietary Supplement Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Powder
- Figure 12. Product Picture of Liquid
- Figure 13. Product Picture of Tablets
- Figure 14. Product Picture of Capsules
- Figure 15. Product Picture of Gummies
- Figure 16. Product Picture of Others
- Figure 17. Global Botanical Dietary Supplement Sales Market Share by Type in 2026
- Figure 18. Global Botanical Dietary Supplement Revenue Market Share by Type (2021-2026)
- Figure 19. Botanical Dietary Supplement Consumed in Online
- Figure 20. Global Botanical Dietary Supplement Market: Online (2021-2026) & (K Units)
- Figure 21. Botanical Dietary Supplement Consumed in Offline
- Figure 22. Global Botanical Dietary Supplement Market: Offline (2021-2026) & (K Units)
- Figure 23. Global Botanical Dietary Supplement Sale Market Share by Application (2025)
- Figure 24. Global Botanical Dietary Supplement Revenue Market Share by Application in 2026
- Figure 25. Botanical Dietary Supplement Sales by Company in 2026 (K Units)
- Figure 26. Global Botanical Dietary Supplement Sales Market Share by Company in 2026
- Figure 27. Botanical Dietary Supplement Revenue by Company in 2026 (\$ millions)
- Figure 28. Global Botanical Dietary Supplement Revenue Market Share by Company in

2026

Figure 29. Global Botanical Dietary Supplement Sales Market Share by Geographic Region (2021-2026)

Figure 30. Global Botanical Dietary Supplement Revenue Market Share by Geographic Region in 2026

Figure 31. Americas Botanical Dietary Supplement Sales 2021-2026 (K Units)

Figure 32. Americas Botanical Dietary Supplement Revenue 2021-2026 (\$ millions)

Figure 33. APAC Botanical Dietary Supplement Sales 2021-2026 (K Units)

Figure 34. APAC Botanical Dietary Supplement Revenue 2021-2026 (\$ millions)

Figure 35. Europe Botanical Dietary Supplement Sales 2021-2026 (K Units)

Figure 36. Europe Botanical Dietary Supplement Revenue 2021-2026 (\$ millions)

Figure 37. Middle East & Africa Botanical Dietary Supplement Sales 2021-2026 (K Units)

Figure 38. Middle East & Africa Botanical Dietary Supplement Revenue 2021-2026 (\$ millions)

Figure 39. Americas Botanical Dietary Supplement Sales Market Share by Country in 2026

Figure 40. Americas Botanical Dietary Supplement Revenue Market Share by Country (2021-2026)

Figure 41. Americas Botanical Dietary Supplement Sales Market Share by Type (2021-2026)

Figure 42. Americas Botanical Dietary Supplement Sales Market Share by Application (2021-2026)

Figure 43. United States Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 44. Canada Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 45. Mexico Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 46. Brazil Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 47. APAC Botanical Dietary Supplement Sales Market Share by Region in 2026

Figure 48. APAC Botanical Dietary Supplement Revenue Market Share by Region (2021-2026)

Figure 49. APAC Botanical Dietary Supplement Sales Market Share by Type (2021-2026)

Figure 50. APAC Botanical Dietary Supplement Sales Market Share by Application (2021-2026)

Figure 51. China Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 52. Japan Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 53. South Korea Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 54. Southeast Asia Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 55. India Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 56. Australia Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 57. China Taiwan Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 58. Europe Botanical Dietary Supplement Sales Market Share by Country in 2026

Figure 59. Europe Botanical Dietary Supplement Revenue Market Share by Country (2021-2026)

Figure 60. Europe Botanical Dietary Supplement Sales Market Share by Type (2021-2026)

Figure 61. Europe Botanical Dietary Supplement Sales Market Share by Application (2021-2026)

Figure 62. Germany Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 63. France Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 64. UK Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 65. Italy Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 66. Russia Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 67. Middle East & Africa Botanical Dietary Supplement Sales Market Share by Country (2021-2026)

Figure 68. Middle East & Africa Botanical Dietary Supplement Sales Market Share by Type (2021-2026)

Figure 69. Middle East & Africa Botanical Dietary Supplement Sales Market Share by Application (2021-2026)

Figure 70. Egypt Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 71. South Africa Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 72. Israel Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 73. Turkey Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 74. GCC Countries Botanical Dietary Supplement Revenue Growth 2021-2026 (\$ millions)

Figure 75. Manufacturing Cost Structure Analysis of Botanical Dietary Supplement in 2026

Figure 76. Manufacturing Process Analysis of Botanical Dietary Supplement

Figure 77. Industry Chain Structure of Botanical Dietary Supplement

Figure 78. Channels of Distribution

Figure 79. Global Botanical Dietary Supplement Sales Market Forecast by Region (2027-2032)

Figure 80. Global Botanical Dietary Supplement Revenue Market Share Forecast by Region (2027-2032)

Figure 81. Global Botanical Dietary Supplement Sales Market Share Forecast by Type (2027-2032)

Figure 82. Global Botanical Dietary Supplement Revenue Market Share Forecast by Type (2027-2032)

Figure 83. Global Botanical Dietary Supplement Sales Market Share Forecast by Application (2027-2032)

Figure 84. Global Botanical Dietary Supplement Revenue Market Share Forecast by Application (2027-2032)

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