

Global BOPP Pressure Sensitive Adhesive Market Growth 2024-2030

<https://marketpublishers.com/r/G099B47145C8EN.html>

Date: June 2024

Pages: 138

Price: US\$ 3,660.00 (Single User License)

ID: G099B47145C8EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

BOPP pressure-sensitive adhesive is a tape product that uses BOPP (biaxially oriented polypropylene) film as the base material, evenly coats pressure-sensitive latex on its surface, and undergoes specific processing. Pressure-sensitive adhesive is a viscoelastic body that has both liquid viscosity and solid elastic properties. When slight pressure is applied, it can quickly form adhesion to achieve a strong bond to the adherend.

The global BOPP Pressure Sensitive Adhesive market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "BOPP Pressure Sensitive Adhesive Industry Forecast" looks at past sales and reviews total world BOPP Pressure Sensitive Adhesive sales in 2023, providing a comprehensive analysis by region and market sector of projected BOPP Pressure Sensitive Adhesive sales for 2024 through 2030. With BOPP Pressure Sensitive Adhesive sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world BOPP Pressure Sensitive Adhesive industry.

This Insight Report provides a comprehensive analysis of the global BOPP Pressure Sensitive Adhesive landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on BOPP Pressure Sensitive Adhesive portfolios and capabilities, market entry

strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global BOPP Pressure Sensitive Adhesive market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for BOPP Pressure Sensitive Adhesive and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global BOPP Pressure Sensitive Adhesive.

Market demand growth: With the development of the global economy, the production and market demand of consumer goods are also growing. This growth trend has promoted the development of the BOPP pressure-sensitive adhesive industry, especially in the fields of packaging, sealing, stationery pasting and other fields.

Technological innovation: Through technological innovation, the pressure-sensitive adhesive industry continues to develop new pressure-sensitive adhesive products with high tensile strength, strong penetration resistance, low molecular weight, and fast elastic recovery to meet the diverse needs of different markets and enhance the market Competitiveness. These innovations bring a broader application space for BOPP pressure-sensitive tape.

Cost-effectiveness: The manufacturing cost of BOPP pressure-sensitive adhesive is relatively low, while its performance is excellent and can meet most daily application needs. This cost-effective feature makes BOPP pressure-sensitive adhesive competitive in the market.

Industry application expansion: In addition to traditional packaging, sealing and other applications, BOPP pressure-sensitive adhesive is also widely used in the production of electronic components, process manufacturing, medical fields and labeling. These new application areas provide new impetus for the development of BOPP pressure-sensitive adhesives.

This report presents a comprehensive overview, market shares, and growth opportunities of BOPP Pressure Sensitive Adhesive market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Normal Temperature Type

High Temperature Type

Segmentation by Application:

Labels and Packaging

Electronic Component

Industrial

Medical

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

3M

Avery Dennison

EUROTAPES

tesa SE

Intertape Polymer

Scapa

Shurtape Technologies

Lohmann

Vibac Group Spa

Vardhman Tape & Packaging

Apollo Industries

Zhejiang Yonghe Adhesive Products

WingTai(Zhongshan)Co.Ltd.

Hebei Yongle Tape

Jinghua Adhesive New Materials

Luxking Group

Shushi Group

Guangzhou HONGCHANG Viscose Tape Factory

Zhengzhou Aston Industrial

Key Questions Addressed in this Report

What is the 10-year outlook for the global BOPP Pressure Sensitive Adhesive market?

What factors are driving BOPP Pressure Sensitive Adhesive market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do BOPP Pressure Sensitive Adhesive market opportunities vary by end market size?

How does BOPP Pressure Sensitive Adhesive break out by Type, by Application?

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