

Global BOPP Labels Market Growth 2023-2029

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Abstracts

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Biaxially oriented polypropylene (BOPP) have been extensively used by packaging industry, and BOPP for labels is particularly used by F&B, pharmaceutical, electrical & electronics, and logistics industry operators. BOPP labels facilitate the process of identification of a product, machinery, pallets, shipping cartons, warehouse bins, barrels, and others, which remains a key factor driving their sales in global market. Adoption of BOPP for labels is increasing, with an aim to minimize the odds of human error and speed up the data and work process flow.

LPI (LP Information)' newest research report, the "BOPP Labels Industry Forecast" looks at past sales and reviews total world BOPP Labels sales in 2022, providing a comprehensive analysis by region and market sector of projected BOPP Labels sales for 2023 through 2029. With BOPP Labels sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world BOPP Labels industry.

This Insight Report provides a comprehensive analysis of the global BOPP Labels landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on BOPP Labels portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global BOPP Labels market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for BOPP Labels and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity.

With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global BOPP Labels.

The global BOPP Labels market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for BOPP Labels is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for BOPP Labels is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for BOPP Labels is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key BOPP Labels players cover CCL Industries Inc., Fuji Seal International, Inc., 3M Company, Toray, Avery Dennison Corporation, Coveris Holdings S.A. and Shantou Wanshun New Material Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of BOPP Labels market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Pressure Sensitive Labels

Shrink Labels

Wet Glue Labels

Others

Segmentation by application

Food & Beverages Industry

Alcoholic

Pharma

Cosmetics & Personal Care

Automotive Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

CCL Industries Inc.

Fuji Seal International, Inc.

3M Company

Toray

Avery Dennison Corporation

Coveris Holdings S.A.

Shantou Wanshun New Material Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global BOPP Labels market?

What factors are driving BOPP Labels market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do BOPP Labels market opportunities vary by end market size?

How does BOPP Labels break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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