

# Global BOPP Films Market Growth 2024-2030

<https://marketpublishers.com/r/G96BF2692B50EN.html>

Date: January 2024

Pages: 108

Price: US\$ 3,660.00 (Single User License)

ID: G96BF2692B50EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global BOPP Films market size was valued at US\$ 16590 million in 2023. With growing demand in downstream market, the BOPP Films is forecast to a readjusted size of US\$ 22830 million by 2030 with a CAGR of 4.7% during review period.

The research report highlights the growth potential of the global BOPP Films market. BOPP Films are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of BOPP Films. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the BOPP Films market.

BOPP Films is a stretched polypropylene film which provides outstanding strength, rigidity, transparency and gloss on top of superior moisture roof properties.

BOPP Metalized Films are manufactured using a tenter frame sequential process or the double bubble process, in which a polypropylene (PP) film is oriented in two directions (machine and transverse directions). BOPP Metalized Films are typically used for packaging films, print lamination films, label films etc.

In China, the key players of BOPP films include China Flexible Packaging Holdings, Gettel Group, Forop, Zhejiang Jinrui Film, Kinlead Packaging, etc. The top five players hold a share over 38% of China market. East China is the largest market, has a share about 26%, followed by South China and Central China, with share 22% and 16%, separately.

## Key Features:

The report on BOPP Films market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the BOPP Films market. It may include historical data, market segmentation by Thickness (e.g., Below 15 micron, 15-30 micron), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the BOPP Films market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the BOPP Films market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the BOPP Films industry. This include advancements in BOPP Films technology, BOPP Films new entrants, BOPP Films new investment, and other innovations that are shaping the future of BOPP Films.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the BOPP Films market. It includes factors influencing customer ' purchasing decisions, preferences for BOPP Films product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the BOPP Films market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting BOPP Films market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental

impact and sustainability aspects of the BOPP Films market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the BOPP Films industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the BOPP Films market.

**Market Segmentation:**

BOPP Films market is split by Thickness and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Thickness, and by Application in terms of volume and value.

**Segmentation by thickness**

Below 15 micron

15-30 micron

30-45 micron

Above 45 micron

**Segmentation by application**

Food & Beverage

Personal Care & Cosmetics

Medical

Other

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

China Flexible Packaging Holdings

Gettel Group

Forop

Zhejiang Jinrui Film

Kinlead Packaging

Zhongshan Wing Ning

Decro

Guofeng Plastic

Quanzhou Lichang Plastics

FSPG

Zhejiang Great Southeast Corp., Ltd

Toray Plastics

Huangshan Novel Co., Ltd.

Jiangyin Zhongda Flexible New Material

### Key Questions Addressed in this Report

What is the 10-year outlook for the global BOPP Films market?

What factors are driving BOPP Films market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do BOPP Films market opportunities vary by end market size?

How does BOPP Films break out thickness, application?

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