

Global BOPP Antistatic Masterbatch Market Growth 2026-2032

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Abstracts

The global BOPP Antistatic Masterbatch market size is predicted to grow from US\$ 61.25 million in 2025 to US\$ 80.56 million in 2032; it is expected to grow at a CAGR of 4.0% from 2026 to 2032.

BOPP antistatic masterbatch is a functional masterbatch made with PP carrier resin, antistatic active ingredients, and dispersion aids for BOPP film extrusion and biaxial orientation. It reduces film surface resistivity, static charge accumulation, dust attraction, winding issues, discharge risk, and high-speed packaging problems. Key applications include food packaging films, label films, tape films, lamination films, tobacco films, and household/personal care packaging films.

The upstream supply chain mainly includes PP homopolymer or specialty carrier resins, glycerol monostearate, fatty acid esters, ethoxylated fatty amines, amides, quaternary ammonium or polyether-type antistats, as well as antioxidants, dispersants, antiblocking agents, slip agents, and processing aids. Downstream users are mainly BOPP film producers, flexible packaging converters, label film producers, tape film manufacturers, and functional film compounders.

In 2025, global BOPP antistatic masterbatch production reached approximately 20 kilotons, with an average global market price is approximately \$2,500-3,500 per ton.

From a global industry perspective, BOPP antistatic masterbatch has evolved from a general film additive into an important functional material supporting BOPP film processability, packaging cleanliness and end-use performance. BOPP films are valued for high clarity, stiffness, fast heat sealability and barrier protection, and are widely used in food packaging, labels, tapes, flexible laminates, tobacco packaging, personal-care

packaging and industrial packaging. However, because polypropylene is highly insulating, static charge can build up during orientation, winding, slitting, printing, lamination, bag making and end use, causing dust pick-up, static sticking, poor unwinding, surface contamination and even electric shock. BOPP-oriented antistatic masterbatches are commonly added to the film core layer to reduce problems such as electric shock, dust pick-up and static sticking caused by charge accumulation on film surfaces.

In terms of industry trends, BOPP antistatic masterbatch is moving toward higher efficiency at lower dosage, longer-lasting antistatic performance, lower migration, lower blooming, food-contact suitability, transparency retention and multifunctional formulation. Conventional BOPP antistatic systems are mostly based on migratory antistatic agents, which move to the film surface, absorb moisture from the surrounding atmosphere and create a thin water layer that dissipates surface charges. These systems are cost-effective and fast acting, but their performance can be affected by humidity, temperature, storage time, film structure and downstream processing. Ampacet also notes that antistatic performance is highly dependent on relative humidity, and two antistats that perform similarly at 50% relative humidity may behave very differently under low-humidity conditions. As a result, competition is shifting from simple antistatic speed toward longer-term performance, low fogging or low blooming, print and lamination compatibility, heat-seal layer compatibility, interaction with slip agents and preservation of film optical properties.

The main growth drivers come from three areas. First, food packaging, personal-care packaging, labels, tapes and flexible laminates increasingly require clean appearance, stable conversion and smooth unwinding, making antistatic masterbatch a regular functional additive for BOPP film modification. Second, high-speed orientation, winding, slitting, printing and lamination place stronger requirements on static control; static build-up affects not only operator safety, but also film blocking, dust attraction and converting stability. Third, food-contact, low-odor, low-migration and sustainable packaging requirements are pushing formulations toward cleaner, more stable systems suitable for transparent BOPP and laminated packaging structures.

LP Information, Inc. (LPI) ' newest research report, the "BOPP Antistatic Masterbatch Industry Forecast" looks at past sales and reviews total world BOPP Antistatic Masterbatch sales in 2025, providing a comprehensive analysis by region and market sector of projected BOPP Antistatic Masterbatch sales for 2026 through 2032. With BOPP Antistatic Masterbatch sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world BOPP

Antistatic Masterbatch industry.

This Insight Report provides a comprehensive analysis of the global BOPP Antistatic Masterbatch landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on BOPP Antistatic Masterbatch portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global BOPP Antistatic Masterbatch market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for BOPP Antistatic Masterbatch and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global BOPP Antistatic Masterbatch.

This report presents a comprehensive overview, market shares, and growth opportunities of BOPP Antistatic Masterbatch market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Migratory Antistatic Masterbatch

Permanent Antistatic Masterbatch

Segmentation by Active Chemistry:

Fatty Ester-based Masterbatch

Ethoxylated Fatty Amine-based Masterbatch

Others

Segmentation by Application:

Flexible Packaging Film

Heat-sealable BOPP Film

Metallized BOPP Film

Label Film

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BASF

Kao Chemicals

Avient

Ampacet

LyondellBasell

Tosaf

Kafrit Group

Sukano

Plastiblends

RTP Company

GRAFE

Gabriel-Chemie

Polytechs

Malion New Materials

Guangdong Bosi

Jiangsu Pulaike Hongmei

Kandui Industries

Key Questions Addressed in this Report

What is the 10-year outlook for the global BOPP Antistatic Masterbatch market?

What factors are driving BOPP Antistatic Masterbatch market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do BOPP Antistatic Masterbatch market opportunities vary by end market size?

How does BOPP Antistatic Masterbatch break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global BOPP Antistatic Masterbatch Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for BOPP Antistatic Masterbatch by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for BOPP Antistatic Masterbatch by Country/Region, 2021, 2025 & 2032
- 2.2 BOPP Antistatic Masterbatch Segment by Type
 - 2.2.1 Migratory Antistatic Masterbatch
 - 2.2.2 Permanent Antistatic Masterbatch
 - 2.2.3 BOPP Antistatic Masterbatch Sales by Type
 - 2.2.3.1 Global BOPP Antistatic Masterbatch Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global BOPP Antistatic Masterbatch Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global BOPP Antistatic Masterbatch Sale Price by Type (2021-2026)
- 2.3 BOPP Antistatic Masterbatch Segment by Active Chemistry
 - 2.3.1 Fatty Ester-based Masterbatch
 - 2.3.2 Ethoxylated Fatty Amine-based Masterbatch
 - 2.3.3 Others
 - 2.3.4 BOPP Antistatic Masterbatch Sales by Active Chemistry
 - 2.3.4.1 Global BOPP Antistatic Masterbatch Sales Market Share by Active Chemistry (2021-2026)
 - 2.3.4.2 Global BOPP Antistatic Masterbatch Revenue and Market Share by Active Chemistry (2021-2026)

2.3.4.3 Global BOPP Antistatic Masterbatch Sale Price by Active Chemistry
(2021-2026)

2.4 BOPP Antistatic Masterbatch Segment by Application

2.4.1 Flexible Packaging Film

2.4.2 Heat-sealable BOPP Film

2.4.3 Metallized BOPP Film

2.4.4 Label Film

2.4.5 Other

2.4.6 BOPP Antistatic Masterbatch Sales by Application

2.4.6.1 Global BOPP Antistatic Masterbatch Sale Market Share by Application
(2021-2026)

2.4.6.2 Global BOPP Antistatic Masterbatch Revenue and Market Share by
Application (2021-2026)

2.4.6.3 Global BOPP Antistatic Masterbatch Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global BOPP Antistatic Masterbatch Breakdown Data by Company

3.1.1 Global BOPP Antistatic Masterbatch Annual Sales by Company (2021-2026)

3.1.2 Global BOPP Antistatic Masterbatch Sales Market Share by Company
(2021-2026)

3.2 Global BOPP Antistatic Masterbatch Annual Revenue by Company (2021-2026)

3.2.1 Global BOPP Antistatic Masterbatch Revenue by Company (2021-2026)

3.2.2 Global BOPP Antistatic Masterbatch Revenue Market Share by Company
(2021-2026)

3.3 Global BOPP Antistatic Masterbatch Sale Price by Company

3.4 Key Manufacturers BOPP Antistatic Masterbatch Producing Area Distribution, Sales
Area, Product Type

3.4.1 Key Manufacturers BOPP Antistatic Masterbatch Product Location Distribution

3.4.2 Players BOPP Antistatic Masterbatch Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR BOPP ANTISTATIC MASTERBATCH BY GEOGRAPHIC REGION

4.1 World Historic BOPP Antistatic Masterbatch Market Size by Geographic Region (2021-2026)

4.1.1 Global BOPP Antistatic Masterbatch Annual Sales by Geographic Region (2021-2026)

4.1.2 Global BOPP Antistatic Masterbatch Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic BOPP Antistatic Masterbatch Market Size by Country/Region (2021-2026)

4.2.1 Global BOPP Antistatic Masterbatch Annual Sales by Country/Region (2021-2026)

4.2.2 Global BOPP Antistatic Masterbatch Annual Revenue by Country/Region (2021-2026)

4.3 Americas BOPP Antistatic Masterbatch Sales Growth

4.4 APAC BOPP Antistatic Masterbatch Sales Growth

4.5 Europe BOPP Antistatic Masterbatch Sales Growth

4.6 Middle East & Africa BOPP Antistatic Masterbatch Sales Growth

5 AMERICAS

5.1 Americas BOPP Antistatic Masterbatch Sales by Country

5.1.1 Americas BOPP Antistatic Masterbatch Sales by Country (2021-2026)

5.1.2 Americas BOPP Antistatic Masterbatch Revenue by Country (2021-2026)

5.2 Americas BOPP Antistatic Masterbatch Sales by Type (2021-2026)

5.3 Americas BOPP Antistatic Masterbatch Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC BOPP Antistatic Masterbatch Sales by Region

6.1.1 APAC BOPP Antistatic Masterbatch Sales by Region (2021-2026)

6.1.2 APAC BOPP Antistatic Masterbatch Revenue by Region (2021-2026)

6.2 APAC BOPP Antistatic Masterbatch Sales by Type (2021-2026)

6.3 APAC BOPP Antistatic Masterbatch Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe BOPP Antistatic Masterbatch by Country

7.1.1 Europe BOPP Antistatic Masterbatch Sales by Country (2021-2026)

7.1.2 Europe BOPP Antistatic Masterbatch Revenue by Country (2021-2026)

7.2 Europe BOPP Antistatic Masterbatch Sales by Type (2021-2026)

7.3 Europe BOPP Antistatic Masterbatch Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa BOPP Antistatic Masterbatch by Country

8.1.1 Middle East & Africa BOPP Antistatic Masterbatch Sales by Country (2021-2026)

8.1.2 Middle East & Africa BOPP Antistatic Masterbatch Revenue by Country
(2021-2026)

8.2 Middle East & Africa BOPP Antistatic Masterbatch Sales by Type (2021-2026)

8.3 Middle East & Africa BOPP Antistatic Masterbatch Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of BOPP Antistatic Masterbatch

10.3 Manufacturing Process Analysis of BOPP Antistatic Masterbatch

10.4 Industry Chain Structure of BOPP Antistatic Masterbatch

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 BOPP Antistatic Masterbatch Distributors

11.3 BOPP Antistatic Masterbatch Customer

12 WORLD FORECAST REVIEW FOR BOPP ANTISTATIC MASTERBATCH BY GEOGRAPHIC REGION

12.1 Global BOPP Antistatic Masterbatch Market Size Forecast by Region

12.1.1 Global BOPP Antistatic Masterbatch Forecast by Region (2027-2032)

12.1.2 Global BOPP Antistatic Masterbatch Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global BOPP Antistatic Masterbatch Forecast by Type (2027-2032)

12.7 Global BOPP Antistatic Masterbatch Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 BASF

13.1.1 BASF Company Information

13.1.2 BASF BOPP Antistatic Masterbatch Product Portfolios and Specifications

13.1.3 BASF BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 BASF Main Business Overview

13.1.5 BASF Latest Developments

13.2 Kao Chemicals

13.2.1 Kao Chemicals Company Information

13.2.2 Kao Chemicals BOPP Antistatic Masterbatch Product Portfolios and Specifications

13.2.3 Kao Chemicals BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Kao Chemicals Main Business Overview

13.2.5 Kao Chemicals Latest Developments

13.3 Avient

13.3.1 Avient Company Information

13.3.2 Avient BOPP Antistatic Masterbatch Product Portfolios and Specifications

13.3.3 Avient BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Avient Main Business Overview

13.3.5 Avient Latest Developments

13.4 Ampacet

13.4.1 Ampacet Company Information

13.4.2 Ampacet BOPP Antistatic Masterbatch Product Portfolios and Specifications

13.4.3 Ampacet BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Ampacet Main Business Overview

13.4.5 Ampacet Latest Developments

13.5 LyondellBasell

13.5.1 LyondellBasell Company Information

13.5.2 LyondellBasell BOPP Antistatic Masterbatch Product Portfolios and Specifications

13.5.3 LyondellBasell BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 LyondellBasell Main Business Overview

13.5.5 LyondellBasell Latest Developments

13.6 Tosaf

13.6.1 Tosaf Company Information

13.6.2 Tosaf BOPP Antistatic Masterbatch Product Portfolios and Specifications

13.6.3 Tosaf BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Tosaf Main Business Overview

13.6.5 Tosaf Latest Developments

13.7 Kafrit Group

13.7.1 Kafrit Group Company Information

13.7.2 Kafrit Group BOPP Antistatic Masterbatch Product Portfolios and Specifications

13.7.3 Kafrit Group BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross

Margin (2021-2026)

13.7.4 Kafrit Group Main Business Overview

13.7.5 Kafrit Group Latest Developments

13.8 Sukano

13.8.1 Sukano Company Information

13.8.2 Sukano BOPP Antistatic Masterbatch Product Portfolios and Specifications

13.8.3 Sukano BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Sukano Main Business Overview

13.8.5 Sukano Latest Developments

13.9 Plastiblends

13.9.1 Plastiblends Company Information

13.9.2 Plastiblends BOPP Antistatic Masterbatch Product Portfolios and Specifications

13.9.3 Plastiblends BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross

Margin (2021-2026)

13.9.4 Plastiblends Main Business Overview

13.9.5 Plastiblends Latest Developments

13.10 RTP Company

13.10.1 RTP Company Company Information

13.10.2 RTP Company BOPP Antistatic Masterbatch Product Portfolios and Specifications

13.10.3 RTP Company BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 RTP Company Main Business Overview

13.10.5 RTP Company Latest Developments

13.11 GRAFE

13.11.1 GRAFE Company Information

13.11.2 GRAFE BOPP Antistatic Masterbatch Product Portfolios and Specifications

13.11.3 GRAFE BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 GRAFE Main Business Overview

13.11.5 GRAFE Latest Developments

13.12 Gabriel-Chemie

13.12.1 Gabriel-Chemie Company Information

13.12.2 Gabriel-Chemie BOPP Antistatic Masterbatch Product Portfolios and Specifications

13.12.3 Gabriel-Chemie BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Gabriel-Chemie Main Business Overview

- 13.12.5 Gabriel-Chemie Latest Developments
- 13.13 Polytechs
 - 13.13.1 Polytechs Company Information
 - 13.13.2 Polytechs BOPP Antistatic Masterbatch Product Portfolios and Specifications
 - 13.13.3 Polytechs BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Polytechs Main Business Overview
 - 13.13.5 Polytechs Latest Developments
- 13.14 Malion New Materials
 - 13.14.1 Malion New Materials Company Information
 - 13.14.2 Malion New Materials BOPP Antistatic Masterbatch Product Portfolios and Specifications
 - 13.14.3 Malion New Materials BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Malion New Materials Main Business Overview
 - 13.14.5 Malion New Materials Latest Developments
- 13.15 Guangdong Bosi
 - 13.15.1 Guangdong Bosi Company Information
 - 13.15.2 Guangdong Bosi BOPP Antistatic Masterbatch Product Portfolios and Specifications
 - 13.15.3 Guangdong Bosi BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 Guangdong Bosi Main Business Overview
 - 13.15.5 Guangdong Bosi Latest Developments
- 13.16 Jiangsu Pulaike Hongmei
 - 13.16.1 Jiangsu Pulaike Hongmei Company Information
 - 13.16.2 Jiangsu Pulaike Hongmei BOPP Antistatic Masterbatch Product Portfolios and Specifications
 - 13.16.3 Jiangsu Pulaike Hongmei BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 Jiangsu Pulaike Hongmei Main Business Overview
 - 13.16.5 Jiangsu Pulaike Hongmei Latest Developments
- 13.17 Kandui Industries
 - 13.17.1 Kandui Industries Company Information
 - 13.17.2 Kandui Industries BOPP Antistatic Masterbatch Product Portfolios and Specifications
 - 13.17.3 Kandui Industries BOPP Antistatic Masterbatch Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 Kandui Industries Main Business Overview

13.17.5 Kandui Industries Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. BOPP Antistatic Masterbatch Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. BOPP Antistatic Masterbatch Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Migratory Antistatic Masterbatch

Table 4. Major Players of Permanent Antistatic Masterbatch

Table 5. Global BOPP Antistatic Masterbatch Sales by Type (2021-2026) & (Tons)

Table 6. Global BOPP Antistatic Masterbatch Sales Market Share by Type (2021-2026)

Table 7. Global BOPP Antistatic Masterbatch Revenue by Type (2021-2026) & (\$ million)

Table 8. Global BOPP Antistatic Masterbatch Revenue Market Share by Type (2021-2026)

Table 9. Global BOPP Antistatic Masterbatch Sale Price by Type (2021-2026) & (US\$/Ton)

Table 10. Major Players of Fatty Ester-based Masterbatch

Table 11. Major Players of Ethoxylated Fatty Amine-based Masterbatch

Table 12. Major Players of Others

Table 13. Global BOPP Antistatic Masterbatch Sales by Active Chemistry (2021-2026) & (Tons)

Table 14. Global BOPP Antistatic Masterbatch Sales Market Share by Active Chemistry (2021-2026)

Table 15. Global BOPP Antistatic Masterbatch Revenue by Active Chemistry (2021-2026) & (\$ million)

Table 16. Global BOPP Antistatic Masterbatch Revenue Market Share by Active Chemistry (2021-2026)

Table 17. Global BOPP Antistatic Masterbatch Sale Price by Active Chemistry (2021-2026) & (US\$/Ton)

Table 18. Global BOPP Antistatic Masterbatch Sale by Application (2021-2026) & (Tons)

Table 19. Global BOPP Antistatic Masterbatch Sale Market Share by Application (2021-2026)

Table 20. Global BOPP Antistatic Masterbatch Revenue by Application (2021-2026) & (\$ million)

Table 21. Global BOPP Antistatic Masterbatch Revenue Market Share by Application (2021-2026)

Table 22. Global BOPP Antistatic Masterbatch Sale Price by Application (2021-2026) & (US\$/Ton)

Table 23. Global BOPP Antistatic Masterbatch Sales by Company (2021-2026) & (Tons)

Table 24. Global BOPP Antistatic Masterbatch Sales Market Share by Company (2021-2026)

Table 25. Global BOPP Antistatic Masterbatch Revenue by Company (2021-2026) & (\$ millions)

Table 26. Global BOPP Antistatic Masterbatch Revenue Market Share by Company (2021-2026)

Table 27. Global BOPP Antistatic Masterbatch Sale Price by Company (2021-2026) & (US\$/Ton)

Table 28. Key Manufacturers BOPP Antistatic Masterbatch Producing Area Distribution and Sales Area

Table 29. Players BOPP Antistatic Masterbatch Products Offered

Table 30. BOPP Antistatic Masterbatch Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 31. New Products and Potential Entrants

Table 32. Market M&A Activity & Strategy

Table 33. Global BOPP Antistatic Masterbatch Sales by Geographic Region (2021-2026) & (Tons)

Table 34. Global BOPP Antistatic Masterbatch Sales Market Share Geographic Region (2021-2026)

Table 35. Global BOPP Antistatic Masterbatch Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 36. Global BOPP Antistatic Masterbatch Revenue Market Share by Geographic Region (2021-2026)

Table 37. Global BOPP Antistatic Masterbatch Sales by Country/Region (2021-2026) & (Tons)

Table 38. Global BOPP Antistatic Masterbatch Sales Market Share by Country/Region (2021-2026)

Table 39. Global BOPP Antistatic Masterbatch Revenue by Country/Region (2021-2026) & (\$ millions)

Table 40. Global BOPP Antistatic Masterbatch Revenue Market Share by Country/Region (2021-2026)

Table 41. Americas BOPP Antistatic Masterbatch Sales by Country (2021-2026) & (Tons)

Table 42. Americas BOPP Antistatic Masterbatch Sales Market Share by Country (2021-2026)

Table 43. Americas BOPP Antistatic Masterbatch Revenue by Country (2021-2026) & (\$ millions)

Table 44. Americas BOPP Antistatic Masterbatch Sales by Type (2021-2026) & (Tons)

Table 45. Americas BOPP Antistatic Masterbatch Sales by Application (2021-2026) & (Tons)

Table 46. APAC BOPP Antistatic Masterbatch Sales by Region (2021-2026) & (Tons)

Table 47. APAC BOPP Antistatic Masterbatch Sales Market Share by Region (2021-2026)

Table 48. APAC BOPP Antistatic Masterbatch Revenue by Region (2021-2026) & (\$ millions)

Table 49. APAC BOPP Antistatic Masterbatch Sales by Type (2021-2026) & (Tons)

Table 50. APAC BOPP Antistatic Masterbatch Sales by Application (2021-2026) & (Tons)

Table 51. Europe BOPP Antistatic Masterbatch Sales by Country (2021-2026) & (Tons)

Table 52. Europe BOPP Antistatic Masterbatch Revenue by Country (2021-2026) & (\$ millions)

Table 53. Europe BOPP Antistatic Masterbatch Sales by Type (2021-2026) & (Tons)

Table 54. Europe BOPP Antistatic Masterbatch Sales by Application (2021-2026) & (Tons)

Table 55. Middle East & Africa BOPP Antistatic Masterbatch Sales by Country (2021-2026) & (Tons)

Table 56. Middle East & Africa BOPP Antistatic Masterbatch Revenue Market Share by Country (2021-2026)

Table 57. Middle East & Africa BOPP Antistatic Masterbatch Sales by Type (2021-2026) & (Tons)

Table 58. Middle East & Africa BOPP Antistatic Masterbatch Sales by Application (2021-2026) & (Tons)

Table 59. Key Market Drivers & Growth Opportunities of BOPP Antistatic Masterbatch

Table 60. Key Market Challenges & Risks of BOPP Antistatic Masterbatch

Table 61. Key Industry Trends of BOPP Antistatic Masterbatch

Table 62. BOPP Antistatic Masterbatch Raw Material

Table 63. Key Suppliers of Raw Materials

Table 64. BOPP Antistatic Masterbatch Distributors List

Table 65. BOPP Antistatic Masterbatch Customer List

Table 66. Global BOPP Antistatic Masterbatch Sales Forecast by Region (2027-2032) & (Tons)

Table 67. Global BOPP Antistatic Masterbatch Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 68. Americas BOPP Antistatic Masterbatch Sales Forecast by Country

(2027-2032) & (Tons)

Table 69. Americas BOPP Antistatic Masterbatch Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 70. APAC BOPP Antistatic Masterbatch Sales Forecast by Region (2027-2032) & (Tons)

Table 71. APAC BOPP Antistatic Masterbatch Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 72. Europe BOPP Antistatic Masterbatch Sales Forecast by Country (2027-2032) & (Tons)

Table 73. Europe BOPP Antistatic Masterbatch Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 74. Middle East & Africa BOPP Antistatic Masterbatch Sales Forecast by Country (2027-2032) & (Tons)

Table 75. Middle East & Africa BOPP Antistatic Masterbatch Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 76. Global BOPP Antistatic Masterbatch Sales Forecast by Type (2027-2032) & (Tons)

Table 77. Global BOPP Antistatic Masterbatch Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 78. Global BOPP Antistatic Masterbatch Sales Forecast by Application (2027-2032) & (Tons)

Table 79. Global BOPP Antistatic Masterbatch Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 80. BASF Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 81. BASF BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 82. BASF BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 83. BASF Main Business

Table 84. BASF Latest Developments

Table 85. Kao Chemicals Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 86. Kao Chemicals BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 87. Kao Chemicals BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 88. Kao Chemicals Main Business

Table 89. Kao Chemicals Latest Developments

Table 90. Avient Basic Information, BOPP Antistatic Masterbatch Manufacturing Base,

Sales Area and Its Competitors

Table 91. Avient BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 92. Avient BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 93. Avient Main Business

Table 94. Avient Latest Developments

Table 95. Ampacet Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 96. Ampacet BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 97. Ampacet BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 98. Ampacet Main Business

Table 99. Ampacet Latest Developments

Table 100. LyondellBasell Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 101. LyondellBasell BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 102. LyondellBasell BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 103. LyondellBasell Main Business

Table 104. LyondellBasell Latest Developments

Table 105. Tosaf Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 106. Tosaf BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 107. Tosaf BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 108. Tosaf Main Business

Table 109. Tosaf Latest Developments

Table 110. Kafrit Group Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 111. Kafrit Group BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 112. Kafrit Group BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 113. Kafrit Group Main Business

Table 114. Kafrit Group Latest Developments

Table 115. Sukano Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 116. Sukano BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 117. Sukano BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 118. Sukano Main Business

Table 119. Sukano Latest Developments

Table 120. Plastiblends Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 121. Plastiblends BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 122. Plastiblends BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 123. Plastiblends Main Business

Table 124. Plastiblends Latest Developments

Table 125. RTP Company Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 126. RTP Company BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 127. RTP Company BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 128. RTP Company Main Business

Table 129. RTP Company Latest Developments

Table 130. GRAFE Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 131. GRAFE BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 132. GRAFE BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 133. GRAFE Main Business

Table 134. GRAFE Latest Developments

Table 135. Gabriel-Chemie Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 136. Gabriel-Chemie BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 137. Gabriel-Chemie BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 138. Gabriel-Chemie Main Business

Table 139. Gabriel-Chemie Latest Developments

Table 140. Polytechs Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 141. Polytechs BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 142. Polytechs BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 143. Polytechs Main Business

Table 144. Polytechs Latest Developments

Table 145. Malion New Materials Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 146. Malion New Materials BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 147. Malion New Materials BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 148. Malion New Materials Main Business

Table 149. Malion New Materials Latest Developments

Table 150. Guangdong Bosi Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 151. Guangdong Bosi BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 152. Guangdong Bosi BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 153. Guangdong Bosi Main Business

Table 154. Guangdong Bosi Latest Developments

Table 155. Jiangsu Pulaike Hongmei Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 156. Jiangsu Pulaike Hongmei BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 157. Jiangsu Pulaike Hongmei BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 158. Jiangsu Pulaike Hongmei Main Business

Table 159. Jiangsu Pulaike Hongmei Latest Developments

Table 160. Kandui Industries Basic Information, BOPP Antistatic Masterbatch Manufacturing Base, Sales Area and Its Competitors

Table 161. Kandui Industries BOPP Antistatic Masterbatch Product Portfolios and Specifications

Table 162. Kandui Industries BOPP Antistatic Masterbatch Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 163. Kandui Industries Main Business

Table 164. Kandui Industries Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of BOPP Antistatic Masterbatch
- Figure 2. BOPP Antistatic Masterbatch Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global BOPP Antistatic Masterbatch Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global BOPP Antistatic Masterbatch Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. BOPP Antistatic Masterbatch Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. BOPP Antistatic Masterbatch Sales Market Share by Country/Region (2025)
- Figure 10. BOPP Antistatic Masterbatch Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Migratory Antistatic Masterbatch
- Figure 12. Product Picture of Permanent Antistatic Masterbatch
- Figure 13. Global BOPP Antistatic Masterbatch Sales Market Share by Type in 2026
- Figure 14. Global BOPP Antistatic Masterbatch Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Fatty Ester-based Masterbatch
- Figure 16. Product Picture of Ethoxylated Fatty Amine-based Masterbatch
- Figure 17. Product Picture of Others
- Figure 18. Global BOPP Antistatic Masterbatch Sales Market Share by Active Chemistry in 2026
- Figure 19. Global BOPP Antistatic Masterbatch Revenue Market Share by Active Chemistry (2021-2026)
- Figure 20. BOPP Antistatic Masterbatch Consumed in Flexible Packaging Film
- Figure 21. Global BOPP Antistatic Masterbatch Market: Flexible Packaging Film (2021-2026) & (Tons)
- Figure 22. BOPP Antistatic Masterbatch Consumed in Heat-sealable BOPP Film
- Figure 23. Global BOPP Antistatic Masterbatch Market: Heat-sealable BOPP Film (2021-2026) & (Tons)
- Figure 24. BOPP Antistatic Masterbatch Consumed in Metallized BOPP Film
- Figure 25. Global BOPP Antistatic Masterbatch Market: Metallized BOPP Film (2021-2026) & (Tons)
- Figure 26. BOPP Antistatic Masterbatch Consumed in Label Film

Figure 27. Global BOPP Antistatic Masterbatch Market: Label Film (2021-2026) & (Tons)

Figure 28. BOPP Antistatic Masterbatch Consumed in Other

Figure 29. Global BOPP Antistatic Masterbatch Market: Other (2021-2026) & (Tons)

Figure 30. Global BOPP Antistatic Masterbatch Sale Market Share by Application (2025)

Figure 31. Global BOPP Antistatic Masterbatch Revenue Market Share by Application in 2025

Figure 32. BOPP Antistatic Masterbatch Sales by Company in 2025 (Tons)

Figure 33. Global BOPP Antistatic Masterbatch Sales Market Share by Company in 2025

Figure 34. BOPP Antistatic Masterbatch Revenue by Company in 2025 (\$ millions)

Figure 35. Global BOPP Antistatic Masterbatch Revenue Market Share by Company in 2025

Figure 36. Global BOPP Antistatic Masterbatch Sales Market Share by Geographic Region (2021-2026)

Figure 37. Global BOPP Antistatic Masterbatch Revenue Market Share by Geographic Region in 2025

Figure 38. Americas BOPP Antistatic Masterbatch Sales 2021-2026 (Tons)

Figure 39. Americas BOPP Antistatic Masterbatch Revenue 2021-2026 (\$ millions)

Figure 40. APAC BOPP Antistatic Masterbatch Sales 2021-2026 (Tons)

Figure 41. APAC BOPP Antistatic Masterbatch Revenue 2021-2026 (\$ millions)

Figure 42. Europe BOPP Antistatic Masterbatch Sales 2021-2026 (Tons)

Figure 43. Europe BOPP Antistatic Masterbatch Revenue 2021-2026 (\$ millions)

Figure 44. Middle East & Africa BOPP Antistatic Masterbatch Sales 2021-2026 (Tons)

Figure 45. Middle East & Africa BOPP Antistatic Masterbatch Revenue 2021-2026 (\$ millions)

Figure 46. Americas BOPP Antistatic Masterbatch Sales Market Share by Country in 2025

Figure 47. Americas BOPP Antistatic Masterbatch Revenue Market Share by Country (2021-2026)

Figure 48. Americas BOPP Antistatic Masterbatch Sales Market Share by Type (2021-2026)

Figure 49. Americas BOPP Antistatic Masterbatch Sales Market Share by Application (2021-2026)

Figure 50. United States BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 51. Canada BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 52. Mexico BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 53. Brazil BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 54. APAC BOPP Antistatic Masterbatch Sales Market Share by Region in 2025

Figure 55. APAC BOPP Antistatic Masterbatch Revenue Market Share by Region (2021-2026)

Figure 56. APAC BOPP Antistatic Masterbatch Sales Market Share by Type (2021-2026)

Figure 57. APAC BOPP Antistatic Masterbatch Sales Market Share by Application (2021-2026)

Figure 58. China BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 59. Japan BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 60. South Korea BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 61. Southeast Asia BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 62. India BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 63. Australia BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 64. China Taiwan BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 65. Europe BOPP Antistatic Masterbatch Sales Market Share by Country in 2025

Figure 66. Europe BOPP Antistatic Masterbatch Revenue Market Share by Country (2021-2026)

Figure 67. Europe BOPP Antistatic Masterbatch Sales Market Share by Type (2021-2026)

Figure 68. Europe BOPP Antistatic Masterbatch Sales Market Share by Application (2021-2026)

Figure 69. Germany BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 70. France BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 71. UK BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 72. Italy BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 73. Russia BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 74. Middle East & Africa BOPP Antistatic Masterbatch Sales Market Share by Country (2021-2026)

Figure 75. Middle East & Africa BOPP Antistatic Masterbatch Sales Market Share by Type (2021-2026)

Figure 76. Middle East & Africa BOPP Antistatic Masterbatch Sales Market Share by Application (2021-2026)

Figure 77. Egypt BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 78. South Africa BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 79. Israel BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 80. Turkey BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 81. GCC Countries BOPP Antistatic Masterbatch Revenue Growth 2021-2026 (\$ millions)

Figure 82. Manufacturing Cost Structure Analysis of BOPP Antistatic Masterbatch in 2026

Figure 83. Manufacturing Process Analysis of BOPP Antistatic Masterbatch

Figure 84. Industry Chain Structure of BOPP Antistatic Masterbatch

Figure 85. Channels of Distribution

Figure 86. Global BOPP Antistatic Masterbatch Sales Market Forecast by Region (2027-2032)

Figure 87. Global BOPP Antistatic Masterbatch Revenue Market Share Forecast by Region (2027-2032)

Figure 88. Global BOPP Antistatic Masterbatch Sales Market Share Forecast by Type (2027-2032)

Figure 89. Global BOPP Antistatic Masterbatch Revenue Market Share Forecast by Type (2027-2032)

Figure 90. Global BOPP Antistatic Masterbatch Sales Market Share Forecast by Application (2027-2032)

Figure 91. Global BOPP Antistatic Masterbatch Revenue Market Share Forecast by Application (2027-2032)

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