

Global Book Paper Market Growth 2024-2030

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Book Paper market size was valued at US\$ 71370 million in 2023. With growing demand in downstream market, the Book Paper is forecast to a readjusted size of US\$ 86600 million by 2030 with a CAGR of 2.8% during review period.

The research report highlights the growth potential of the global Book Paper market. Book Paper are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Book Paper. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Book Paper market.

A book paper (or publishing paper) is a paper that is designed for the publication of printed books, magazines and so on. Traditionally, book papers are off-white or low-white papers (easier to read), are opaque to minimise the show-through of text from one side of the page to the other, and are (usually) made to tighter caliper or thickness specifications, particularly for case-bound books. Typically, books papers are light-weight papers 60 to 90 g/m² and often specified by their caliper/substance ratios (volume basis). For example, a bulky 80 g/m² paper may have a caliper of 120 micrometres (0.12 mm) which would be Volume 15 (120÷10/80), whereas a low bulk 80 g/m² may have a caliper of 88 micrometres, giving a volume 11. This volume basis then allows the calculation of a book's PPI (printed pages per inch), which is an important factor for the design of book jackets and the binding of the finished book.

Global Book Paper key players include International Paper, UPM-Kymmene, Svenska

Cellulosa Aktiebolaget, Stora Enso, Oji Paper, etc. Global top five players hold a share about 25%.

China is the largest market, with a share about 30%, followed by North America and Europe, having a total share about 40 percent.

In terms of product, Uncoated Offset Paper is the largest segment, with a share about 70%. And in terms of application, the largest application is Printing Books, followed by Magazines, Advertising Matter, etc.

Key Features:

The report on Book Paper market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Book Paper market. It may include historical data, market segmentation by Type (e.g., Uncoated Offset Paper, Coated Paper), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Book Paper market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Book Paper market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Book Paper industry. This include advancements in Book Paper technology, Book Paper new entrants, Book Paper new investment, and other innovations that are shaping the future of Book Paper.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Book Paper market. It includes factors influencing customer ' purchasing decisions, preferences for Book Paper product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Book Paper market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Book Paper market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Book Paper market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Book Paper industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Book Paper market.

Market Segmentation:

Book Paper market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Uncoated Offset Paper

Coated Paper

Others

Segmentation by application

Printing Books

Magazines

Advertising Matter

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

International Paper

UPM-Kymmene

Asia Pulp and Paper

Svenska Cellulosa Aktiebolaget

Stora Enso

Oji Paper

Nippon Paper Group

Norske Skog

Nine Dragons Paper

Chenming Paper

Sun Paper Group

Huatai Paper

Glatfelter

Shandong Tranlin

Dahe Paper

Guangzhou Paper

Xinya Paper Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Book Paper market?

What factors are driving Book Paper market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Book Paper market opportunities vary by end market size?

How does Book Paper break out type, application?

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