

Global Body Wash and Shower Gel Products Market Growth 2023-2029

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Abstracts

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The global Body Wash and Shower Gel Products market size is projected to grow from US\$ 30340 million in 2022 to US\$ 40690 million in 2029; it is expected to grow at a CAGR of 4.3% from 2023 to 2029.

Rising demand for baby care products is estimated to fuel the growth of the market. The rise in maintaining personal hygiene due to convenience is estimated to foster the market growth during the forecast period.

Body wash and shower gel product is a liquid-based cleansing agent for individuals that are used for cleaning dirt, oil, and sweat of the body. Currently, regular skincare is the biggest concern for individuals due to rising pollution. The key advantage of a body wash and shower gel is the fast and convenient use for cleaning the body, while providing a perfume-like fragrance. A body wash and shower gel are a traditional bar of soap, as it is easy to use with a loofah or bath scrubber/sponge. Body washes and shower gels are available in a range of different colors and scents. A shower gel typically has a higher amount of fragrance than a body wash.

LPI (LP Information)' newest research report, the "Body Wash and Shower Gel Products Industry Forecast" looks at past sales and reviews total world Body Wash and Shower Gel Products sales in 2022, providing a comprehensive analysis by region and market sector of projected Body Wash and Shower Gel Products sales for 2023 through 2029. With Body Wash and Shower Gel Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Body Wash and Shower Gel Products industry.

This Insight Report provides a comprehensive analysis of the global Body Wash and Shower Gel Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Body Wash and Shower Gel Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Body Wash and Shower Gel Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Body Wash and Shower Gel Products and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Body Wash and Shower Gel Products.

This report presents a comprehensive overview, market shares, and growth opportunities of Body Wash and Shower Gel Products market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Soap Type

Surfactant Type

Others

Segmentation by application

Supermarkets

Convenience Stores

Online Stores

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Beiersdorf

Coty

Chanel S.A.

Jahwa

Johnson & Johnson Consumer Inc.

KAO Corporation.

Kustie

LYNX

L'Oréal

L'Artisan Parfumeur

L'Occitane Group

Lush

Procter & Gamble

Philosophy

REVLON Inc.

Shanghai Jahwa United Co., Ltd.

Shiseido (Kuyura)

Unilever (LUX)

Whealthfields Lohmann

Key Questions Addressed in this Report

What is the 10-year outlook for the global Body Wash and Shower Gel Products market?

What factors are driving Body Wash and Shower Gel Products market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Body Wash and Shower Gel Products market opportunities vary by end market size?

How does Body Wash and Shower Gel Products break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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