

Global Body Highlighter Market Growth 2026-2032

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Abstracts

The global Body Highlighter market size is predicted to grow from US\$ 353 million in 2025 to US\$ 553 million in 2032; it is expected to grow at a CAGR of 6.7% from 2026 to 2032.

A Body Highlighter is a cosmetic product designed to enhance the skin's natural radiance by adding a luminous or glowing effect to the body. It is typically used to highlight specific areas of the skin, such as the shoulders, collarbones, arms, legs, and décolletage, creating a glowing, sun-kissed, or shimmering appearance. Body highlighters are often used in makeup routines to accentuate the body's natural curves and features, giving the skin a radiant, dewy finish.

United States market for Body Highlighter is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Body Highlighter is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Body Highlighter is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Body Highlighter players cover Fenty Beauty, L'Oréal Paris, Sol de Janeiro, Hourglass, Jergens, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Body Highlighter Industry Forecast" looks at past sales and reviews total world Body Highlighter sales in 2025, providing a comprehensive analysis by region and market sector of projected Body Highlighter sales for 2026 through 2032. With Body Highlighter sales broken down by

region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Body Highlighter industry.

This Insight Report provides a comprehensive analysis of the global Body Highlighter landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Body Highlighter portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Body Highlighter market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Body Highlighter and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Body Highlighter.

This report presents a comprehensive overview, market shares, and growth opportunities of Body Highlighter market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Liquid

Solid

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Fenty Beauty

L'Oréal Paris

Sol de Janeiro

Hourglass

Jergens

Bobbi Brown

BECCA Cosmetics

Vita Liberata

NARS

Anastasia Beverly Hills

Charlotte Tilbury

Key Questions Addressed in this Report

What is the 10-year outlook for the global Body Highlighter market?

What factors are driving Body Highlighter market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Body Highlighter market opportunities vary by end market size?
How does Body Highlighter break out by Type, by Application?

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