

Global Boat Mover Market Growth 2026-2032

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Abstracts

The global Boat Mover market size is predicted to grow from US\$ 552 million in 2025 to US\$ 666 million in 2032; it is expected to grow at a CAGR of 2.8% from 2026 to 2032.

A boat mover is a specialized lifting and transport device used for transferring ships or boats between water and land. It is commonly used in shipyards, yacht marinas, ship repair bases, and inland or coastal ports. This device lifts the entire vessel using slings or brackets, enabling operations such as launching, unloading, transferring, repairing, or storing the vessel. It effectively avoids the damage to the hull structure caused by traditional slipways or lifting methods. Boat mover features high load capacity, flexible operation, and high positioning accuracy, making it suitable for frequent loading, unloading, and maintenance management of yachts, workboats, fishing boats, and small to medium-sized special-purpose vessels. In 2025, the boat mover market was estimated at \$350,000–\$600,000 per unit.

Against the backdrop of continuous upgrades in port infrastructure and the diversified development of the boating and marine industry, the demand for efficient and safe transfer of vessels between water and land is becoming increasingly prominent. As a critical piece of equipment connecting waterside and landside operations, the Boat Mover is evolving from a single-purpose handling tool into a key piece of infrastructure supporting boat manufacturing, maintenance, storage, and operation systems. Its performance and reliability directly affect operational efficiency, vessel safety, and overall operating costs.

A Boat Mover is a type of specialized engineering equipment designed for lifting, transporting, and launching boats and vessels. It is widely used in shipyards, yacht marinas, repair facilities, and integrated port areas. Equipped with wheeled or tracked mobility systems and high-strength lifting structures, Boat Movers enable the safe handling and precise positioning of vessels of various sizes and tonnages. Compared

with traditional lifting equipment, their core advantages lie in operational flexibility, reduced space requirements, and higher safety levels, allowing efficient operations even in complex site conditions.

From an industrial value perspective, the Boat Mover does more than improve handling efficiency—it plays an irreplaceable role in ensuring operational safety. As the number of high-value boats continues to grow and hull materials trend toward lightweight and high-precision designs, conventional lifting methods face increasing challenges in terms of stability and risk control. By adopting multi-point support, synchronized lifting, and precise motion control, Boat Movers significantly reduce uneven stress and potential structural damage to hulls, making them a core component of modern boating operations.

From a market standpoint, global demand for Boat Movers is growing steadily alongside the expansion of the boating industry and the functional upgrading of ports. On one hand, the rapid development of the yacht and leisure boat markets has raised expectations for vessel storage, maintenance, and transfer efficiency. On the other hand, as ports transition toward integrated service platforms, Boat Movers are increasingly applied in vessel maintenance, repair, storage logistics, and scheduling scenarios. Driven by port modernization and the development of the boating sector, the Chinese market is emerging as an important growth region for Boat Movers.

Technological advancement is the primary driver behind the continuous upgrading of Boat Movers. New-generation Boat Movers feature ongoing optimization in structural design, power systems, and control technologies. The combination of high-strength steel structures with lightweight design enhances load-bearing capacity while maintaining excellent maneuverability. Upgraded hydraulic and electronic control systems improve the smoothness and stability of lifting and travel operations, while the introduction of intelligent control technologies enables more precise and safer operation, significantly reducing dependence on operator experience.

In terms of safety and reliability, Boat Movers are continuously raising industry standards through the integration of multiple protection mechanisms. Load monitoring systems, anti-overturning controls, synchronized lifting technology, and emergency braking systems allow stable operation even under complex working conditions. In response to rising environmental requirements, electrification and low-emission power solutions are also being introduced into the Boat Mover segment, supporting greener operations at ports and marine facilities.

From an industry structure perspective, the Boat Mover market features a coexistence of specialized equipment manufacturers and regional service-oriented suppliers. Some international manufacturers, leveraging long-standing experience in heavy engineering machinery, hold advantages in high-end and large-capacity equipment. Meanwhile, Chinese manufacturers are steadily enhancing their competitiveness through cost efficiency, customization capabilities, and faster after-sales response, gradually expanding their presence in both domestic and overseas markets. As application scenarios diversify, customers are placing increasing emphasis on equipment reliability and full lifecycle service capabilities.

Looking ahead, the development of Boat Movers will increasingly focus on higher load capacity, intelligent control, operational safety, and green operation. Equipment with greater tonnage capacity and broader adaptability will meet the needs of larger vessels and more diverse working conditions. Intelligent technologies will drive deeper integration between Boat Movers and port management systems, while safety will remain the core principle of product design. At the same time, environmentally friendly power solutions will align the industry with the global trend toward low-carbon port development.

Overall, the Boat Mover is evolving from a traditional auxiliary tool into an indispensable component of the marine and boating industry value chain. It not only enhances operational efficiency but also provides a high level of safety and reliability for ports and vessel operators. Companies that achieve continuous breakthroughs in technological innovation, equipment reliability, and service systems will be well positioned to secure competitive advantages in the future Boat Mover market. The ongoing evolution of Boat Movers is becoming a key pillar supporting the coordinated development of the boating industry and modern port infrastructure.

LP Information, Inc. (LPI) ' newest research report, the "Boat Mover Industry Forecast" looks at past sales and reviews total world Boat Mover sales in 2025, providing a comprehensive analysis by region and market sector of projected Boat Mover sales for 2026 through 2032. With Boat Mover sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Boat Mover industry.

This Insight Report provides a comprehensive analysis of the global Boat Mover landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Boat Mover

portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Boat Mover market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Boat Mover and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Boat Mover.

This report presents a comprehensive overview, market shares, and growth opportunities of Boat Mover market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Load Below 100T

Load Between 100T and 300T

Load Above 300T

Segmentation by Movement:

Wheeled Boat Mover

Tracked Boat Mover

Segmentation by Driving Method:

Diesel-Powered

Electric-Powered

Segmentation by Application:

Yacht Club

Port

Shipyard

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BOAT LIFT

Roodberg

GH Cranes

CIMOLAI TECHNOLOGY

Ascom S.p.A

Eden Tech Srl

ABI Trailers

Marine Travelift, Inc.

Wise Boat Hoists

Kropf Industrial

Aicrane

Liaoning Huayuan Heavy Equipment

Henan Gangtai Heavy Industry Machinery Equipment

Newcollen (Zhengzhou) Crane

Beijing Wowjoint Machinery

Henan Haitai Heavy Industry

Key Questions Addressed in this Report

What is the 10-year outlook for the global Boat Mover market?

What factors are driving Boat Mover market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Boat Mover market opportunities vary by end market size?

How does Boat Mover break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Boat Mover Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Boat Mover by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Boat Mover by Country/Region, 2021, 2025 & 2032

2.2 Boat Mover Segment by Type

- 2.2.1 Load Below 100T
- 2.2.2 Load Between 100T and 300T
- 2.2.3 Load Above 300T
- 2.2.4 Boat Mover Sales by Type
 - 2.2.4.1 Global Boat Mover Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Boat Mover Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Boat Mover Sale Price by Type (2021-2026)

2.3 Boat Mover Segment by Movement

- 2.3.1 Wheeled Boat Mover
- 2.3.2 Tracked Boat Mover
- 2.3.3 Boat Mover Sales by Movement
 - 2.3.3.1 Global Boat Mover Sales Market Share by Movement (2021-2026)
 - 2.3.3.2 Global Boat Mover Revenue and Market Share by Movement (2021-2026)
 - 2.3.3.3 Global Boat Mover Sale Price by Movement (2021-2026)

2.4 Boat Mover Segment by Driving Method

- 2.4.1 Diesel-Powered
- 2.4.2 Electric-Powered

2.4.3 Boat Mover Sales by Driving Method

2.4.3.1 Global Boat Mover Sales Market Share by Driving Method (2021-2026)

2.4.3.2 Global Boat Mover Revenue and Market Share by Driving Method (2021-2026)

2.4.3.3 Global Boat Mover Sale Price by Driving Method (2021-2026)

2.5 Boat Mover Segment by Application

2.5.1 Yacht Club

2.5.2 Port

2.5.3 Shipyard

2.5.4 Other

2.5.5 Boat Mover Sales by Application

2.5.5.1 Global Boat Mover Sale Market Share by Application (2021-2026)

2.5.5.2 Global Boat Mover Revenue and Market Share by Application (2021-2026)

2.5.5.3 Global Boat Mover Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Boat Mover Breakdown Data by Company

3.1.1 Global Boat Mover Annual Sales by Company (2021-2026)

3.1.2 Global Boat Mover Sales Market Share by Company (2021-2026)

3.2 Global Boat Mover Annual Revenue by Company (2021-2026)

3.2.1 Global Boat Mover Revenue by Company (2021-2026)

3.2.2 Global Boat Mover Revenue Market Share by Company (2021-2026)

3.3 Global Boat Mover Sale Price by Company

3.4 Key Manufacturers Boat Mover Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Boat Mover Product Location Distribution

3.4.2 Players Boat Mover Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR BOAT MOVER BY GEOGRAPHIC REGION

4.1 World Historic Boat Mover Market Size by Geographic Region (2021-2026)

4.1.1 Global Boat Mover Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Boat Mover Annual Revenue by Geographic Region (2021-2026)

- 4.2 World Historic Boat Mover Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Boat Mover Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Boat Mover Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Boat Mover Sales Growth
- 4.4 APAC Boat Mover Sales Growth
- 4.5 Europe Boat Mover Sales Growth
- 4.6 Middle East & Africa Boat Mover Sales Growth

5 AMERICAS

- 5.1 Americas Boat Mover Sales by Country
 - 5.1.1 Americas Boat Mover Sales by Country (2021-2026)
 - 5.1.2 Americas Boat Mover Revenue by Country (2021-2026)
- 5.2 Americas Boat Mover Sales by Type (2021-2026)
- 5.3 Americas Boat Mover Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Boat Mover Sales by Region
 - 6.1.1 APAC Boat Mover Sales by Region (2021-2026)
 - 6.1.2 APAC Boat Mover Revenue by Region (2021-2026)
- 6.2 APAC Boat Mover Sales by Type (2021-2026)
- 6.3 APAC Boat Mover Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Boat Mover by Country
 - 7.1.1 Europe Boat Mover Sales by Country (2021-2026)

- 7.1.2 Europe Boat Mover Revenue by Country (2021-2026)
- 7.2 Europe Boat Mover Sales by Type (2021-2026)
- 7.3 Europe Boat Mover Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Boat Mover by Country
 - 8.1.1 Middle East & Africa Boat Mover Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Boat Mover Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Boat Mover Sales by Type (2021-2026)
- 8.3 Middle East & Africa Boat Mover Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Boat Mover
- 10.3 Manufacturing Process Analysis of Boat Mover
- 10.4 Industry Chain Structure of Boat Mover

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels

- 11.1.2 Indirect Channels
- 11.2 Boat Mover Distributors
- 11.3 Boat Mover Customer

12 WORLD FORECAST REVIEW FOR BOAT MOVER BY GEOGRAPHIC REGION

- 12.1 Global Boat Mover Market Size Forecast by Region
 - 12.1.1 Global Boat Mover Forecast by Region (2027-2032)
 - 12.1.2 Global Boat Mover Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Boat Mover Forecast by Type (2027-2032)
- 12.7 Global Boat Mover Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 BOAT LIFT
 - 13.1.1 BOAT LIFT Company Information
 - 13.1.2 BOAT LIFT Boat Mover Product Portfolios and Specifications
 - 13.1.3 BOAT LIFT Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 BOAT LIFT Main Business Overview
 - 13.1.5 BOAT LIFT Latest Developments
- 13.2 Roodberg
 - 13.2.1 Roodberg Company Information
 - 13.2.2 Roodberg Boat Mover Product Portfolios and Specifications
 - 13.2.3 Roodberg Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Roodberg Main Business Overview
 - 13.2.5 Roodberg Latest Developments
- 13.3 GH Cranes
 - 13.3.1 GH Cranes Company Information
 - 13.3.2 GH Cranes Boat Mover Product Portfolios and Specifications
 - 13.3.3 GH Cranes Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 GH Cranes Main Business Overview
 - 13.3.5 GH Cranes Latest Developments
- 13.4 CIMOLAI TECHNOLOGY
 - 13.4.1 CIMOLAI TECHNOLOGY Company Information
 - 13.4.2 CIMOLAI TECHNOLOGY Boat Mover Product Portfolios and Specifications

13.4.3 CIMOLAI TECHNOLOGY Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 CIMOLAI TECHNOLOGY Main Business Overview

13.4.5 CIMOLAI TECHNOLOGY Latest Developments

13.5 Ascom S.p.A

13.5.1 Ascom S.p.A Company Information

13.5.2 Ascom S.p.A Boat Mover Product Portfolios and Specifications

13.5.3 Ascom S.p.A Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Ascom S.p.A Main Business Overview

13.5.5 Ascom S.p.A Latest Developments

13.6 Eden Tech Srl

13.6.1 Eden Tech Srl Company Information

13.6.2 Eden Tech Srl Boat Mover Product Portfolios and Specifications

13.6.3 Eden Tech Srl Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Eden Tech Srl Main Business Overview

13.6.5 Eden Tech Srl Latest Developments

13.7 ABI Trailers

13.7.1 ABI Trailers Company Information

13.7.2 ABI Trailers Boat Mover Product Portfolios and Specifications

13.7.3 ABI Trailers Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 ABI Trailers Main Business Overview

13.7.5 ABI Trailers Latest Developments

13.8 Marine Travelift, Inc.

13.8.1 Marine Travelift, Inc. Company Information

13.8.2 Marine Travelift, Inc. Boat Mover Product Portfolios and Specifications

13.8.3 Marine Travelift, Inc. Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Marine Travelift, Inc. Main Business Overview

13.8.5 Marine Travelift, Inc. Latest Developments

13.9 Wise Boat Hoists

13.9.1 Wise Boat Hoists Company Information

13.9.2 Wise Boat Hoists Boat Mover Product Portfolios and Specifications

13.9.3 Wise Boat Hoists Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Wise Boat Hoists Main Business Overview

13.9.5 Wise Boat Hoists Latest Developments

13.10 Kropf Industrial

13.10.1 Kropf Industrial Company Information

- 13.10.2 Kropf Industrial Boat Mover Product Portfolios and Specifications
- 13.10.3 Kropf Industrial Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.10.4 Kropf Industrial Main Business Overview
- 13.10.5 Kropf Industrial Latest Developments
- 13.11 Aicrane
 - 13.11.1 Aicrane Company Information
 - 13.11.2 Aicrane Boat Mover Product Portfolios and Specifications
 - 13.11.3 Aicrane Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Aicrane Main Business Overview
 - 13.11.5 Aicrane Latest Developments
- 13.12 Liaoning Huayuan Heavy Equipment
 - 13.12.1 Liaoning Huayuan Heavy Equipment Company Information
 - 13.12.2 Liaoning Huayuan Heavy Equipment Boat Mover Product Portfolios and Specifications
 - 13.12.3 Liaoning Huayuan Heavy Equipment Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Liaoning Huayuan Heavy Equipment Main Business Overview
 - 13.12.5 Liaoning Huayuan Heavy Equipment Latest Developments
- 13.13 Henan Gangtai Heavy Industry Machinery Equipment
 - 13.13.1 Henan Gangtai Heavy Industry Machinery Equipment Company Information
 - 13.13.2 Henan Gangtai Heavy Industry Machinery Equipment Boat Mover Product Portfolios and Specifications
 - 13.13.3 Henan Gangtai Heavy Industry Machinery Equipment Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Henan Gangtai Heavy Industry Machinery Equipment Main Business Overview
 - 13.13.5 Henan Gangtai Heavy Industry Machinery Equipment Latest Developments
- 13.14 Newcollen (Zhengzhou) Crane
 - 13.14.1 Newcollen (Zhengzhou) Crane Company Information
 - 13.14.2 Newcollen (Zhengzhou) Crane Boat Mover Product Portfolios and Specifications
 - 13.14.3 Newcollen (Zhengzhou) Crane Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Newcollen (Zhengzhou) Crane Main Business Overview
 - 13.14.5 Newcollen (Zhengzhou) Crane Latest Developments
- 13.15 Beijing Wowjoint Machinery
 - 13.15.1 Beijing Wowjoint Machinery Company Information
 - 13.15.2 Beijing Wowjoint Machinery Boat Mover Product Portfolios and Specifications

13.15.3 Beijing Wowjoint Machinery Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Beijing Wowjoint Machinery Main Business Overview

13.15.5 Beijing Wowjoint Machinery Latest Developments

13.16 Henan Haitai Heavy Industry

13.16.1 Henan Haitai Heavy Industry Company Information

13.16.2 Henan Haitai Heavy Industry Boat Mover Product Portfolios and Specifications

13.16.3 Henan Haitai Heavy Industry Boat Mover Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Henan Haitai Heavy Industry Main Business Overview

13.16.5 Henan Haitai Heavy Industry Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Boat Mover Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Boat Mover Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Load Below 100T
- Table 4. Major Players of Load Between 100T and 300T
- Table 5. Major Players of Load Above 300T
- Table 6. Global Boat Mover Sales by Type (2021-2026) & (K Units)
- Table 7. Global Boat Mover Sales Market Share by Type (2021-2026)
- Table 8. Global Boat Mover Revenue by Type (2021-2026) & (\$ million)
- Table 9. Global Boat Mover Revenue Market Share by Type (2021-2026)
- Table 10. Global Boat Mover Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 11. Major Players of Wheeled Boat Mover
- Table 12. Major Players of Tracked Boat Mover
- Table 13. Global Boat Mover Sales by Movement (2021-2026) & (K Units)
- Table 14. Global Boat Mover Sales Market Share by Movement (2021-2026)
- Table 15. Global Boat Mover Revenue by Movement (2021-2026) & (\$ million)
- Table 16. Global Boat Mover Revenue Market Share by Movement (2021-2026)
- Table 17. Global Boat Mover Sale Price by Movement (2021-2026) & (US\$/Unit)
- Table 18. Major Players of Diesel-Powered
- Table 19. Major Players of Electric-Powered
- Table 20. Global Boat Mover Sales by Driving Method (2021-2026) & (K Units)
- Table 21. Global Boat Mover Sales Market Share by Driving Method (2021-2026)
- Table 22. Global Boat Mover Revenue by Driving Method (2021-2026) & (\$ million)
- Table 23. Global Boat Mover Revenue Market Share by Driving Method (2021-2026)
- Table 24. Global Boat Mover Sale Price by Driving Method (2021-2026) & (US\$/Unit)
- Table 25. Global Boat Mover Sale by Application (2021-2026) & (K Units)
- Table 26. Global Boat Mover Sale Market Share by Application (2021-2026)
- Table 27. Global Boat Mover Revenue by Application (2021-2026) & (\$ million)
- Table 28. Global Boat Mover Revenue Market Share by Application (2021-2026)
- Table 29. Global Boat Mover Sale Price by Application (2021-2026) & (US\$/Unit)
- Table 30. Global Boat Mover Sales by Company (2021-2026) & (K Units)
- Table 31. Global Boat Mover Sales Market Share by Company (2021-2026)
- Table 32. Global Boat Mover Revenue by Company (2021-2026) & (\$ millions)
- Table 33. Global Boat Mover Revenue Market Share by Company (2021-2026)

- Table 34. Global Boat Mover Sale Price by Company (2021-2026) & (US\$/Unit)
- Table 35. Key Manufacturers Boat Mover Producing Area Distribution and Sales Area
- Table 36. Players Boat Mover Products Offered
- Table 37. Boat Mover Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 38. New Products and Potential Entrants
- Table 39. Market M&A Activity & Strategy
- Table 40. Global Boat Mover Sales by Geographic Region (2021-2026) & (K Units)
- Table 41. Global Boat Mover Sales Market Share Geographic Region (2021-2026)
- Table 42. Global Boat Mover Revenue by Geographic Region (2021-2026) & (\$ millions)
- Table 43. Global Boat Mover Revenue Market Share by Geographic Region (2021-2026)
- Table 44. Global Boat Mover Sales by Country/Region (2021-2026) & (K Units)
- Table 45. Global Boat Mover Sales Market Share by Country/Region (2021-2026)
- Table 46. Global Boat Mover Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 47. Global Boat Mover Revenue Market Share by Country/Region (2021-2026)
- Table 48. Americas Boat Mover Sales by Country (2021-2026) & (K Units)
- Table 49. Americas Boat Mover Sales Market Share by Country (2021-2026)
- Table 50. Americas Boat Mover Revenue by Country (2021-2026) & (\$ millions)
- Table 51. Americas Boat Mover Sales by Type (2021-2026) & (K Units)
- Table 52. Americas Boat Mover Sales by Application (2021-2026) & (K Units)
- Table 53. APAC Boat Mover Sales by Region (2021-2026) & (K Units)
- Table 54. APAC Boat Mover Sales Market Share by Region (2021-2026)
- Table 55. APAC Boat Mover Revenue by Region (2021-2026) & (\$ millions)
- Table 56. APAC Boat Mover Sales by Type (2021-2026) & (K Units)
- Table 57. APAC Boat Mover Sales by Application (2021-2026) & (K Units)
- Table 58. Europe Boat Mover Sales by Country (2021-2026) & (K Units)
- Table 59. Europe Boat Mover Revenue by Country (2021-2026) & (\$ millions)
- Table 60. Europe Boat Mover Sales by Type (2021-2026) & (K Units)
- Table 61. Europe Boat Mover Sales by Application (2021-2026) & (K Units)
- Table 62. Middle East & Africa Boat Mover Sales by Country (2021-2026) & (K Units)
- Table 63. Middle East & Africa Boat Mover Revenue Market Share by Country (2021-2026)
- Table 64. Middle East & Africa Boat Mover Sales by Type (2021-2026) & (K Units)
- Table 65. Middle East & Africa Boat Mover Sales by Application (2021-2026) & (K Units)
- Table 66. Key Market Drivers & Growth Opportunities of Boat Mover
- Table 67. Key Market Challenges & Risks of Boat Mover
- Table 68. Key Industry Trends of Boat Mover
- Table 69. Boat Mover Raw Material

- Table 70. Key Suppliers of Raw Materials
- Table 71. Boat Mover Distributors List
- Table 72. Boat Mover Customer List
- Table 73. Global Boat Mover Sales Forecast by Region (2027-2032) & (K Units)
- Table 74. Global Boat Mover Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 75. Americas Boat Mover Sales Forecast by Country (2027-2032) & (K Units)
- Table 76. Americas Boat Mover Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 77. APAC Boat Mover Sales Forecast by Region (2027-2032) & (K Units)
- Table 78. APAC Boat Mover Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 79. Europe Boat Mover Sales Forecast by Country (2027-2032) & (K Units)
- Table 80. Europe Boat Mover Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 81. Middle East & Africa Boat Mover Sales Forecast by Country (2027-2032) & (K Units)
- Table 82. Middle East & Africa Boat Mover Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 83. Global Boat Mover Sales Forecast by Type (2027-2032) & (K Units)
- Table 84. Global Boat Mover Revenue Forecast by Type (2027-2032) & (\$ millions)
- Table 85. Global Boat Mover Sales Forecast by Application (2027-2032) & (K Units)
- Table 86. Global Boat Mover Revenue Forecast by Application (2027-2032) & (\$ millions)
- Table 87. BOAT LIFT Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors
- Table 88. BOAT LIFT Boat Mover Product Portfolios and Specifications
- Table 89. BOAT LIFT Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 90. BOAT LIFT Main Business
- Table 91. BOAT LIFT Latest Developments
- Table 92. Roodberg Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors
- Table 93. Roodberg Boat Mover Product Portfolios and Specifications
- Table 94. Roodberg Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 95. Roodberg Main Business
- Table 96. Roodberg Latest Developments
- Table 97. GH Cranes Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors
- Table 98. GH Cranes Boat Mover Product Portfolios and Specifications

Table 99. GH Cranes Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. GH Cranes Main Business

Table 101. GH Cranes Latest Developments

Table 102. CIMOLAI TECHNOLOGY Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors

Table 103. CIMOLAI TECHNOLOGY Boat Mover Product Portfolios and Specifications

Table 104. CIMOLAI TECHNOLOGY Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. CIMOLAI TECHNOLOGY Main Business

Table 106. CIMOLAI TECHNOLOGY Latest Developments

Table 107. Ascom S.p.A Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors

Table 108. Ascom S.p.A Boat Mover Product Portfolios and Specifications

Table 109. Ascom S.p.A Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. Ascom S.p.A Main Business

Table 111. Ascom S.p.A Latest Developments

Table 112. Eden Tech Srl Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors

Table 113. Eden Tech Srl Boat Mover Product Portfolios and Specifications

Table 114. Eden Tech Srl Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. Eden Tech Srl Main Business

Table 116. Eden Tech Srl Latest Developments

Table 117. ABI Trailers Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors

Table 118. ABI Trailers Boat Mover Product Portfolios and Specifications

Table 119. ABI Trailers Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. ABI Trailers Main Business

Table 121. ABI Trailers Latest Developments

Table 122. Marine Travelift, Inc. Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors

Table 123. Marine Travelift, Inc. Boat Mover Product Portfolios and Specifications

Table 124. Marine Travelift, Inc. Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Marine Travelift, Inc. Main Business

Table 126. Marine Travelift, Inc. Latest Developments

- Table 127. Wise Boat Hoists Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors
- Table 128. Wise Boat Hoists Boat Mover Product Portfolios and Specifications
- Table 129. Wise Boat Hoists Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 130. Wise Boat Hoists Main Business
- Table 131. Wise Boat Hoists Latest Developments
- Table 132. Kropf Industrial Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors
- Table 133. Kropf Industrial Boat Mover Product Portfolios and Specifications
- Table 134. Kropf Industrial Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 135. Kropf Industrial Main Business
- Table 136. Kropf Industrial Latest Developments
- Table 137. Aicrane Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors
- Table 138. Aicrane Boat Mover Product Portfolios and Specifications
- Table 139. Aicrane Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 140. Aicrane Main Business
- Table 141. Aicrane Latest Developments
- Table 142. Liaoning Huayuan Heavy Equipment Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors
- Table 143. Liaoning Huayuan Heavy Equipment Boat Mover Product Portfolios and Specifications
- Table 144. Liaoning Huayuan Heavy Equipment Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 145. Liaoning Huayuan Heavy Equipment Main Business
- Table 146. Liaoning Huayuan Heavy Equipment Latest Developments
- Table 147. Henan Gangtai Heavy Industry Machinery Equipment Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors
- Table 148. Henan Gangtai Heavy Industry Machinery Equipment Boat Mover Product Portfolios and Specifications
- Table 149. Henan Gangtai Heavy Industry Machinery Equipment Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 150. Henan Gangtai Heavy Industry Machinery Equipment Main Business
- Table 151. Henan Gangtai Heavy Industry Machinery Equipment Latest Developments
- Table 152. Newcollen (Zhengzhou) Crane Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors

Table 153. Newcollen (Zhengzhou) Crane Boat Mover Product Portfolios and Specifications

Table 154. Newcollen (Zhengzhou) Crane Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 155. Newcollen (Zhengzhou) Crane Main Business

Table 156. Newcollen (Zhengzhou) Crane Latest Developments

Table 157. Beijing Wowjoint Machinery Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors

Table 158. Beijing Wowjoint Machinery Boat Mover Product Portfolios and Specifications

Table 159. Beijing Wowjoint Machinery Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 160. Beijing Wowjoint Machinery Main Business

Table 161. Beijing Wowjoint Machinery Latest Developments

Table 162. Henan Haitai Heavy Industry Basic Information, Boat Mover Manufacturing Base, Sales Area and Its Competitors

Table 163. Henan Haitai Heavy Industry Boat Mover Product Portfolios and Specifications

Table 164. Henan Haitai Heavy Industry Boat Mover Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 165. Henan Haitai Heavy Industry Main Business

Table 166. Henan Haitai Heavy Industry Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Boat Mover
- Figure 2. Boat Mover Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Boat Mover Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Boat Mover Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Boat Mover Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Boat Mover Sales Market Share by Country/Region (2025)
- Figure 10. Boat Mover Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Load Below 100T
- Figure 12. Product Picture of Load Between 100T and 300T
- Figure 13. Product Picture of Load Above 300T
- Figure 14. Global Boat Mover Sales Market Share by Type in 2026
- Figure 15. Global Boat Mover Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Wheeled Boat Mover
- Figure 17. Product Picture of Tracked Boat Mover
- Figure 18. Global Boat Mover Sales Market Share by Movement in 2026
- Figure 19. Global Boat Mover Revenue Market Share by Movement (2021-2026)
- Figure 20. Product Picture of Diesel-Powered
- Figure 21. Product Picture of Electric-Powered
- Figure 22. Global Boat Mover Sales Market Share by Driving Method in 2026
- Figure 23. Global Boat Mover Revenue Market Share by Driving Method (2021-2026)
- Figure 24. Boat Mover Consumed in Yacht Club
- Figure 25. Global Boat Mover Market: Yacht Club (2021-2026) & (K Units)
- Figure 26. Boat Mover Consumed in Port
- Figure 27. Global Boat Mover Market: Port (2021-2026) & (K Units)
- Figure 28. Boat Mover Consumed in Shipyard
- Figure 29. Global Boat Mover Market: Shipyard (2021-2026) & (K Units)
- Figure 30. Boat Mover Consumed in Other
- Figure 31. Global Boat Mover Market: Other (2021-2026) & (K Units)
- Figure 32. Global Boat Mover Sale Market Share by Application (2025)
- Figure 33. Global Boat Mover Revenue Market Share by Application in 2026
- Figure 34. Boat Mover Sales by Company in 2026 (K Units)
- Figure 35. Global Boat Mover Sales Market Share by Company in 2026

- Figure 36. Boat Mover Revenue by Company in 2026 (\$ millions)
- Figure 37. Global Boat Mover Revenue Market Share by Company in 2026
- Figure 38. Global Boat Mover Sales Market Share by Geographic Region (2021-2026)
- Figure 39. Global Boat Mover Revenue Market Share by Geographic Region in 2026
- Figure 40. Americas Boat Mover Sales 2021-2026 (K Units)
- Figure 41. Americas Boat Mover Revenue 2021-2026 (\$ millions)
- Figure 42. APAC Boat Mover Sales 2021-2026 (K Units)
- Figure 43. APAC Boat Mover Revenue 2021-2026 (\$ millions)
- Figure 44. Europe Boat Mover Sales 2021-2026 (K Units)
- Figure 45. Europe Boat Mover Revenue 2021-2026 (\$ millions)
- Figure 46. Middle East & Africa Boat Mover Sales 2021-2026 (K Units)
- Figure 47. Middle East & Africa Boat Mover Revenue 2021-2026 (\$ millions)
- Figure 48. Americas Boat Mover Sales Market Share by Country in 2026
- Figure 49. Americas Boat Mover Revenue Market Share by Country (2021-2026)
- Figure 50. Americas Boat Mover Sales Market Share by Type (2021-2026)
- Figure 51. Americas Boat Mover Sales Market Share by Application (2021-2026)
- Figure 52. United States Boat Mover Revenue Growth 2021-2026 (\$ millions)
- Figure 53. Canada Boat Mover Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Mexico Boat Mover Revenue Growth 2021-2026 (\$ millions)
- Figure 55. Brazil Boat Mover Revenue Growth 2021-2026 (\$ millions)
- Figure 56. APAC Boat Mover Sales Market Share by Region in 2026
- Figure 57. APAC Boat Mover Revenue Market Share by Region (2021-2026)
- Figure 58. APAC Boat Mover Sales Market Share by Type (2021-2026)
- Figure 59. APAC Boat Mover Sales Market Share by Application (2021-2026)
- Figure 60. China Boat Mover Revenue Growth 2021-2026 (\$ millions)
- Figure 61. Japan Boat Mover Revenue Growth 2021-2026 (\$ millions)
- Figure 62. South Korea Boat Mover Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Southeast Asia Boat Mover Revenue Growth 2021-2026 (\$ millions)
- Figure 64. India Boat Mover Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Australia Boat Mover Revenue Growth 2021-2026 (\$ millions)
- Figure 66. China Taiwan Boat Mover Revenue Growth 2021-2026 (\$ millions)
- Figure 67. Europe Boat Mover Sales Market Share by Country in 2026
- Figure 68. Europe Boat Mover Revenue Market Share by Country (2021-2026)
- Figure 69. Europe Boat Mover Sales Market Share by Type (2021-2026)
- Figure 70. Europe Boat Mover Sales Market Share by Application (2021-2026)
- Figure 71. Germany Boat Mover Revenue Growth 2021-2026 (\$ millions)
- Figure 72. France Boat Mover Revenue Growth 2021-2026 (\$ millions)
- Figure 73. UK Boat Mover Revenue Growth 2021-2026 (\$ millions)
- Figure 74. Italy Boat Mover Revenue Growth 2021-2026 (\$ millions)

Figure 75. Russia Boat Mover Revenue Growth 2021-2026 (\$ millions)

Figure 76. Middle East & Africa Boat Mover Sales Market Share by Country (2021-2026)

Figure 77. Middle East & Africa Boat Mover Sales Market Share by Type (2021-2026)

Figure 78. Middle East & Africa Boat Mover Sales Market Share by Application (2021-2026)

Figure 79. Egypt Boat Mover Revenue Growth 2021-2026 (\$ millions)

Figure 80. South Africa Boat Mover Revenue Growth 2021-2026 (\$ millions)

Figure 81. Israel Boat Mover Revenue Growth 2021-2026 (\$ millions)

Figure 82. Turkey Boat Mover Revenue Growth 2021-2026 (\$ millions)

Figure 83. GCC Countries Boat Mover Revenue Growth 2021-2026 (\$ millions)

Figure 84. Manufacturing Cost Structure Analysis of Boat Mover in 2026

Figure 85. Manufacturing Process Analysis of Boat Mover

Figure 86. Industry Chain Structure of Boat Mover

Figure 87. Channels of Distribution

Figure 88. Global Boat Mover Sales Market Forecast by Region (2027-2032)

Figure 89. Global Boat Mover Revenue Market Share Forecast by Region (2027-2032)

Figure 90. Global Boat Mover Sales Market Share Forecast by Type (2027-2032)

Figure 91. Global Boat Mover Revenue Market Share Forecast by Type (2027-2032)

Figure 92. Global Boat Mover Sales Market Share Forecast by Application (2027-2032)

Figure 93. Global Boat Mover Revenue Market Share Forecast by Application (2027-2032)

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