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Global Bluetooth Tire Pressure Monitoring Chip Market Growth 2026-2032

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Abstracts

The global Bluetooth Tire Pressure Monitoring Chip market size is predicted to grow from US$ 353 million in 2025 to US$ 660 million in 2032; it is expected to grow at a CAGR of 9.5% from 2026 to 2032.

In 2024, the global production of Bluetooth tire pressure monitoring chips will reach 63.49 million units, with an average selling price of US$5.2 per unit.Bluetooth tire pressure monitoring chips are microelectronic devices specifically designed for tire pressure monitoring systems. They typically integrate pressure sensor signal acquisition, analog-to-digital conversion, a microcontroller, and Bluetooth low-power wireless communication or drive an external RF transmitter. They directly process tire pressure, temperature, and acceleration/vibration data and transmit it via Bluetooth Low Energy broadcast or paired with a vehicle computer or mobile phone, enabling real-time monitoring, low-power wake-up, and long-life battery life.The upstream is mainly semiconductor foundry, MEMS pressure element and RF front-end manufacturers, the midstream is chip design and packaging and testing companies, and the downstream is vehicle OEM, after-sales replacement market and consumer/smart tire pressure brands (mobile phone interconnection, car networking services).

United States market for Bluetooth Tire Pressure Monitoring Chip is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Bluetooth Tire Pressure Monitoring Chip is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Bluetooth Tire Pressure Monitoring Chip is estimated to increase

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from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Bluetooth Tire Pressure Monitoring Chip players cover Infineon, NXP Semiconductors, Bosch, Melexis, Renesas, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Bluetooth Tire Pressure Monitoring Chip Industry Forecast” looks at past sales and reviews total world Bluetooth Tire Pressure Monitoring Chip sales in 2025, providing a comprehensive analysis by region and market sector of projected Bluetooth Tire Pressure Monitoring Chip sales for 2026 through 2032. With Bluetooth Tire Pressure Monitoring Chip sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Bluetooth Tire Pressure Monitoring Chip industry.

This Insight Report provides a comprehensive analysis of the global Bluetooth Tire Pressure Monitoring Chip landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Bluetooth Tire Pressure Monitoring Chip portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Bluetooth Tire Pressure Monitoring Chip market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Bluetooth Tire Pressure Monitoring Chip and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Bluetooth Tire Pressure Monitoring Chip.

This report presents a comprehensive overview, market shares, and growth opportunities of Bluetooth Tire Pressure Monitoring Chip market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

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Segmentation by Type:

Discrete

Integrated

Segmentation by Application:

Passenger Car

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

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- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Infineon
- NXP Semiconductors
- Bosch
- Melexis

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Renesas

Nanjing Senasic Electronic Technology

AutoChips

Hiway Integrated Circuit

Key Questions Addressed in this Report

What is the 10-year outlook for the global Bluetooth Tire Pressure Monitoring Chip market?

What factors are driving Bluetooth Tire Pressure Monitoring Chip market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Bluetooth Tire Pressure Monitoring Chip market opportunities vary by end market size?

How does Bluetooth Tire Pressure Monitoring Chip break out by Type, by Application?

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