

Global Bluetooth Low Energy (BLE) Location-Based Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Bluetooth Low Energy (BLE) Location-Based Services market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Bluetooth? Low Energy (BLE) offers numerous advantages in various applications, including asset tracking, location-based services, and Internet of Things (IoT) solutions. Due to its low power consumption, BLE enables devices to operate for months or even years on a single button cell battery.

United States market for Bluetooth Low Energy (BLE) Location-Based Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Bluetooth Low Energy (BLE) Location-Based Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Bluetooth Low Energy (BLE) Location-Based Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Bluetooth Low Energy (BLE) Location-Based Services players cover IRISTA Flow, Inc (U.S.), ALE International (France), Cisco Systems, Inc. (U.S.), Hewlett Packard Enterprise Development LP (U.S.), indoo.rs (Austria), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Bluetooth Low Energy (BLE) Location-Based Services Industry Forecast' looks at past sales and reviews total world Bluetooth Low Energy (BLE) Location-Based Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Bluetooth Low Energy (BLE) Location-Based Services sales for 2026 through 2032. With Bluetooth Low Energy (BLE) Location-Based Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Bluetooth Low Energy (BLE) Location-Based Services industry.

This Insight Report provides a comprehensive analysis of the global Bluetooth Low Energy (BLE) Location-Based Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Bluetooth Low Energy (BLE) Location-Based Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Bluetooth Low Energy (BLE) Location-Based Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Bluetooth Low Energy (BLE) Location-Based Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Bluetooth Low Energy (BLE) Location-Based Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Bluetooth Low Energy (BLE) Location-Based Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Hardware

Software

Services

Segmentation by Application:

Monitoring

Navigation

Proximity

Tracking

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IRISTA Flow, Inc (U.S.)

ALE International (France)

Cisco Systems, Inc. (U.S.)

Hewlett Packard Enterprise Development LP (U.S.)

indoo.rs (Austria)

Aricent Inc (U.S.)

SPREO (U.S.)

IBM (U.S.)

Wireless Broadband Alliance Ltd. CO. (U.K.)

Connexient (U.S.)

Comtech Telecommunications Corp (U.S.)

Phunware Inc (U.S.)

iSpace (Japan)

HERE (Netherlands)

Zebra Technologies Corp. (U.S.)

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