

Global Bluetooth Indoor Positioning Device Market Growth 2026-2032

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Abstracts

The global Bluetooth Indoor Positioning Device market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Indoor positioning device refers to the equipment network that can locate people or objects in the indoor environment. It usually consists of two distinct elements: anchor and position tags. Anchor is a device, such as a beacon or a relay, strategically placed in a defined space. Tags are carried by people or things. Anchor either actively locates the mobile device and tag, or provides an environment location or context for the device to be aware of. Wi-fi and Bluetooth can work based on existing network infrastructure. It's easy to install and low cost. Its main working principle involves the use of received signal strength (RSS), which depends on the distance between the sender and receiver. Three measurements can be used to calculate the location of mobile devices by simply measuring the RSS of a tag to multiple Bluetooth beacons or Wi-Fi access points.

United States market for Bluetooth Indoor Positioning Device is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Bluetooth Indoor Positioning Device is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Bluetooth Indoor Positioning Device is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Bluetooth Indoor Positioning Device players cover BlueIoT, u-blox,

Kontakt.io, Navagine, Zonith, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Bluetooth Indoor Positioning Device Industry Forecast" looks at past sales and reviews total world Bluetooth Indoor Positioning Device sales in 2025, providing a comprehensive analysis by region and market sector of projected Bluetooth Indoor Positioning Device sales for 2026 through 2032. With Bluetooth Indoor Positioning Device sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Bluetooth Indoor Positioning Device industry.

This Insight Report provides a comprehensive analysis of the global Bluetooth Indoor Positioning Device landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Bluetooth Indoor Positioning Device portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Bluetooth Indoor Positioning Device market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Bluetooth Indoor Positioning Device and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Bluetooth Indoor Positioning Device.

This report presents a comprehensive overview, market shares, and growth opportunities of Bluetooth Indoor Positioning Device market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Ceiling-mounted Device

Wall-mounted Device

Mobile Device

Segmentation by Application:

Healthcare

Intelligent Building

Manufacturing

Transportation

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BlueloT

u-blox

Kontakt.io

Navigine

Zonith

Sensewhere

MOKOBlue

Apple

HERE Maps

Broadcom

Acuity Brands

Key Questions Addressed in this Report

What is the 10-year outlook for the global Bluetooth Indoor Positioning Device market?

What factors are driving Bluetooth Indoor Positioning Device market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Bluetooth Indoor Positioning Device market opportunities vary by end market size?

How does Bluetooth Indoor Positioning Device break out by Type, by Application?

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