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Global Bluetooth 6.0 Chips Market Growth 2026-2032

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Abstracts

The global Bluetooth 6.0 Chips market size is predicted to grow from US$ 33.8 million in 2025 to US$ 165 million in 2032; it is expected to grow at a CAGR of 25.9% from 2026 to 2032.

It is estimated that the global Bluetooth 6.0 chip production will reach 8.09 million units in 2025, with an average selling price of US$4.27 per unit. Bluetooth 6.0, the new Bluetooth core specification officially released by the Bluetooth Special Interest Group (Bluetooth SIG) in September 2024, represents a major upgrade in wireless communication technology. This standard significantly improves positioning accuracy, security, energy efficiency, and data transmission efficiency, bringing revolutionary improvements to scenarios such as smart homes, the Internet of Things, the automotive industry, audio devices, and wearables. Bluetooth 6.0 introduces the Channel Sounding feature, which offers positioning accuracy approaching that of UWB (Ultra-Wideband) technology, demonstrating broad potential for applications such as indoor navigation and asset tracking. Bluetooth Channel Sounding offers a substantial improvement in distance estimation accuracy and security over the currently available RSSI-based Bluetooth LE distance measurement method. As defined in the latest Bluetooth specification, Channel Sounding enables two connected Bluetooth Low Energy (LE) devices to measure the relative distance between each other. Channel Sounding's connection-driven, two-way ranging feature uses round-trip time, phase ranging, or both to provide precise distance measurements. When used in systems running advanced distance estimation algorithms, Channel Sounding is highly effective in noisy environments with common interference sources. Furthermore, since channel detection is now standardized, this feature is expected to achieve interoperability across different devices and mobile phones in the near future. Applications ranging from passive entry and passive start in automotive designs to smart locks, indoor navigation, geofencing, and asset tracking will all benefit from this new feature.

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United States market for Bluetooth 6.0 Chips is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Bluetooth 6.0 Chips is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Bluetooth 6.0 Chips is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Bluetooth 6.0 Chips players cover NXP, TI, Infineon, Qualcomm, Nordic Semiconductor, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Bluetooth 6.0 Chips Industry Forecast” looks at past sales and reviews total world Bluetooth 6.0 Chips sales in 2025, providing a comprehensive analysis by region and market sector of projected Bluetooth 6.0 Chips sales for 2026 through 2032. With Bluetooth 6.0 Chips sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Bluetooth 6.0 Chips industry.

This Insight Report provides a comprehensive analysis of the global Bluetooth 6.0 Chips landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Bluetooth 6.0 Chips portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Bluetooth 6.0 Chips market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Bluetooth 6.0 Chips and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Bluetooth 6.0 Chips.

This report presents a comprehensive overview, market shares, and growth opportunities of Bluetooth 6.0 Chips market by product type, application, key

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manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Single Chip

Dual-mode Chip

Segmentation by Application:

IoT

Healthcare

Smart Home

Asset Tracking

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

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China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its

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market penetration.

NXP

TI

Infineon

Qualcomm

Nordic Semiconductor

Shenzhen Bluetrum Technology Co., Ltd.

Telink Semiconductor

Zhuhai Jieli Technology Co.,Ltd.

Shenzhen Lenze Technology Co.,Ltd

OnMicro

Silicon Labs

Key Questions Addressed in this Report

What is the 10-year outlook for the global Bluetooth 6.0 Chips market?

What factors are driving Bluetooth 6.0 Chips market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Bluetooth 6.0 Chips market opportunities vary by end market size?

How does Bluetooth 6.0 Chips break out by Type, by Application?

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