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Global Bluetooth 5.4 Module Market Growth 2026-2032

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Abstracts

The global Bluetooth 5.4 Module market size is predicted to grow from US$ 564 million in 2025 to US$ 996 million in 2032; it is expected to grow at a CAGR of 8.6% from 2026 to 2032.

Bluetooth 5.4 modules are wireless communication modules based on the Bluetooth 5.4 protocol. They offer low power consumption, high-speed transmission, and enhanced anti-interference capabilities. They support multi-device connectivity and a wider range of IoT applications, such as smart homes, wearable devices, automotive electronics, and the Industrial Internet of Things. Global Bluetooth 5.4 module sales are expected to reach approximately 190 million units in 2024, with an average unit price of approximately US$2.80.

United States market for Bluetooth 5.4 Module is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Bluetooth 5.4 Module is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Bluetooth 5.4 Module is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Bluetooth 5.4 Module players cover Murata, Silicon Labs, Qualcomm, Panasonic, NXP, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Bluetooth 5.4 Module Industry

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Forecast" looks at past sales and reviews total world Bluetooth 5.4 Module sales in 2025, providing a comprehensive analysis by region and market sector of projected Bluetooth 5.4 Module sales for 2026 through 2032. With Bluetooth 5.4 Module sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Bluetooth 5.4 Module industry.

This Insight Report provides a comprehensive analysis of the global Bluetooth 5.4 Module landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Bluetooth 5.4 Module portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Bluetooth 5.4 Module market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Bluetooth 5.4 Module and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Bluetooth 5.4 Module.

This report presents a comprehensive overview, market shares, and growth opportunities of Bluetooth 5.4 Module market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Power Consumption: Below 10 µW

Power Consumption: 10-15 µW

Power Consumption: 15-20 µW

Power Consumption: Above 20 µW

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Segmentation by Application:

- Smart Home and Appliances
- Consumer Electronics
- Automotives
- Medical
- Industrial
- Retail
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Murata

Silicon Labs

Qualcomm

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Panasonic

NXP

Infineon

Ezurio

Digi International

Raytac Corporation

Quectel

MinewSemi

Feasycom

Key Questions Addressed in this Report

What is the 10-year outlook for the global Bluetooth 5.4 Module market?

What factors are driving Bluetooth 5.4 Module market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Bluetooth 5.4 Module market opportunities vary by end market size?

How does Bluetooth 5.4 Module break out by Type, by Application?

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