

Global Blueberry Extract Supplement Market Growth 2026-2032

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Abstracts

The global Blueberry Extract Supplement market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

The global health and wellness trend has been on the rise, with people becoming increasingly conscious about their well-being. Blueberries are considered a superfood due to their high antioxidant content and potential health benefits. This has contributed to the growing demand for blueberry extract supplements as consumers seek natural and plant-based options to support their health. Consumers are actively seeking products made with natural and functional ingredients. Blueberry extract supplements fit into this trend as they are derived from natural sources and offer potential health benefits. Blueberries are rich in anthocyanins, which are potent antioxidants, and are associated with various health benefits, including cognitive function, cardiovascular health, and anti-inflammatory properties. Antioxidants are known for their ability to combat oxidative stress and reduce the risk of chronic diseases. Blueberries are particularly rich in antioxidants, and their potential health benefits, including supporting brain health and reducing the risk of age-related cognitive decline, have gained attention. This awareness has contributed to the demand for blueberry extract supplements as a convenient way to obtain these antioxidant benefits. The blueberry extract supplement market has seen product innovation and expansion in recent years. Manufacturers are introducing new formulations, combining blueberry extract with other beneficial ingredients, such as vitamins, minerals, or other antioxidants. This allows for targeted health benefits and appeals to a broader consumer base. Additionally, the market has witnessed the introduction of various product formats, including capsules, powders, gummies, and liquid extracts, to cater to different consumer preferences. The rise of e-commerce and online retail has significantly influenced the dietary supplement

market, including blueberry extract supplements. Consumers now have easy access to a wide range of products through online platforms, allowing them to compare options, read reviews, and make informed purchasing decisions. Online retail has facilitated the growth of the blueberry extract supplement market by reaching a larger audience and offering convenience in product availability.

LP Information, Inc. (LPI) ' newest research report, the “Blueberry Extract Supplement Industry Forecast” looks at past sales and reviews total world Blueberry Extract Supplement sales in 2025, providing a comprehensive analysis by region and market sector of projected Blueberry Extract Supplement sales for 2026 through 2032. With Blueberry Extract Supplement sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Blueberry Extract Supplement industry.

This Insight Report provides a comprehensive analysis of the global Blueberry Extract Supplement landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Blueberry Extract Supplement portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Blueberry Extract Supplement market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Blueberry Extract Supplement and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Blueberry Extract Supplement.

This report presents a comprehensive overview, market shares, and growth opportunities of Blueberry Extract Supplement market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Tablet

Capsules

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Swisse

NOW Foods

Natures Aid

Berocca

Holland & Barrett

GNC

GSK

Simply Supplements

Sanofi

By-health

Yangshengtang

Schiff Airborne

Doppelherz

Zhejiang Conba Pharmaceutical

Nanjing Union Biotech

Sirio Pharma

Garden of Life

SmartyPants

ONE A DAY

Vitafusion

OLLY

Nature's Way

Key Questions Addressed in this Report

What is the 10-year outlook for the global Blueberry Extract Supplement market?

What factors are driving Blueberry Extract Supplement market growth, globally

and by region?

Which technologies are poised for the fastest growth by market and region?

How do Blueberry Extract Supplement market opportunities vary by end market size?

How does Blueberry Extract Supplement break out by Type, by Application?

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