

Global Blueberry Extract Anthocyanin Market Growth 2024-2030

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Abstracts

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Blueberry anthocyanins are powdery substances made from the fruit of *Vaccinium corymbosum* L. in the Ericaceae family, through enzymatic hydrolysis, water extraction, purification, concentration, drying and other processes. From the perspective of foreign use, Canada has approved blueberry extract (anthocyanin content ? 40%) as a natural health food; the European Union has used anthocyanins derived from vegetables and fruits as food additives; the United States has used anthocyanins derived from grapes and grape skins as food additives. Food additives are allowed to be used in beverages and other foods. In 2023, blueberry anthocyanins will officially become a new food ingredient approved by China.

The global Blueberry Extract Anthocyanin market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the “Blueberry Extract Anthocyanin Industry Forecast” looks at past sales and reviews total world Blueberry Extract Anthocyanin sales in 2023, providing a comprehensive analysis by region and market sector of projected Blueberry Extract Anthocyanin sales for 2024 through 2030. With Blueberry Extract Anthocyanin sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Blueberry Extract Anthocyanin industry.

This Insight Report provides a comprehensive analysis of the global Blueberry Extract Anthocyanin landscape and highlights key trends related to product segmentation,

company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Blueberry Extract Anthocyanin portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Blueberry Extract Anthocyanin market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Blueberry Extract Anthocyanin and breaks down the forecast by Purity, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Blueberry Extract Anthocyanin.

United States market for Blueberry Extract Anthocyanin is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Blueberry Extract Anthocyanin is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Blueberry Extract Anthocyanin is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Blueberry Extract Anthocyanin players cover Iprona AG, Chr. Hansen, Wild Blue Berries, Zhejiang Lanmei Biotechnology and Nnanjing Zelang, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Blueberry Extract Anthocyanin market by product type, application, key manufacturers and key regions and countries.

Segmentation by purity

Less Than 25%

25%-36%

36%-40%

Above 40%

Segmentation by application

Functional Food and Beverage

Cosmetic

Dietary Supplements

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Iprona AG

Chr. Hansen

Wild Blue Berries

Zhejiang Lanmei Biotechnology

Nnanjing Zelang

Fniberry

Gansu Yishengxiang

Fengchen Group

Lisi (Xi'an) Bio-Tech Inc.

Herbalex Tract

Key Questions Addressed in this Report

What is the 10-year outlook for the global Blueberry Extract Anthocyanin market?

What factors are driving Blueberry Extract Anthocyanin market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Blueberry Extract Anthocyanin market opportunities vary by end market size?

How does Blueberry Extract Anthocyanin break out purity, application?

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