

# Global Blood Transfusion Diagnostics Market Growth 2018-2023

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## Abstracts

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Intravenous transfer of blood or blood products is known as blood transfusion. Replacement of lost blood components can be done with the help of blood transfusion. Blood components like red blood cells, white blood cells, platelets, clotting factors and plasma are mostly transfused. These blood components are of great importance to laboratories and hospitals during an emergency or a critical case of large volume of blood loss. RBC transfusion is done when hemoglobin levels fall below 100g/L. Blood collected from the donor has to be screened for a number of infectious disease before transfusion. Thus, blood transfusion diagnostics play an important role in blood transfusion in order to avoid infection to both the receiver and healthcare staff. Over the next five years, LPI(LP Information) projects that Blood Transfusion Diagnostics will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Blood Transfusion Diagnostics market for 2018-2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Blood Transfusion Diagnostics market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Instruments

Kits & Reagents

Segmentation by application:

Hospitals

Blood Banks

Diagnostic Laboratories

Plasma Fractionation Companies

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Grifols

Thermo Fisher Scientific

Roche Diagnostics

bioMerieux

Bio-Rad Laboratories

Immucor

Siemens Healthineers

Ortho Clinical Diagnostics

Becton Dickinson and Company

Novartis

Beckman Coulter

Ortho Clinical Diagnostics

Diagast

Abbott Diagnostics

BAG healthcare

DiaSorin

Fujirebio

Quidel

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future

development.

## Research objectives

To study and analyze the global Blood Transfusion Diagnostics consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Blood Transfusion Diagnostics market by identifying its various subsegments.

Focuses on the key global Blood Transfusion Diagnostics manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Blood Transfusion Diagnostics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Blood Transfusion Diagnostics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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