

Global Blood-based Cancer Screening Tests Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Blood-based Cancer Screening Tests market size is predicted to grow from US\$ 4414 million in 2025 to US\$ 16251 million in 2032; it is expected to grow at a CAGR of 20.9% from 2026 to 2032.

Blood-based cancer screening tests use peripheral blood signals such as circulating free DNA, circulating tumor DNA, methylation patterns, protein biomarkers, fragmentomics or multi-omics features to identify early cancer risk in asymptomatic or high-risk populations. These tests may target a single cancer type or multiple cancers and emphasize minimally invasive sampling, adherence, early detection capability, management pathways for positive and negative results and clinical validation evidence. They are commonly used in health check-ups, hospital screening, public health programs and high-risk population follow-up. The average gross profit margin of this product is 55%.

The blood-based cancer screening market is being driven by demand for early cancer detection, upgrades to colorectal cancer screening tools and accumulating clinical evidence for multi-cancer early detection. Blood sampling offers high adherence and is suitable for health check-up centers, hospital outpatient settings and high-risk population management.

Major technical routes include cfDNA methylation, multi-omics modeling, ctDNA mutation detection and protein marker combinations. Key competitive factors are early-stage sensitivity, specificity, tissue-of-origin capability, validation cohort size and cost control. Blood-based colorectal cancer tests have one of the clearest commercialization paths, while multi-cancer early detection still requires more real-world evidence.

Market adoption is affected by regulatory approval, inclusion in clinical guidelines, payment systems and the cost of managing false positives. Future growth will depend on results from large prospective studies, reimbursement by public or commercial payers, lower testing costs and clear positioning alongside established screening pathways.

LPI (LP Information)' newest research report, the 'Blood-based Cancer Screening Tests Industry Forecast' looks at past sales and reviews total world Blood-based Cancer Screening Tests sales in 2025, providing a comprehensive analysis by region and market sector of projected Blood-based Cancer Screening Tests sales for 2026 through 2032. With Blood-based Cancer Screening Tests sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Blood-based Cancer Screening Tests industry.

This Insight Report provides a comprehensive analysis of the global Blood-based Cancer Screening Tests landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Blood-based Cancer Screening Tests portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Blood-based Cancer Screening Tests market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Blood-based Cancer Screening Tests and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Blood-based Cancer Screening Tests.

This report presents a comprehensive overview, market shares, and growth opportunities of Blood-based Cancer Screening Tests market by product type, application, key players and key regions and countries.

Segmentation by Type:

Single-cancer Screening

Multi-cancer Early Detection

Colorectal Cancer Screening

Liver Cancer Screening

Lung Cancer Screening

Risk Stratification Test

Other

Segmentation by Biomarker:

cfDNA Methylation

ctDNA Mutation

Fragmentomics

Protein Biomarkers

Multi-omics

Exosome-based

Other

Segmentation by Test Format:

Laboratory-developed Test

IVD Kit

Sequencing-based

PCR-based

Immunoassay-based

Other

Segmentation by Application:

Health Check-up Centers

Hospitals

Independent Clinical Laboratories

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

GRAIL

Guardant Health

Exact Sciences

Freenome

Natera

Foresight Diagnostics

Burning Rock Biotech

Genetron Health

Singlera Genomics

Berry Oncology

Helio Genomics

Sysmex

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