

Global Blockchain Retail Market Growth (Status and Outlook) 2023-2029

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Abstracts

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According to this study, the global Blockchain Retail market size will reach US\$ million by 2029.

Blockchain helps manage consumer data privacy compliance in retail through the use of smart contracts. Smart contracts can be deployed to manage authorization and access to consumer data. In addition, producers and distributors can have instant updates and transaction settlements for the entire supply chain, which helps in raw material planning, inventory management, goods movement, production planning and increased sales.

The growing demand for compliance management in the retail industry, the pursuit of customer loyalty by enterprises, the development of blockchain technology, and the continuous regulation of the entire retail industry are the key factors driving the increase in blockchain retail market revenue.

This report presents a comprehensive overview, market shares, and growth opportunities of Blockchain Retail market by product type, application, key players and key regions and countries.

Segmentation by product type:

Application Supply

Middleware Supply

Infrastructure Supply

Segmentation by Application:

Large Enterprise

Medium and Small Enterprise

This report also splits the market by region:

United States

China

Europe

Other regions:

Japan

South Korea

Southeast Asia

Rest of world

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Amazon Web Services

IBM Corporation

Auxesis Group

SAP SE

Coinbase

Microsoft Corporation

Oracle

Blockpoint

Cegeka

BTL Group

Zhejiang Yongqi

Xiamen Weiwulian

Zhejiang Shuqin Technology

Zhejiang Anchu

Shaanxi Yilian Blockchain

Sunyard Technology

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