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# Global Blockchain Marketing Service Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Blockchain Marketing Service market size is predicted to grow from US$ 872 million in 2025 to US$ 1403 million in 2032; it is expected to grow at a CAGR of 7.2% from 2026 to 2032.

Blockchain marketing services leverage blockchain technology to revolutionize traditional marketing strategies. By utilizing smart contracts and decentralized ledgers, these services enable secure, transparent, and verifiable marketing campaigns. Blockchain marketing offers features like tokenized rewards, loyalty programs, and data-driven insights, providing a novel approach to engaging customers and building trust.

The blockchain marketing industry is rapidly evolving, driven by the increasing adoption of blockchain technology across various sectors. As businesses seek innovative ways to connect with their customers and build lasting relationships, blockchain marketing offers a promising solution.

One of the major trends in blockchain marketing is the emergence of tokenized rewards and loyalty programs. By leveraging blockchain technology, businesses can create unique and secure digital tokens that can be rewarded to customers for specific actions, such as making purchases or sharing content. These tokens can be redeemed for discounts, exclusive products, or other benefits, providing a powerful incentive for customer engagement.

Another significant trend is the use of blockchain for data-driven marketing. By storing marketing data on a decentralized ledger, businesses can ensure data privacy, security, and transparency. This enables more accurate targeting, personalized marketing campaigns, and valuable insights into customer behavior.

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Additionally, blockchain marketing is opening up new opportunities for influencer marketing. By leveraging smart contracts, businesses can streamline the process of collaborating with influencers, ensuring fair compensation and transparent tracking of campaign performance.

Overall, blockchain marketing is transforming the way businesses interact with their customers. By offering innovative solutions, secure data management, and transparent rewards, blockchain marketing is poised to revolutionize the industry and drive future growth.

LPI (LP Information)' newest research report, the ?Blockchain Marketing Service Industry Forecast? looks at past sales and reviews total world Blockchain Marketing Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Blockchain Marketing Service sales for 2026 through 2032. With Blockchain Marketing Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Blockchain Marketing Service industry.

This Insight Report provides a comprehensive analysis of the global Blockchain Marketing Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Blockchain Marketing Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Blockchain Marketing Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Blockchain Marketing Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Blockchain Marketing Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Blockchain Marketing Service market by product type, application, key players and key regions and countries.

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Segmentation by Type:

- Public Chain-Based
- Private Chain-Based

Segmentation by Application:

- Large Enterprises
- SMEs

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia

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- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- ICODA
- Ninjapromo
- GuerrillaBuzz
- MarketAcross
- vBase Digital

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Single Grain

Proleo.Io

Stramasa

Coinbound

SK Agency

Cryptoken Media

Generis

NeoReach

Omni Agency

LetsTok

Crowdcreate

CryptoPR

CryptoVirally

Blockchain App Factory

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