

Global Blister Plaster Market Growth 2026-2032

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Abstracts

The global Blister Plaster market size is predicted to grow from US\$ 417 million in 2025 to US\$ 626 million in 2032; it is expected to grow at a CAGR of 5.9% from 2026 to 2032.

In 2025, global Blister Plaster production reached approximately 332.7 M Pcs, with an average global market price of around 1,280 US\$/K Pcs.

Blister Plaster is a specialized protective dressing designed to prevent and relieve friction-induced blisters on feet, toes, heels and other body parts. It uses soft, cushioning and low-friction materials to reduce shear force and pressure, protect damaged skin, create a moist healing environment and relieve pain, making it suitable for daily walking, long-time standing, sports and outdoor activities.

The average single-line production capacity of Blister Plaster is 35 M Pcs, the average gross profit margin was 54.5%.

The cost structure of Blister Plaster has clear weights: core functional raw materials (45%-50%, including cushioning foam, hydrocolloid pads, low-irritation medical adhesive and friction-resistant films) account for the largest share. Packaging materials (22%-26%, mainly sterile independent packages and outer boxes) follow. Production and sterile processing costs are 12%-15%, R&D costs for material and structure optimization are 5%-8%, and the remaining 4%-6% goes to logistics, marketing and after-sales services.

The industry chain of Blister Plaster covers three sectors: upstream includes suppliers of medical-grade hydrocolloid, foam, adhesive and packaging materials as well as production and sterilization equipment; midstream consists of brand manufacturers and OEM/ODM enterprises responsible for R&D, sterile production, quality control and

packaging in line with medical hygiene standards; downstream includes pharmacies, supermarkets, outdoor stores, e-commerce platforms and footwear retail channels, with end users including daily consumers, travelers, athletes, outdoor enthusiasts and workers who stand for long periods.

Demand for Blister Plaster is driven by increased outdoor sports, travel, long-distance walking and high-heeled footwear use, as well as rising attention to foot comfort and protection. Business opportunities lie in developing ultra-thin, waterproof and hypoallergenic models, creating customized sizes for different body parts, launching portable and travel-friendly packages, expanding cross-border and footwear-matching sales channels, and improving product comfort and durability to strengthen market competitiveness.

LP Information, Inc. (LPI) ' newest research report, the "Blister Plaster Industry Forecast" looks at past sales and reviews total world Blister Plaster sales in 2025, providing a comprehensive analysis by region and market sector of projected Blister Plaster sales for 2026 through 2032. With Blister Plaster sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Blister Plaster industry.

This Insight Report provides a comprehensive analysis of the global Blister Plaster landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Blister Plaster portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Blister Plaster market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Blister Plaster and breaks down the forecast by Material Composition, by Sales Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Blister Plaster.

This report presents a comprehensive overview, market shares, and growth opportunities of Blister Plaster market by product type, application, key manufacturers and key regions and countries.

Segmentation by Material Composition:

Hydrocolloid Blister Plaster

Foam Cushion Blister Plaster

Silicone Gel Blister Plaster

Segmentation by Application Position:

Heel Blister Plaster

Toe Blister Plaster

Foot Sole Blister Plaster

Others

Segmentation by Functional Feature:

Waterproof Blister Plaster

Hypoallergenic Blister Plaster

Ultra-Thin Blister Plaster

Segmentation by Sales Channel:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Beiersdorf

Kenvue

3M

Perrigo

Scholl's Wellness Company

Leukoplast

Scapa Healthcare

Steroplast

Masterplast

Key Questions Addressed in this Report

What is the 10-year outlook for the global Blister Plaster market?

What factors are driving Blister Plaster market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Blister Plaster market opportunities vary by end market size?

How does Blister Plaster break out by Material Composition, by Sales Channel?

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