

Global Black Tea Market Growth 2025-2031

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Abstracts

The global Black Tea market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Black tea is a tea that oxidizes more easily than oolong, green and white teas. Black tea is a fully fermented tea, which is the main tea in western tea culture.

United States market for Black Tea is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Black Tea is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Black Tea is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Black Tea players cover Unilever, Betjeman & Barton, Basilur Tea, Tata Global Beverages, Celestial Seasonings, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Black Tea Industry Forecast" looks at past sales and reviews total world Black Tea sales in 2024, providing a comprehensive analysis by region and market sector of projected Black Tea sales for 2025 through 2031. With Black Tea sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Black

Tea industry.

This Insight Report provides a comprehensive analysis of the global Black Tea landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Black Tea portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Black Tea market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Black Tea and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Black Tea.

This report presents a comprehensive overview, market shares, and growth opportunities of Black Tea market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Plastic Containers

Loose Tea (Packets and Pouches)

Paper Boards

Aluminum Tin

Segmentation by Application:

Supermarkets

Specialist Retailer

Convenience Stores

Online Retailers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Unilever

Betjeman & Barton

Basilur Tea

Tata Global Beverages

Celestial Seasonings

Twinings

Bigelow

Yogi Tea

Adagio Tea

Tea Leaves AUST Pty Ltd

TWG Tea

Barry's Tea

ITO EN Inc

The Republic of Tea

Key Questions Addressed in this Report

What is the 10-year outlook for the global Black Tea market?

What factors are driving Black Tea market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Black Tea market opportunities vary by end market size?

How does Black Tea break out by Type, by Application?

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