

Global Black Quinoa Market Growth 2025-2031

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Abstracts

The global Black Quinoa market size is predicted to grow from US\$ 107 million in 2025 to US\$ 135 million in 2031; it is expected to grow at a CAGR of 4.0% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Quinoa is a flowering plant in the amaranth family. It is an herbaceous annual plant grown as a crop primarily for its edible seeds; the seeds are rich in protein, dietary fiber, B vitamins, and dietary minerals in amounts greater than in many grains.

The global black quinoa market refers to the industry that focuses on the production, distribution, and sale of black quinoa, a variety of quinoa grain known for its distinct color and flavor. Similar to white quinoa, black quinoa is native to the Andean region of South America, but its popularity has expanded globally due to its nutritional benefits and culinary versatility.

The market for black quinoa has seen significant growth in recent years, driven by increasing consumer interest in diverse and nutritious food options. Black quinoa is valued for its high protein content, essential amino acids, and gluten-free properties, similar to other quinoa varieties. However, it is often preferred by consumers for its unique appearance, texture, and slightly nutty flavor.

Key players in the global black quinoa market include quinoa producers, processors, distributors, and retailers. Countries such as Bolivia, Peru, Ecuador, and Colombia are major producers of black quinoa, with the cultivation of this variety expanding in other regions as well. The market is influenced by factors such as consumer demand,

availability, pricing, and sustainability practices within the industry.

The black quinoa market caters to various sectors, including retail, foodservice, and food manufacturing. Black quinoa can be used in a range of culinary applications, including salads, grain bowls, side dishes, and baked goods. Its unique color adds visual appeal to dishes, making it a popular choice for chefs and home cooks alike.

As consumer awareness of healthy and diverse food options continues to grow, the global black quinoa market is expected to expand further. Factors like increased availability, evolving consumer preferences, and the development of new black quinoa-based products contribute to the market's growth and offer opportunities for industry players.

LP Information, Inc. (LPI) ' newest research report, the "Black Quinoa Industry Forecast" looks at past sales and reviews total world Black Quinoa sales in 2024, providing a comprehensive analysis by region and market sector of projected Black Quinoa sales for 2025 through 2031. With Black Quinoa sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Black Quinoa industry.

This Insight Report provides a comprehensive analysis of the global Black Quinoa landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Black Quinoa portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Black Quinoa market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Black Quinoa and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Black Quinoa.

This report presents a comprehensive overview, market shares, and growth opportunities of Black Quinoa market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Organic Quinoa

Conventional Quinoa

Segmentation by Application:

Food

Beverage

Nutrition

Animal Feed

Cosmetics

Pharmaceutical

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

The J.M. Smucker Co.

Ardent Mills

Bunge Inc.

ADM

Healthy Food Ingredients, LLC.

Factoria Quinoa Zona Franca S.A.S.

Urbane Grain Inc.

Nature's Path Foods

FutureCeuticals Inc.

Manini's, LLC

Quinoa Foods Company

The British Quinoa Company

Dutch Quinoa Group

Kiwi Quinoa

Andean Valley Corporation

Andean Naturals

Organic Farmers Co.

NorQuin

Shiloh Farms

Wunder Basket

Key Questions Addressed in this Report

What is the 10-year outlook for the global Black Quinoa market?

What factors are driving Black Quinoa market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Black Quinoa market opportunities vary by end market size?

How does Black Quinoa break out by Type, by Application?

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