

Global Black Liquorice Candy Market Growth 2026-2032

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Abstracts

The global Black Liquorice Candy market size is predicted to grow from US\$ 674 million in 2025 to US\$ 877 million in 2032; it is expected to grow at a CAGR of 3.8% from 2026 to 2032.

Black Liquorice Candy is a classic traditional confection characterized by its deep black hue and distinctive sweet-savory, slightly bitter flavor profile, primarily formulated with liquorice root extract (a source of the natural sweetener glycyrrhizin over 50 times sweeter than sucrose) as the core ingredient, paired with a base of sugar and binders like starch, flour or gum arabic, with additional ingredients such as anise oil for enhanced flavor, molasses for taste depth, beeswax for a glossy surface, and ammonium chloride in European Nordic and Dutch variants for a salty note—North American versions may use only anise extract for flavor while retaining the black color. Produced via traditional boiling and concentration or modern confectionery molding processes, it comes in diverse physical forms including hard candies, soft chews, twists, ropes, pastilles and pressed tablets, is a staple in Europe and North America (where it is distinguished from non-liquorice-flavored red liquorice), and features natural plant-based properties with mild herbal characteristics from liquorice root.

In 2025, global Black Liquorice Candy production reached approximately 88,107 tons, with an average global market price of around US\$ 7,820 per ton. The production capacity of Black Liquorice Candy is approximately 110 K tons per year, the average gross profit margin was 28-31%.

The black liquorice candy industry is driven by key trends including a strong shift toward health-oriented formulations with 30% of new launches being sugar-free/low-sugar and 15% featuring functional additives like probiotics and vitamins, the rise of gourmet

premium lines with innovative variants such as chocolate-coated and fruit/herbal/sea salt-infused flavors, the rapid growth of online retail channels with 12% annual market penetration growth via cross-border e-commerce and niche snack platforms, a 25% uptake of eco-friendly biodegradable or recyclable packaging among new products, and the popularity of seasonal limited-edition lines to boost brand engagement; core opportunities lie in the surging global demand for plant-based, vegan and natural confectionery that aligns with black liquorice's inherent properties, the untapped growth potential in emerging Asia-Pacific and Latin American markets through online expansion, the high profit margin of artisanal and premium black liquorice products, the ability to extend functional attributes like throat-soothing and digestive comfort to cater to wellness-focused consumers, and Europe's strong traditional consumer base with steady market growth; meanwhile, the industry faces notable challenges such as volatile and rising raw material costs for high-purity liquorice root extract, significant regional taste differences that hinder global expansion (low acceptance of the sweet-savory-bitter profile in Asia-Pacific and Latin America), high R&D and production costs for formulating sugar-free variants with natural sweeteners while maintaining authentic flavor, regulatory considerations around ammonium chloride content in some regions, high market concentration with top brands capturing over 45% of global share creating intense homogeneous competition for small and medium players, and consumer cognitive misunderstandings about potential health risks from excessive glycyrrhizin consumption limiting mainstream market penetration.

LP Information, Inc. (LPI) ' newest research report, the "Black Liquorice Candy Industry Forecast" looks at past sales and reviews total world Black Liquorice Candy sales in 2025, providing a comprehensive analysis by region and market sector of projected Black Liquorice Candy sales for 2026 through 2032. With Black Liquorice Candy sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Black Liquorice Candy industry.

This Insight Report provides a comprehensive analysis of the global Black Liquorice Candy landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Black Liquorice Candy portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Black Liquorice Candy market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Black Liquorice Candy and breaks down the forecast by

Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Black Liquorice Candy.

This report presents a comprehensive overview, market shares, and growth opportunities of Black Liquorice Candy market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Hard Liquorice Candy

Soft Liquorice Candy

Segmentation by Liquorice Extract Content:

Low Content (1.0%–3.0%)

Medium Content (3.0%–6.0%)

High Content (6.0%+)

Segmentation by Application:

Supermarket

Online Sales

Convenient Store

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Hershey

Haribo

Tootsie

American Licorice Company (Red Vines)

Darrell Lea

Fini Company

Perfetti Van Melle

Lakrids

Kenny's Candy

Halva

RJ's Licorice

Cloetta

Switzer's Authentic Candy

Gimbals Fine Candies

Panda

Katjes

Toms Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Black Liquorice Candy market?

What factors are driving Black Liquorice Candy market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Black Liquorice Candy market opportunities vary by end market size?

How does Black Liquorice Candy break out by Type, by Application?

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