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Global Bird Repellent Tape Market Growth 2026-2032

https://marketpublishers.com/r/G553A3FC4E09EN.html
Date: July 2026
Pages: 91
Price: US$ 3,660.00 (Single User License)
ID: G553A3FC4E09EN

Abstracts

The global Bird Repellent Tape market size is predicted to grow from US$ 63.68 million in 2025 to US$ 84.68 million in 2032; it is expected to grow at a CAGR of 4.4% from 2026 to 2032.

Bird Repellent Tape is a lightweight deterrent product made from reflective, holographic, or metallized polymer strips designed to repel birds through visual stimulation, light reflection, and movement, commonly used to protect crops, buildings, infrastructure, and equipment from bird perching, nesting, and feeding damage.

The bird repellent tape industry chain begins upstream with polymer resins, metallized films, pigments, and UV stabilizers, continues midstream through film extrusion, metallization or holographic embossing, slitting, and packaging by flexible packaging and specialty tape manufacturers, and extends downstream through agricultural distributors, hardware retailers, e-commerce platforms, pest control suppliers, and end users such as farmers, property managers, and infrastructure operators seeking low-cost, non-lethal bird deterrence solutions.

Current and planned projects in the bird repellent tape market focus on expanding low-cost film extrusion and metallization capacity, improving UV durability for longer outdoor service life, developing biodegradable or recyclable tape substrates, increasing automation in slitting and packaging, establishing localized manufacturing near agricultural regions, and enhancing private-label and OEM production to serve global agricultural supply chains and e-commerce distribution channels.

In 2025, the global market sales 2.1 million square meters, with an average global market price of USD 31 per square meter, and market average gross profit margin of 31%.

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The bird repellent tape market is a mature, low-technology segment within the broader pest control and agricultural protection industry, characterized by high volume and relatively low unit value. Market development has been driven by the need for simple, non-toxic, and non-lethal bird deterrent solutions that are easy to deploy and widely accepted across agricultural and residential settings. Growth has been steady rather than explosive, closely tracking trends in agricultural activity, orchard expansion, and small-scale infrastructure protection.

Regionally, Asia-Pacific represents the largest consumption base due to extensive farming activity and cost-sensitive demand, while North America and Europe emphasize quality, durability, and regulatory compliance.

Market opportunities lie in the expansion of solar installations, urban bird control, and increased awareness of humane pest deterrence. However, risks include limited long-term effectiveness, product commoditization, weather-related performance degradation, and competition from alternative deterrents such as nets, spikes, and electronic devices. Market trends indicate a shift toward improved UV resistance, stronger visual patterns, and eco-friendly materials, as well as increasing reliance on online retail channels. Competitive characteristics are defined by low entry barriers, fragmented supplier structures, strong price competition, and limited brand differentiation, with many manufacturers operating as OEM or private-label suppliers.

Overall, the bird repellent tape market is expected to remain highly competitive, cost-driven, and volume-oriented, with incremental innovation focused on durability and sustainability rather than disruptive technological change.

LP Information, Inc. (LPI) ' newest research report, the ?Bird Repellent Tape Industry Forecast? looks at past sales and reviews total world Bird Repellent Tape sales in 2025, providing a comprehensive analysis by region and market sector of projected Bird Repellent Tape sales for 2026 through 2032. With Bird Repellent Tape sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Bird Repellent Tape industry.

This Insight Report provides a comprehensive analysis of the global Bird Repellent Tape landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Bird Repellent Tape portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an

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accelerating global Bird Repellent Tape market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Bird Repellent Tape and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Bird Repellent Tape.

This report presents a comprehensive overview, market shares, and growth opportunities of Bird Repellent Tape market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Metallized Polyester Tape

Holographic Polymer Tape

Aluminum-Coated Plastic Tape

Multi-Layer Reflective Tape

Segmentation by Visual Effect:

Mirror-Reflective Tape

Holographic Rainbow Tape

Flashing Light Tape

UV-Reflective Tape

Segmentation by Physical Format:

Flat Strip Bird Repellent Tape

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Twisted Ribbon Bird Repellent Tape

Reinforced Edge Tape

Pre-Cut Length Tape

Segmentation by Application:

Agricultural Protection

Building Protection

Solar Panel Protection

Infrastructure and Utility Protection

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bird-X

SPICK GLOBAL

Nite Guard

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Sureguard

Terffy

Easytrap

Bird B Gone LLC

Dalen Products

FUJINAGA CO

IRON MAN PACKING IND CO., LTD

Key Questions Addressed in this Report

What is the 10-year outlook for the global Bird Repellent Tape market?

What factors are driving Bird Repellent Tape market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How doBird Repellent Tape market opportunities vary by end market size?

How does Bird Repellent Tape break out by Type, by Application?

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