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Global Bird Food Market Growth 2026-2032

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Abstracts

The global Bird Food market size is predicted to grow from US$ 2054 million in 2025 to US$ 2922 million in 2032; it is expected to grow at a CAGR of 5.2% from 2026 to 2032.

Pet bird food refers to commercially formulated, prepared, or blended nutritional diets specifically manufactured, packaged, and marketed for companion birds kept in domestic households, such as parrots, finches, canaries, and doves. Unlike commercial poultry feed or general wildlife seed mixes, pet bird food is carefully tailored to meet the distinct physiological, nutritional, and behavioral requirements of captive companion species.

This category comprises a diverse range of specialized products designed to support the long-term health, longevity, and vibrant plumage of pet birds. Common formats include extruded or baked pelleted diets, balanced seed-and-grain blends, fortified nutritional supplements, specialized treats (such as millet sprays, dried fruits, and honey sticks), and soft foods or egg foods used during breeding and molting stages. Because pet birds live in restricted indoor environments and lack access to natural foraging, high-quality pet bird food is engineered to provide precise ratios of proteins, fats, essential vitamins, and bioavailable minerals to prevent nutritional deficiencies and promote optimal well-being.

In 2025, global Bird food production reached approximately 500 K tons, and average price was US$4,200/ton, with gross margin 30%.

United States market for Bird Food is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Bird Food is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

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Europe market for Bird Food is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Bird Food players cover Central Garden & Pet, Lafeber Company, ZuPreem, Harrison's Bird Foods, Hagen Industries, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Bird Food Industry Forecast” looks at past sales and reviews total world Bird Food sales in 2025, providing a comprehensive analysis by region and market sector of projected Bird Food sales for 2026 through 2032. With Bird Food sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Bird Food industry.

This Insight Report provides a comprehensive analysis of the global Bird Food landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Bird Food portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Bird Food market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Bird Food and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Bird Food.

This report presents a comprehensive overview, market shares, and growth opportunities of Bird Food market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

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Seed-based Food

Pellets

Extruded Food

Nut & Grain Food

Others

Segmentation by Growth Cycle:

Baby Birds

Adult Birds

Breeding Birds

Senior Birds

Segmentation by Application:

Parrots

Pigeons

Others

This report also splits the market by region:

Americas

United States

Canada

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- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel

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Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Central Garden & Pet

Lafeber Company

ZuPreem

Harrison's Bird Foods

Hagen Industries

Versele-Laga

Vitakraft Pet Care

Psittacus Catalonia

Great Pet Food

ICG

Key Questions Addressed in this Report

What is the 10-year outlook for the global Bird Food market?

What factors are driving Bird Food market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

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How do Bird Food market opportunities vary by end market size?

How does Bird Food break out by Type, by Application?

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