

# Global Bilberry and Bilberry Products Market Growth 2023-2029

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# Abstracts

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Bilberries are native in Northern Europe. Bilberries and blueberries contain diverse anthocyanins. While blueberry fruit pulp is light green in color, bilberry is red or purple.

LPI (LP Information)' newest research report, the "Bilberry and Bilberry Products Industry Forecast" looks at past sales and reviews total world Bilberry and Bilberry Products sales in 2022, providing a comprehensive analysis by region and market sector of projected Bilberry and Bilberry Products sales for 2023 through 2029. With Bilberry and Bilberry Products sales broken down by region, market sector and subsector, this report provides a detailed analysis in US\$ millions of the world Bilberry and Bilberry Products industry.

This Insight Report provides a comprehensive analysis of the global Bilberry and Bilberry Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Bilberry and Bilberry Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Bilberry and Bilberry Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Bilberry and Bilberry Products and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottomup qualitative and quantitative market inputs, this study forecast offers a highly nuanced



view of the current state and future trajectory in the global Bilberry and Bilberry Products.

The global Bilberry and Bilberry Products market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

Due to change in the market trend, people are more interested in natural products which will play an important role in fueling the growth of present Bilberry Extract market. Increasing awareness of functional foods and dietary supplements is expected to drive the market over the forecast period. Awareness about associated health benefits of bilberry extract as a dietary supplement, food ingredient, etc. is also expected to drive the sales. Widely known benefits of bilberry extract in improving eye vision is also expected to be a driving force over the forecast period.

This report presents a comprehensive overview, market shares, and growth opportunities of Bilberry and Bilberry Products market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Fresh Bilberry

Processed Bilberry

Segmentation by application

Nutraceuticals and Pharmaceuticals

Food and Beverages

Cosmetics

Others



This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

#### India

Australia

#### Europe

Germany

#### France

UK

Italy

Russia

Middle East & Africa



Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

General Nutrition Centers
Indena
Nature's Bounty
NOW Foods
Swanson
Kiantama

Key Questions Addressed in this Report

What is the 10-year outlook for the global Bilberry and Bilberry Products market?

What factors are driving Bilberry and Bilberry Products market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Bilberry and Bilberry Products market opportunities vary by end market size?



How does Bilberry and Bilberry Products break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?



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