

Global Bikinis and One-piece Swimsuits Market Growth 2025-2031

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Abstracts

The global Bikinis and One-piece Swimsuits market size is predicted to grow from US\$ 22660 million in 2025 to US\$ 31050 million in 2031; it is expected to grow at a CAGR of 5.4% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Bikinis and one-piece swimsuits are two very different styles of swimwear, each meeting different scenarios and aesthetic needs. Bikinis are characterized by a two-piece cut, with a separate top and a high-waist, low-waist or thong-style bottom that highlights the body curve. They are suitable for beach vacations, sunbathing and other leisure scenes, and are mainly sexy, free and personalized. One-piece swimsuits use an integrated design with a larger coverage area. They are commonly seen in sports swimming, diving or conservative occasions. They focus on functionality, have both body shaping and sun protection effects, and are more suitable for water sports or family travel.

United States market for Bikinis and One-piece Swimsuits is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Bikinis and One-piece Swimsuits is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Bikinis and One-piece Swimsuits is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Bikinis and One-piece Swimsuits players cover Keep, Arena, Speedo, Aqua Sphere, Zoggs, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Bikinis and One-piece Swimsuits Industry Forecast” looks at past sales and reviews total world Bikinis and One-piece Swimsuits sales in 2024, providing a comprehensive analysis by region and market sector of projected Bikinis and One-piece Swimsuits sales for 2025 through 2031. With Bikinis and One-piece Swimsuits sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Bikinis and One-piece Swimsuits industry.

This Insight Report provides a comprehensive analysis of the global Bikinis and One-piece Swimsuits landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Bikinis and One-piece Swimsuits portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Bikinis and One-piece Swimsuits market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Bikinis and One-piece Swimsuits and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Bikinis and One-piece Swimsuits.

This report presents a comprehensive overview, market shares, and growth opportunities of Bikinis and One-piece Swimsuits market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Bikini

One-piece Swimsuit

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Keep

Arena

Speedo

Aqua Sphere

Zoggs

Golddigga

Jolidon

Swimwear360

O'Neill

Cressi

TYR

Nidhi Munim

NM Swim

Firetrap

Kai Resortwear

FINIS

SwimWays

Decathlon

PA.NI

Saltskin

Key Questions Addressed in this Report

What is the 10-year outlook for the global Bikinis and One-piece Swimsuits market?

What factors are driving Bikinis and One-piece Swimsuits market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Bikinis and One-piece Swimsuits market opportunities vary by end market size?

How does Bikinis and One-piece Swimsuits break out by Type, by Application?

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