

Global Bikes and Ride-ons Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Bikes and Ride-ons market size was valued at US\$ million in 2023. With growing demand in downstream market, the Bikes and Ride-ons is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Bikes and Ride-ons market. Bikes and Ride-ons are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Bikes and Ride-ons. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Bikes and Ride-ons market.

The online retailing of baby and children bikes and ride-on is gaining popularity because of the emergence of off-price pricing strategy. The growing number of online shopping websites allow vendors to expand their reach and eventually tap more customers with making their range of products available online.

According to World Bank statistics, the global birth rate in 2021 was about 1.7%. Although the population growth rate had slowed down, with the development of the world economy and the increase of per capita disposable income of residents, the spending power is growing. Therefore, there is still a large room for development in the baby products industry. Improving product quality and tapping the value of a single customer will become the drivers for the growth of the infant and child industry. Refinement and diversification are the core characteristics of the consumer demand. China has a large population base, and even if the population growth rate slows down,

there will still be a demographic dividend. The State Council in 2022 proposes to 'Guide market players to produce safer and healthier domestic infant products'. According to the National Bureau of Statistics, China's birth rate in 2022 was 6.77%, and the birth population was 9.56 million. According to the results of the seventh national census in 2021, the number of infants and young children aged 0-6 in China reached 140 million, of which the number of infants and young children aged 3-6 exceeded 70 million. The huge population size has brewed a market demand with huge potential, and the children's consumption market has risen rapidly. Chinese families spend a lot on childcare, with the average cost of childcare ranking second in the world. The survey data released by China Research Center for Children's Industry shows that in 80% of families in China, children's expenditures account for 30% to 50% of household expenditures, and the average annual consumption of children in families is ?17,000 to 25,500. According to data from the Yuwa Population Research, the national average cost of raising a child (the cost of raising a child to the age of 18) is ?485,218. From the perspective of specific stages, the largest proportion is the cost of raising children aged 6-14, accounting for about 45%. The cost during pregnancy, the cost of childbirth and confinement, and the cost of raising babies aged 0-2 accounted for 2.06%, 2.09% and 13.33% separately.

Key Features:

The report on Bikes and Ride-ons market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Bikes and Ride-ons market. It may include historical data, market segmentation by Type (e.g., Manual Pedal and Push Bikes and Ride-On, Battery-Operated Bikes and Ride-On), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Bikes and Ride-ons market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Bikes and Ride-ons market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Bikes and Ride-ons industry. This include advancements in Bikes and Ride-ons technology, Bikes and Ride-ons new entrants, Bikes and Ride-ons new investment, and other innovations that are shaping the future of Bikes and Ride-ons.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Bikes and Ride-ons market. It includes factors influencing customer ' purchasing decisions, preferences for Bikes and Ride-ons product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Bikes and Ride-ons market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Bikes and Ride-ons market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Bikes and Ride-ons market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Bikes and Ride-ons industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Bikes and Ride-ons market.

Market Segmentation:

Bikes and Ride-ons market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Manual Pedal and Push Bikes and Ride-On

Battery-Operated Bikes and Ride-On

Segmentation by application

Online Retail

Offline Retail

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

JAKKS Pacific

Peg P?rego

Dream International

Kids II

Little Tikes

Toy Zone

Key Questions Addressed in this Report

What is the 10-year outlook for the global Bikes and Ride-ons market?

What factors are driving Bikes and Ride-ons market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Bikes and Ride-ons market opportunities vary by end market size?

How does Bikes and Ride-ons break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Bikes and Ride-ons Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Bikes and Ride-ons by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Bikes and Ride-ons by Country/Region, 2019, 2023 & 2030
- 2.2 Bikes and Ride-ons Segment by Type
 - 2.2.1 Manual Pedal and Push Bikes and Ride-On
 - 2.2.2 Battery-Operated Bikes and Ride-On
- 2.3 Bikes and Ride-ons Sales by Type
 - 2.3.1 Global Bikes and Ride-ons Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Bikes and Ride-ons Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Bikes and Ride-ons Sale Price by Type (2019-2024)
- 2.4 Bikes and Ride-ons Segment by Application
 - 2.4.1 Online Retail
 - 2.4.2 Offline Retail
- 2.5 Bikes and Ride-ons Sales by Application
 - 2.5.1 Global Bikes and Ride-ons Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Bikes and Ride-ons Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Bikes and Ride-ons Sale Price by Application (2019-2024)

3 GLOBAL BIKES AND RIDE-ONS BY COMPANY

- 3.1 Global Bikes and Ride-ons Breakdown Data by Company
 - 3.1.1 Global Bikes and Ride-ons Annual Sales by Company (2019-2024)
 - 3.1.2 Global Bikes and Ride-ons Sales Market Share by Company (2019-2024)
- 3.2 Global Bikes and Ride-ons Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Bikes and Ride-ons Revenue by Company (2019-2024)
 - 3.2.2 Global Bikes and Ride-ons Revenue Market Share by Company (2019-2024)
- 3.3 Global Bikes and Ride-ons Sale Price by Company
- 3.4 Key Manufacturers Bikes and Ride-ons Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Bikes and Ride-ons Product Location Distribution
 - 3.4.2 Players Bikes and Ride-ons Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR BIKES AND RIDE-ONS BY GEOGRAPHIC REGION

- 4.1 World Historic Bikes and Ride-ons Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Bikes and Ride-ons Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Bikes and Ride-ons Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Bikes and Ride-ons Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Bikes and Ride-ons Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Bikes and Ride-ons Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Bikes and Ride-ons Sales Growth
- 4.4 APAC Bikes and Ride-ons Sales Growth
- 4.5 Europe Bikes and Ride-ons Sales Growth
- 4.6 Middle East & Africa Bikes and Ride-ons Sales Growth

5 AMERICAS

- 5.1 Americas Bikes and Ride-ons Sales by Country
 - 5.1.1 Americas Bikes and Ride-ons Sales by Country (2019-2024)
 - 5.1.2 Americas Bikes and Ride-ons Revenue by Country (2019-2024)
- 5.2 Americas Bikes and Ride-ons Sales by Type
- 5.3 Americas Bikes and Ride-ons Sales by Application
- 5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Bikes and Ride-ons Sales by Region

6.1.1 APAC Bikes and Ride-ons Sales by Region (2019-2024)

6.1.2 APAC Bikes and Ride-ons Revenue by Region (2019-2024)

6.2 APAC Bikes and Ride-ons Sales by Type

6.3 APAC Bikes and Ride-ons Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Bikes and Ride-ons by Country

7.1.1 Europe Bikes and Ride-ons Sales by Country (2019-2024)

7.1.2 Europe Bikes and Ride-ons Revenue by Country (2019-2024)

7.2 Europe Bikes and Ride-ons Sales by Type

7.3 Europe Bikes and Ride-ons Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Bikes and Ride-ons by Country

8.1.1 Middle East & Africa Bikes and Ride-ons Sales by Country (2019-2024)

8.1.2 Middle East & Africa Bikes and Ride-ons Revenue by Country (2019-2024)

8.2 Middle East & Africa Bikes and Ride-ons Sales by Type

8.3 Middle East & Africa Bikes and Ride-ons Sales by Application

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Bikes and Ride-ons
- 10.3 Manufacturing Process Analysis of Bikes and Ride-ons
- 10.4 Industry Chain Structure of Bikes and Ride-ons

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Bikes and Ride-ons Distributors
- 11.3 Bikes and Ride-ons Customer

12 WORLD FORECAST REVIEW FOR BIKES AND RIDE-ONS BY GEOGRAPHIC REGION

- 12.1 Global Bikes and Ride-ons Market Size Forecast by Region
 - 12.1.1 Global Bikes and Ride-ons Forecast by Region (2025-2030)
 - 12.1.2 Global Bikes and Ride-ons Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Bikes and Ride-ons Forecast by Type
- 12.7 Global Bikes and Ride-ons Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 JAKKS Pacific

13.1.1 JAKKS Pacific Company Information

13.1.2 JAKKS Pacific Bikes and Ride-ons Product Portfolios and Specifications

13.1.3 JAKKS Pacific Bikes and Ride-ons Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 JAKKS Pacific Main Business Overview

13.1.5 JAKKS Pacific Latest Developments

13.2 Peg P?regó

13.2.1 Peg P?regó Company Information

13.2.2 Peg P?regó Bikes and Ride-ons Product Portfolios and Specifications

13.2.3 Peg P?regó Bikes and Ride-ons Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Peg P?regó Main Business Overview

13.2.5 Peg P?regó Latest Developments

13.3 Dream International

13.3.1 Dream International Company Information

13.3.2 Dream International Bikes and Ride-ons Product Portfolios and Specifications

13.3.3 Dream International Bikes and Ride-ons Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Dream International Main Business Overview

13.3.5 Dream International Latest Developments

13.4 Kids II

13.4.1 Kids II Company Information

13.4.2 Kids II Bikes and Ride-ons Product Portfolios and Specifications

13.4.3 Kids II Bikes and Ride-ons Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Kids II Main Business Overview

13.4.5 Kids II Latest Developments

13.5 Little Tikes

13.5.1 Little Tikes Company Information

13.5.2 Little Tikes Bikes and Ride-ons Product Portfolios and Specifications

13.5.3 Little Tikes Bikes and Ride-ons Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Little Tikes Main Business Overview

13.5.5 Little Tikes Latest Developments

13.6 Toy Zone

- 13.6.1 Toy Zone Company Information
- 13.6.2 Toy Zone Bikes and Ride-ons Product Portfolios and Specifications
- 13.6.3 Toy Zone Bikes and Ride-ons Sales, Revenue, Price and Gross Margin
(2019-2024)
- 13.6.4 Toy Zone Main Business Overview
- 13.6.5 Toy Zone Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Bikes and Ride-ons Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Bikes and Ride-ons Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Manual Pedal and Push Bikes and Ride-On
- Table 4. Major Players of Battery-Operated Bikes and Ride-On
- Table 5. Global Bikes and Ride-ons Sales by Type (2019-2024) & (K Units)
- Table 6. Global Bikes and Ride-ons Sales Market Share by Type (2019-2024)
- Table 7. Global Bikes and Ride-ons Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global Bikes and Ride-ons Revenue Market Share by Type (2019-2024)
- Table 9. Global Bikes and Ride-ons Sale Price by Type (2019-2024) & (USD/Unit)
- Table 10. Global Bikes and Ride-ons Sales by Application (2019-2024) & (K Units)
- Table 11. Global Bikes and Ride-ons Sales Market Share by Application (2019-2024)
- Table 12. Global Bikes and Ride-ons Revenue by Application (2019-2024)
- Table 13. Global Bikes and Ride-ons Revenue Market Share by Application (2019-2024)
- Table 14. Global Bikes and Ride-ons Sale Price by Application (2019-2024) & (USD/Unit)
- Table 15. Global Bikes and Ride-ons Sales by Company (2019-2024) & (K Units)
- Table 16. Global Bikes and Ride-ons Sales Market Share by Company (2019-2024)
- Table 17. Global Bikes and Ride-ons Revenue by Company (2019-2024) (\$ Millions)
- Table 18. Global Bikes and Ride-ons Revenue Market Share by Company (2019-2024)
- Table 19. Global Bikes and Ride-ons Sale Price by Company (2019-2024) & (USD/Unit)
- Table 20. Key Manufacturers Bikes and Ride-ons Producing Area Distribution and Sales Area
- Table 21. Players Bikes and Ride-ons Products Offered
- Table 22. Bikes and Ride-ons Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 23. New Products and Potential Entrants
- Table 24. Mergers & Acquisitions, Expansion
- Table 25. Global Bikes and Ride-ons Sales by Geographic Region (2019-2024) & (K Units)
- Table 26. Global Bikes and Ride-ons Sales Market Share Geographic Region (2019-2024)
- Table 27. Global Bikes and Ride-ons Revenue by Geographic Region (2019-2024) & (\$

millions)

Table 28. Global Bikes and Ride-ons Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Bikes and Ride-ons Sales by Country/Region (2019-2024) & (K Units)

Table 30. Global Bikes and Ride-ons Sales Market Share by Country/Region (2019-2024)

Table 31. Global Bikes and Ride-ons Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Bikes and Ride-ons Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Bikes and Ride-ons Sales by Country (2019-2024) & (K Units)

Table 34. Americas Bikes and Ride-ons Sales Market Share by Country (2019-2024)

Table 35. Americas Bikes and Ride-ons Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Bikes and Ride-ons Revenue Market Share by Country (2019-2024)

Table 37. Americas Bikes and Ride-ons Sales by Type (2019-2024) & (K Units)

Table 38. Americas Bikes and Ride-ons Sales by Application (2019-2024) & (K Units)

Table 39. APAC Bikes and Ride-ons Sales by Region (2019-2024) & (K Units)

Table 40. APAC Bikes and Ride-ons Sales Market Share by Region (2019-2024)

Table 41. APAC Bikes and Ride-ons Revenue by Region (2019-2024) & (\$ Millions)

Table 42. APAC Bikes and Ride-ons Revenue Market Share by Region (2019-2024)

Table 43. APAC Bikes and Ride-ons Sales by Type (2019-2024) & (K Units)

Table 44. APAC Bikes and Ride-ons Sales by Application (2019-2024) & (K Units)

Table 45. Europe Bikes and Ride-ons Sales by Country (2019-2024) & (K Units)

Table 46. Europe Bikes and Ride-ons Sales Market Share by Country (2019-2024)

Table 47. Europe Bikes and Ride-ons Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Bikes and Ride-ons Revenue Market Share by Country (2019-2024)

Table 49. Europe Bikes and Ride-ons Sales by Type (2019-2024) & (K Units)

Table 50. Europe Bikes and Ride-ons Sales by Application (2019-2024) & (K Units)

Table 51. Middle East & Africa Bikes and Ride-ons Sales by Country (2019-2024) & (K Units)

Table 52. Middle East & Africa Bikes and Ride-ons Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Bikes and Ride-ons Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Bikes and Ride-ons Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Bikes and Ride-ons Sales by Type (2019-2024) & (K Units)

Table 56. Middle East & Africa Bikes and Ride-ons Sales by Application (2019-2024) &

(K Units)

Table 57. Key Market Drivers & Growth Opportunities of Bikes and Ride-ons

Table 58. Key Market Challenges & Risks of Bikes and Ride-ons

Table 59. Key Industry Trends of Bikes and Ride-ons

Table 60. Bikes and Ride-ons Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Bikes and Ride-ons Distributors List

Table 63. Bikes and Ride-ons Customer List

Table 64. Global Bikes and Ride-ons Sales Forecast by Region (2025-2030) & (K Units)

Table 65. Global Bikes and Ride-ons Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 66. Americas Bikes and Ride-ons Sales Forecast by Country (2025-2030) & (K Units)

Table 67. Americas Bikes and Ride-ons Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 68. APAC Bikes and Ride-ons Sales Forecast by Region (2025-2030) & (K Units)

Table 69. APAC Bikes and Ride-ons Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe Bikes and Ride-ons Sales Forecast by Country (2025-2030) & (K Units)

Table 71. Europe Bikes and Ride-ons Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa Bikes and Ride-ons Sales Forecast by Country (2025-2030) & (K Units)

Table 73. Middle East & Africa Bikes and Ride-ons Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Bikes and Ride-ons Sales Forecast by Type (2025-2030) & (K Units)

Table 75. Global Bikes and Ride-ons Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Bikes and Ride-ons Sales Forecast by Application (2025-2030) & (K Units)

Table 77. Global Bikes and Ride-ons Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. JAKKS Pacific Basic Information, Bikes and Ride-ons Manufacturing Base, Sales Area and Its Competitors

Table 79. JAKKS Pacific Bikes and Ride-ons Product Portfolios and Specifications

Table 80. JAKKS Pacific Bikes and Ride-ons Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 81. JAKKS Pacific Main Business

Table 82. JAKKS Pacific Latest Developments

Table 83. Peg P?rego Basic Information, Bikes and Ride-ons Manufacturing Base, Sales Area and Its Competitors

Table 84. Peg P?rego Bikes and Ride-ons Product Portfolios and Specifications

Table 85. Peg P?rego Bikes and Ride-ons Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 86. Peg P?rego Main Business

Table 87. Peg P?rego Latest Developments

Table 88. Dream International Basic Information, Bikes and Ride-ons Manufacturing Base, Sales Area and Its Competitors

Table 89. Dream International Bikes and Ride-ons Product Portfolios and Specifications

Table 90. Dream International Bikes and Ride-ons Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 91. Dream International Main Business

Table 92. Dream International Latest Developments

Table 93. Kids II Basic Information, Bikes and Ride-ons Manufacturing Base, Sales Area and Its Competitors

Table 94. Kids II Bikes and Ride-ons Product Portfolios and Specifications

Table 95. Kids II Bikes and Ride-ons Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 96. Kids II Main Business

Table 97. Kids II Latest Developments

Table 98. Little Tikes Basic Information, Bikes and Ride-ons Manufacturing Base, Sales Area and Its Competitors

Table 99. Little Tikes Bikes and Ride-ons Product Portfolios and Specifications

Table 100. Little Tikes Bikes and Ride-ons Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 101. Little Tikes Main Business

Table 102. Little Tikes Latest Developments

Table 103. Toy Zone Basic Information, Bikes and Ride-ons Manufacturing Base, Sales Area and Its Competitors

Table 104. Toy Zone Bikes and Ride-ons Product Portfolios and Specifications

Table 105. Toy Zone Bikes and Ride-ons Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 106. Toy Zone Main Business

Table 107. Toy Zone Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Bikes and Ride-ons
- Figure 2. Bikes and Ride-ons Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Bikes and Ride-ons Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Bikes and Ride-ons Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Bikes and Ride-ons Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Manual Pedal and Push Bikes and Ride-On
- Figure 10. Product Picture of Battery-Operated Bikes and Ride-On
- Figure 11. Global Bikes and Ride-ons Sales Market Share by Type in 2023
- Figure 12. Global Bikes and Ride-ons Revenue Market Share by Type (2019-2024)
- Figure 13. Bikes and Ride-ons Consumed in Online Retail
- Figure 14. Global Bikes and Ride-ons Market: Online Retail (2019-2024) & (K Units)
- Figure 15. Bikes and Ride-ons Consumed in Offline Retail
- Figure 16. Global Bikes and Ride-ons Market: Offline Retail (2019-2024) & (K Units)
- Figure 17. Global Bikes and Ride-ons Sales Market Share by Application (2023)
- Figure 18. Global Bikes and Ride-ons Revenue Market Share by Application in 2023
- Figure 19. Bikes and Ride-ons Sales Market by Company in 2023 (K Units)
- Figure 20. Global Bikes and Ride-ons Sales Market Share by Company in 2023
- Figure 21. Bikes and Ride-ons Revenue Market by Company in 2023 (\$ Million)
- Figure 22. Global Bikes and Ride-ons Revenue Market Share by Company in 2023
- Figure 23. Global Bikes and Ride-ons Sales Market Share by Geographic Region (2019-2024)
- Figure 24. Global Bikes and Ride-ons Revenue Market Share by Geographic Region in 2023
- Figure 25. Americas Bikes and Ride-ons Sales 2019-2024 (K Units)
- Figure 26. Americas Bikes and Ride-ons Revenue 2019-2024 (\$ Millions)
- Figure 27. APAC Bikes and Ride-ons Sales 2019-2024 (K Units)
- Figure 28. APAC Bikes and Ride-ons Revenue 2019-2024 (\$ Millions)
- Figure 29. Europe Bikes and Ride-ons Sales 2019-2024 (K Units)
- Figure 30. Europe Bikes and Ride-ons Revenue 2019-2024 (\$ Millions)
- Figure 31. Middle East & Africa Bikes and Ride-ons Sales 2019-2024 (K Units)
- Figure 32. Middle East & Africa Bikes and Ride-ons Revenue 2019-2024 (\$ Millions)
- Figure 33. Americas Bikes and Ride-ons Sales Market Share by Country in 2023

Figure 34. Americas Bikes and Ride-ons Revenue Market Share by Country in 2023

Figure 35. Americas Bikes and Ride-ons Sales Market Share by Type (2019-2024)

Figure 36. Americas Bikes and Ride-ons Sales Market Share by Application (2019-2024)

Figure 37. United States Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 38. Canada Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 39. Mexico Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 40. Brazil Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 41. APAC Bikes and Ride-ons Sales Market Share by Region in 2023

Figure 42. APAC Bikes and Ride-ons Revenue Market Share by Regions in 2023

Figure 43. APAC Bikes and Ride-ons Sales Market Share by Type (2019-2024)

Figure 44. APAC Bikes and Ride-ons Sales Market Share by Application (2019-2024)

Figure 45. China Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 46. Japan Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 47. South Korea Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 48. Southeast Asia Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 49. India Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 50. Australia Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 51. China Taiwan Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 52. Europe Bikes and Ride-ons Sales Market Share by Country in 2023

Figure 53. Europe Bikes and Ride-ons Revenue Market Share by Country in 2023

Figure 54. Europe Bikes and Ride-ons Sales Market Share by Type (2019-2024)

Figure 55. Europe Bikes and Ride-ons Sales Market Share by Application (2019-2024)

Figure 56. Germany Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 57. France Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 58. UK Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 59. Italy Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 60. Russia Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 61. Middle East & Africa Bikes and Ride-ons Sales Market Share by Country in 2023

Figure 62. Middle East & Africa Bikes and Ride-ons Revenue Market Share by Country in 2023

Figure 63. Middle East & Africa Bikes and Ride-ons Sales Market Share by Type (2019-2024)

Figure 64. Middle East & Africa Bikes and Ride-ons Sales Market Share by Application (2019-2024)

Figure 65. Egypt Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 66. South Africa Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 67. Israel Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 68. Turkey Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 69. GCC Country Bikes and Ride-ons Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Manufacturing Cost Structure Analysis of Bikes and Ride-ons in 2023

Figure 71. Manufacturing Process Analysis of Bikes and Ride-ons

Figure 72. Industry Chain Structure of Bikes and Ride-ons

Figure 73. Channels of Distribution

Figure 74. Global Bikes and Ride-ons Sales Market Forecast by Region (2025-2030)

Figure 75. Global Bikes and Ride-ons Revenue Market Share Forecast by Region (2025-2030)

Figure 76. Global Bikes and Ride-ons Sales Market Share Forecast by Type (2025-2030)

Figure 77. Global Bikes and Ride-ons Revenue Market Share Forecast by Type (2025-2030)

Figure 78. Global Bikes and Ride-ons Sales Market Share Forecast by Application (2025-2030)

Figure 79. Global Bikes and Ride-ons Revenue Market Share Forecast by Application (2025-2030)

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