

Global Bike Bags and Backpacks Market Growth 2026-2032

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Abstracts

The global Bike Bags and Backpacks market size is predicted to grow from US\$ 675 million in 2025 to US\$ 982 million in 2032; it is expected to grow at a CAGR of 5.6% from 2026 to 2032.

Bicycle bags and backpacks are professional carrying equipment designed for cycling activities. They include handlebar bags, frame bags, saddle bags, panniers, and other bike bags, as well as cycling backpacks, hydration packs, and commuter backpacks. These are primarily used to store tools, supplies, electronic devices, and personal items, emphasizing lightweight, waterproofing, abrasion resistance, stable mounting, and riding comfort.

Upstream components mainly include nylon, polyester fiber, TPU/PVC coated fabrics, EVA, mesh, zippers, webbing, buckles, and reflective materials. Downstream components mainly cover bicycle brands, professional cycling shops, outdoor equipment channels, e-commerce platforms, and consumers engaged in commuting, leisure, competitive, and long-distance cycling.

The global average price of bicycle bags and backpacks is approximately \$35 per unit, with sales of approximately 19.7 million units and an industry profit margin of 34%.

The future global bicycle bag and backpack market will develop towards lightweighting, waterproofing, ergonomics, and specialization for different scenarios. The increasing popularity of urban cycling, bikepacking, e-bikes, and outdoor sports will drive the continued segmentation of demand for bike bags and cycling backpacks. Consumers are increasingly demanding better features such as quick assembly/disassembly, riding stability, breathable carrying systems, waterproof sealing, and large-capacity storage,

driving the application of seamless welding, modular fixing, and high-strength lightweight materials. The development of electric bicycles will also spur the growth of battery accessories, chargers, and dedicated storage products for commuting equipment. Meanwhile, recyclable fabrics, fluorine-free waterproofing, reflective safety designs, and intelligent positioning will become important upgrade directions, further enhancing the market value of high-end professional brands and functional products.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Bike Bags and Backpacks Industry Forecast” looks at past sales and reviews total world Bike Bags and Backpacks sales in 2025, providing a comprehensive analysis by region and market sector of projected Bike Bags and Backpacks sales for 2026 through 2032. With Bike Bags and Backpacks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Bike Bags and Backpacks industry.

This Insight Report provides a comprehensive analysis of the global Bike Bags and Backpacks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Bike Bags and Backpacks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Bike Bags and Backpacks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Bike Bags and Backpacks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Bike Bags and Backpacks.

This report presents a comprehensive overview, market shares, and growth opportunities of Bike Bags and Backpacks market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Bicycle Bags

Cycling Backpacks

Others

Segmentation by Capacity:

Below 5 L

5–15 L

15–30 L

Above 30 L

Segmentation by Material:

Nylon

Polyester

Canvas

Leather

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

ORTLIEB

VAUDE

Thule

deuter

EVOC

Basil

Apidura

SCICON Sports

Osprey

CamelBak

Trek Bicycle

Specialized

Topeak

Giant

Azuma Sangyo

Montbell

Rockbros

Roswheel

Key Questions Addressed in this Report

What is the 10-year outlook for the global Bike Bags and Backpacks market?

What factors are driving Bike Bags and Backpacks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Bike Bags and Backpacks market opportunities vary by end market size?

How does Bike Bags and Backpacks break out by Type, by Application?

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