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Global Big Data Software in Transportation Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Big Data Software in Transportation market size is predicted to grow from US$ million in 2025 to US$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Big data software in transportation industry is software that uses big data technology to collect, process and analyze traffic flow, road conditions, transportation demand, etc. Its goal is to optimize the operation of the transportation system, improve traffic safety, reduce congestion, improve service quality and formulate effective transportation policies.

United States market for Big Data Software in Transportation is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Big Data Software in Transportation is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Big Data Software in Transportation is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Big Data Software in Transportation players cover Sisense, Zoho Analytics, Qlik Sense, IBM, MATLAB, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?Big Data Software in Transportation Industry Forecast? looks at past sales and reviews total world Big Data Software in

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Transportation sales in 2025, providing a comprehensive analysis by region and market sector of projected Big Data Software in Transportation sales for 2026 through 2032. With Big Data Software in Transportation sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Big Data Software in Transportation industry.

This Insight Report provides a comprehensive analysis of the global Big Data Software in Transportation landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Big Data Software in Transportation portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Big Data Software in Transportation market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Big Data Software in Transportation and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Big Data Software in Transportation.

This report presents a comprehensive overview, market shares, and growth opportunities of Big Data Software in Transportation market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

Local-based

Segmentation by Application:

Government

Enterprises

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sisense

Zoho Analytics

Qlik Sense

IBM

MATLAB

Shenzhen Urban Transport Planning Center

China TransInfo Technology

Enjoyor Technology

Yunxingyu

China High-Tech

China Merchants New Intelligence Technology

Datang Telecom Technology

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Wantong Tech

COSCO Shipping Technology

Shenzhen Genvict Technologies

Wanji

Shanghai Huaming Intelligent Terminal Equipment

Streamax Technology

Shenzhen Emperor Technology

Hangzhou Hopechart IoT Technology

Shenzhen Jieshun Science and Technology

Anhui Landun Photoelectron

Shenzhen Boshijie Technology

China Mobile Communications Group

China United Network Communications Group

A MAP

Baidu

China Telecom Corp.

Google Maps

Tencent Maps

AsiaInfo

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Transwarp

Cennavi

WDT Soft

Haiyi Software

Chinasoft International

Sefonsoft

Metalight

Inspur

Yonghong Tech

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