

Global Big Data Analytics in Automotive Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to this study, the global Big Data Analytics in Automotive market size will reach US\$ 5589.2 million by 2030.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Big Data Analytics in Automotive market by product type, application, key players and key regions and countries.

Segmentation by product type:

Hardware

Software

Services

Segmentation by Application:

Product Development

Manufacturing & Supply Chain

After-Sales, Warranty & Dealer Management

Connected Vehicles & Intelligent Transportation

Marketing, Sales

Others

This report also splits the market by region:

United States

China

Europe

Other regions:

Japan

South Korea

Southeast Asia

Rest of world

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Advanced Micro Devices

Big Cloud Analytics

BMC Software

Cisco Systems

Deloitte

Fractal Analytics

IBM Corporation

Rackspace

Red Hat

SmartDrive Systems

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