

Global Bicycle and Motorcycle Chains Market Growth 2026-2032

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Abstracts

The global Bicycle and Motorcycle Chains market size is predicted to grow from US\$ 5019 million in 2025 to US\$ 8610 million in 2032; it is expected to grow at a CAGR of 8.5% from 2026 to 2032.

Bicycle and Motorcycle Chains are mechanical power transmission components composed of interconnected metal links designed to transfer rotational force from pedals or engines to wheels via sprockets, ensuring efficient torque transmission, speed control, and reliable drivetrain performance across bicycles and motorcycles under varying load, speed, and environmental conditions.

The bicycle and motorcycle chains industry chain begins upstream with suppliers of raw materials such as alloy steel, carbon steel, lubricants, and surface treatment chemicals, followed by midstream manufacturers that produce chains through stamping, forging, machining, heat treatment, assembly, and precision lubrication processes, along with OEM integration into bicycles and motorcycles and distribution through wholesalers, retailers, and online platforms, while downstream includes vehicle manufacturers, aftermarket service providers, fleet operators, and end users who rely on chains for efficient power transmission, durability, and performance across transportation, recreational, and commercial mobility applications globally in both developed and emerging markets.

Globally, ongoing and planned projects in the bicycle and motorcycle chain industry include expansion of automated manufacturing facilities in Asia to meet growing mobility demand, development of lightweight high-strength chains for electric bicycles and motorcycles, investment in smart factories and Industry 4.0 production systems, establishment of regional distribution and logistics hubs to support global aftermarket

growth, and strategic partnerships between chain manufacturers and vehicle OEMs to co-develop optimized drivetrain systems, with increasing focus on sustainability, recyclable materials, corrosion-resistant technologies, and extended-life products to support evolving transportation and environmental requirements worldwide across both developed and emerging markets.

2025 Global Market Sales Volume: 1.35 Billion Sets, Average Global Market Price: USD 3.8 per Unit, Market Average Gross Profit Margin: 28%.

The bicycle and motorcycle chains market is a large-scale, mature yet steadily evolving mechanical components industry driven by global mobility demand across both personal and commercial transportation sectors. Bicycle chains are strongly influenced by the global shift toward sustainable urban mobility and the rapid expansion of e-bikes, while motorcycle chains benefit from widespread motorcycle usage in Asia, Africa, and Latin America for commuting and logistics. The combined market shows stable growth supported by continuous replacement cycles and rising vehicle ownership.

Regionally, Asia-Pacific dominates due to massive production and consumption of both bicycles and motorcycles, with China, India, Indonesia, and Vietnam serving as key demand centers. Europe represents a strong bicycle chain market driven by cycling culture and environmental policies, while North America shows balanced demand from recreational cycling and motorcycle touring segments. Emerging regions are expanding rapidly due to affordability-driven mobility needs and urbanization.

Market opportunities include the growth of electric bicycles and high-torque motorcycles, which require stronger, more durable chain systems, as well as the expansion of e-commerce and aftermarket distribution channels. Technological advancements in materials, coatings, and sealing systems are improving chain lifespan and performance. However, risks include volatility in steel prices, increasing competition from alternative drivetrain systems such as belt drives, and intense price pressure in low-end segments.

Key trends include the shift toward maintenance-free and corrosion-resistant chains, increased adoption of O-ring and X-ring technologies in motorcycles, and lightweight high-efficiency designs for bicycles. Digital manufacturing and automation are improving production efficiency and quality consistency. Competitive characteristics are defined by a mix of global industrial leaders and regional manufacturers, with competition focused on durability, cost efficiency, technological innovation, and supply chain strength. Companies that invest in advanced materials, automation, and diversified product

portfolios are best positioned to maintain competitiveness in this high-volume, globally distributed market.

LP Information, Inc. (LPI) ' newest research report, the "Bicycle and Motorcycle Chains Industry Forecast" looks at past sales and reviews total world Bicycle and Motorcycle Chains sales in 2025, providing a comprehensive analysis by region and market sector of projected Bicycle and Motorcycle Chains sales for 2026 through 2032. With Bicycle and Motorcycle Chains sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Bicycle and Motorcycle Chains industry.

This Insight Report provides a comprehensive analysis of the global Bicycle and Motorcycle Chains landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Bicycle and Motorcycle Chains portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Bicycle and Motorcycle Chains market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Bicycle and Motorcycle Chains and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Bicycle and Motorcycle Chains.

This report presents a comprehensive overview, market shares, and growth opportunities of Bicycle and Motorcycle Chains market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Bicycle Chain

Motorcycle Chain

Segmentation by Chain Type:

O-Ring Chain

X-Ring Chain

Z-Ring Chain

Segmentation by Material:

Steel

Alloy

Hardened Steel

Others

Segmentation by Application:

OEM

Aftermarket

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its

market penetration.

DAIDO KOGYO

Qingdao Choho

RK Japan

Yaban Chain Industrial

Thai Motor Chain

Tien Yuen Machinery Mfg

KMC

Enuma Chain

IZUMI CHAIN

Regina

Tsubakimoto Chain Co. (Tsubaki)

HANGZHOU SFR CHAIN TECHNOLOGY CO

Shimano Inc

SRAM LLC

Key Questions Addressed in this Report

What is the 10-year outlook for the global Bicycle and Motorcycle Chains market?

What factors are driving Bicycle and Motorcycle Chains market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Bicycle and Motorcycle Chains market opportunities vary by end market size?

How does Bicycle and Motorcycle Chains break out by Type, by Application?

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