

# Global Biaxially Oriented Polypropylene (BOPP) Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Biaxially Oriented Polypropylene (BOPP) market size was valued at US\$ 15790 million in 2023. With growing demand in downstream market, the Biaxially Oriented Polypropylene (BOPP) is forecast to a readjusted size of US\$ 15110 million by 2030 with a CAGR of -0.6% during review period.

The research report highlights the growth potential of the global Biaxially Oriented Polypropylene (BOPP) market. Biaxially Oriented Polypropylene (BOPP) are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Biaxially Oriented Polypropylene (BOPP). Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Biaxially Oriented Polypropylene (BOPP) market.

Biaxially Oriented Polypropylene (BOPP) is a stretched polypropylene film which provides outstanding strength, rigidity, transparency and gloss on top of superior moisture proof properties.

BOPP films are manufactured using a tenter frame sequential process or the double bubble process, in which a polypropylene (PP) film is oriented in two directions (machine and transverse directions). BOPP films are typically used for packaging films, print lamination films, label films etc.

Asia-Pacific is the largest Biaxially Oriented Polypropylene (BOPP) market with about 62% market share. Europe is follower, accounting for about 16% market share.

The key players are JPFL-ExxonMobil, Taghleef, Oben Licht Holding Group, NAN YA PLASTICS, Yem Chio, Treofan, Vibac, Sibur, Cosmo, Manucor S.p.A., Flex Film, Stenta Films, FUTAMURA, China Flexible Packaging Group, Gettel Group, FuRong Technology, Xiaoshan Huayi, Kinlead Packaging, Jiangsu Shukang, Decro, FSPG, Guangqing New Material, Shenda, NAN YA PLASTICS(Mainland), Yem Chio(Ningbo) etc. Top 5 companies occupied about 14% market share.

#### Key Features:

The report on Biaxially Oriented Polypropylene (BOPP) market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Biaxially Oriented Polypropylene (BOPP) market. It may include historical data, market segmentation by Type (e.g., Tubular Quench Method, Flat Film Strength Method), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Biaxially Oriented Polypropylene (BOPP) market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Biaxially Oriented Polypropylene (BOPP) market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Biaxially Oriented Polypropylene (BOPP) industry. This include advancements in Biaxially Oriented Polypropylene (BOPP) technology, Biaxially Oriented Polypropylene (BOPP) new entrants, Biaxially Oriented Polypropylene (BOPP) new investment, and other innovations that are shaping the future of Biaxially Oriented Polypropylene (BOPP).

**Downstream Procumbent Preference:** The report can shed light on customer

procumbent behaviour and adoption trends in the Biaxially Oriented Polypropylene (BOPP) market. It includes factors influencing customer ' purchasing decisions, preferences for Biaxially Oriented Polypropylene (BOPP) product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Biaxially Oriented Polypropylene (BOPP) market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Biaxially Oriented Polypropylene (BOPP) market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Biaxially Oriented Polypropylene (BOPP) market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Biaxially Oriented Polypropylene (BOPP) industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Biaxially Oriented Polypropylene (BOPP) market.

**Market Segmentation:**

Biaxially Oriented Polypropylene (BOPP) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Tubular Quench Method

Flat Film Strength Method

## Segmentation by application

Packaging Films

Print Lamination Films

Label Films

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

JPFL-ExxonMobil

Taghleef

Oben Licht Holding Group

NAN YA PLASTICS

Yem Chio

Treofan

Vibac

Sibur

Cosmo

Manucor S.p.A.

Flex Film

Stenta Films

FUTAMURA

China Flexible Packaging Group

Gettel Group

FuRong Technology

Xiaoshan Huayi

Kinlead Packaging

Jiangsu Shukang

Decro

FSPG

Guangqing New Material

Shenda

NAN YA PLASTICS (Mainland)

Yem Chio (Ningbo)

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Biaxially Oriented Polypropylene (BOPP) market?

What factors are driving Biaxially Oriented Polypropylene (BOPP) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Biaxially Oriented Polypropylene (BOPP) market opportunities vary by end market size?

How does Biaxially Oriented Polypropylene (BOPP) break out type, application?

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