

Global BeiDou-based Agricultural Machinery Operation Monitoring Terminal Market Growth 2026-2032

<https://marketpublishers.com/r/GEF7C37A7810EN.html>

Date: July 2026

Pages: 90

Price: US\$ 3,660.00 (Single User License)

ID: GEF7C37A7810EN

Abstracts

The global BeiDou-based Agricultural Machinery Operation Monitoring Terminal market size is predicted to grow from US\$ 198 million in 2025 to US\$ 432 million in 2032; it is expected to grow at a CAGR of 12.2% from 2026 to 2032.

A BeiDou-based agricultural machinery operation monitoring terminal is an onboard or mounted device integrating satellite positioning (BDS), sensors, communication modules, and data processing units. It enables real-time positioning, operation monitoring, work quality assessment, area measurement, and remote management of agricultural machinery, serving as a core component of precision agriculture and smart farming systems. In 2025, global sales of BeiDou-based agricultural machinery operation monitoring terminals are projected to reach 1.35 million units, with an average price of approximately US\$150 per unit and a gross profit margin of approximately 18%-45%. The agricultural machinery Beidou operation monitoring terminal industry chain is mainly divided into three segments: upstream, midstream, and downstream. The upstream segment primarily includes core component suppliers, such as Beidou positioning chip manufacturers, inertial navigation modules (IMU), communication modules (4G/5G/NB-IoT), sensors (depth, speed, pressure), as well as PCB, power supply, and housing structural component suppliers. The midstream segment consists of terminal manufacturing and system integration companies. The downstream segment mainly comprises agricultural machinery manufacturers (tractor and harvester companies), agricultural cooperatives, agricultural machinery service organizations, and government agricultural supervision platforms. The terminal typically serves as the 'digital entry point' for agricultural machinery, deeply integrated with autonomous driving systems, agricultural big data platforms, and subsidy supervision systems.

United States market for BeiDou-based Agricultural Machinery Operation Monitoring Terminal is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for BeiDou-based Agricultural Machinery Operation Monitoring Terminal is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for BeiDou-based Agricultural Machinery Operation Monitoring Terminal is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key BeiDou-based Agricultural Machinery Operation Monitoring Terminal players cover Huida Technology, Jinse Datian Technology, Hunan Xiangshu, Hebei Xinxiang Electronics, Zhong Nong Yun, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "BeiDou-based Agricultural Machinery Operation Monitoring Terminal Industry Forecast" looks at past sales and reviews total world BeiDou-based Agricultural Machinery Operation Monitoring Terminal sales in 2025, providing a comprehensive analysis by region and market sector of projected BeiDou-based Agricultural Machinery Operation Monitoring Terminal sales for 2026 through 2032. With BeiDou-based Agricultural Machinery Operation Monitoring Terminal sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world BeiDou-based Agricultural Machinery Operation Monitoring Terminal industry.

This Insight Report provides a comprehensive analysis of the global BeiDou-based Agricultural Machinery Operation Monitoring Terminal landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on BeiDou-based Agricultural Machinery Operation Monitoring Terminal portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global BeiDou-based Agricultural Machinery Operation Monitoring Terminal market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for BeiDou-based Agricultural Machinery Operation

Monitoring Terminal and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global BeiDou-based Agricultural Machinery Operation Monitoring Terminal.

This report presents a comprehensive overview, market shares, and growth opportunities of BeiDou-based Agricultural Machinery Operation Monitoring Terminal market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Vehicle-mounted Terminal

Modular Terminal

Others

Segmentation by Positioning Accuracy:

Meter-level GNSS

Sub-meter GNSS

RTK Centimeter-level

Segmentation by Application:

Tillage Monitoring

Seeding Monitoring

Crop protection Monitoring

Harvest Monitoring

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Huida Technology

Jinse Datian Technology

Hunan Xiangshu

Hebei Xinxiang Electronics

Zhong Nong Yun

Jiangsu Beidou Agricultural Machinery

Luoyang Intelligent Agricultural Equipment Research Institute

Wuhan Exsun BD Space Time Technology

Shanghai Unistrong Navigation

Henan Liance Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global BeiDou-based Agricultural Machinery

Operation Monitoring Terminal market?

What factors are driving BeiDou-based Agricultural Machinery Operation Monitoring Terminal market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do BeiDou-based Agricultural Machinery Operation Monitoring Terminal market opportunities vary by end market size?

How does BeiDou-based Agricultural Machinery Operation Monitoring Terminal break out by Type, by Application?

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