

Global Behavioral Assessment Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GF298D506F0AEN.html>

Date: May 2026

Pages: 108

Price: US\$ 3,660.00 (Single User License)

ID: GF298D506F0AEN

Abstracts

The global Behavioral Assessment market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Behavioral assessment is a systematic process used to measure and evaluate an individual's behavior, thoughts, and emotions in various contexts. It involves direct observation, interviews, and the use of standardized tests or questionnaires to gather information about a person's behavior patterns, strengths, challenges, and psychological functioning.

United States market for Behavioral Assessment is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Behavioral Assessment is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Behavioral Assessment is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Behavioral Assessment players cover TalentClick, Harver, eSkill, Omnia Group, Thomas, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Behavioral Assessment Industry Forecast" looks at past sales and reviews total world Behavioral Assessment sales in 2025, providing a comprehensive analysis by region and market sector of projected Behavioral Assessment sales for 2026 through 2032. With Behavioral Assessment

sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Behavioral Assessment industry.

This Insight Report provides a comprehensive analysis of the global Behavioral Assessment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Behavioral Assessment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Behavioral Assessment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Behavioral Assessment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Behavioral Assessment.

This report presents a comprehensive overview, market shares, and growth opportunities of Behavioral Assessment market by product type, application, key players and key regions and countries.

Segmentation by Type:

Online Assessment

Offline Assessment

Segmentation by Application:

Corporate Recruitment

Scientific Research

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

TalentClick

Harver

eSkill

Omnia Group

Thomas

PeopleSuite

SHL

Predictive Index

Mercer Mettl

Knockri

Glider

TTI Success Insights

Arctic Shores

SureHire

Predictive Success Corporation

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Behavioral Assessment Market Size (2021-2032)
 - 2.1.2 Behavioral Assessment Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Behavioral Assessment by Country/Region (2021, 2025 & 2032)
- 2.2 Behavioral Assessment Segment by Type
 - 2.2.1 Online Assessment
 - 2.2.2 Offline Assessment
 - 2.2.3 Behavioral Assessment Market Size by Type
 - 2.2.3.1 Behavioral Assessment Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global Behavioral Assessment Market Size Market Share by Type (2021-2026)
- 2.3 Behavioral Assessment Segment by Application
 - 2.3.1 Corporate Recruitment
 - 2.3.2 Scientific Research
 - 2.3.3 Others
 - 2.3.4 Behavioral Assessment Market Size by Application
 - 2.3.4.1 Behavioral Assessment Market Size CAGR by Application (2021 VS 2025 VS 2032)
 - 2.3.4.2 Global Behavioral Assessment Market Size Market Share by Application (2021-2026)

3 BEHAVIORAL ASSESSMENT MARKET SIZE BY PLAYER

- 3.1 Behavioral Assessment Market Size Market Share by Player
 - 3.1.1 Global Behavioral Assessment Revenue by Player (2021-2026)
 - 3.1.2 Global Behavioral Assessment Revenue Market Share by Player (2021-2026)
- 3.2 Global Behavioral Assessment Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 BEHAVIORAL ASSESSMENT BY REGION

- 4.1 Behavioral Assessment Market Size by Region (2021-2026)
- 4.2 Global Behavioral Assessment Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Behavioral Assessment Market Size Growth (2021-2026)
- 4.4 APAC Behavioral Assessment Market Size Growth (2021-2026)
- 4.5 Europe Behavioral Assessment Market Size Growth (2021-2026)
- 4.6 Middle East & Africa Behavioral Assessment Market Size Growth (2021-2026)

5 AMERICAS

- 5.1 Americas Behavioral Assessment Market Size by Country (2021-2026)
- 5.2 Americas Behavioral Assessment Market Size by Type (2021-2026)
- 5.3 Americas Behavioral Assessment Market Size by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Behavioral Assessment Market Size by Region (2021-2026)
- 6.2 APAC Behavioral Assessment Market Size by Type (2021-2026)
- 6.3 APAC Behavioral Assessment Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Behavioral Assessment Market Size by Country (2021-2026)

7.2 Europe Behavioral Assessment Market Size by Type (2021-2026)

7.3 Europe Behavioral Assessment Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Behavioral Assessment by Region (2021-2026)

8.2 Middle East & Africa Behavioral Assessment Market Size by Type (2021-2026)

8.3 Middle East & Africa Behavioral Assessment Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL BEHAVIORAL ASSESSMENT MARKET FORECAST

10.1 Global Behavioral Assessment Forecast by Region (2027-2032)

10.1.1 Global Behavioral Assessment Forecast by Region (2027-2032)

10.1.2 Americas Behavioral Assessment Forecast

10.1.3 APAC Behavioral Assessment Forecast

10.1.4 Europe Behavioral Assessment Forecast

10.1.5 Middle East & Africa Behavioral Assessment Forecast

- 10.2 Americas Behavioral Assessment Forecast by Country (2027-2032)
 - 10.2.1 United States Market Behavioral Assessment Forecast
 - 10.2.2 Canada Market Behavioral Assessment Forecast
 - 10.2.3 Mexico Market Behavioral Assessment Forecast
 - 10.2.4 Brazil Market Behavioral Assessment Forecast
- 10.3 APAC Behavioral Assessment Forecast by Region (2027-2032)
 - 10.3.1 China Behavioral Assessment Market Forecast
 - 10.3.2 Japan Market Behavioral Assessment Forecast
 - 10.3.3 Korea Market Behavioral Assessment Forecast
 - 10.3.4 Southeast Asia Market Behavioral Assessment Forecast
 - 10.3.5 India Market Behavioral Assessment Forecast
 - 10.3.6 Australia Market Behavioral Assessment Forecast
- 10.4 Europe Behavioral Assessment Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Behavioral Assessment Forecast
 - 10.4.2 France Market Behavioral Assessment Forecast
 - 10.4.3 UK Market Behavioral Assessment Forecast
 - 10.4.4 Italy Market Behavioral Assessment Forecast
 - 10.4.5 Russia Market Behavioral Assessment Forecast
- 10.5 Middle East & Africa Behavioral Assessment Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Behavioral Assessment Forecast
 - 10.5.2 South Africa Market Behavioral Assessment Forecast
 - 10.5.3 Israel Market Behavioral Assessment Forecast
 - 10.5.4 Turkey Market Behavioral Assessment Forecast
- 10.6 Global Behavioral Assessment Forecast by Type (2027-2032)
- 10.7 Global Behavioral Assessment Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Behavioral Assessment Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 TalentClick
 - 11.1.1 TalentClick Company Information
 - 11.1.2 TalentClick Behavioral Assessment Product Offered
 - 11.1.3 TalentClick Behavioral Assessment Revenue, Gross Margin and Market Share (2021-2026)
 - 11.1.4 TalentClick Main Business Overview
 - 11.1.5 TalentClick Latest Developments
- 11.2 Harver
 - 11.2.1 Harver Company Information
 - 11.2.2 Harver Behavioral Assessment Product Offered

11.2.3 Harver Behavioral Assessment Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 Harver Main Business Overview

11.2.5 Harver Latest Developments

11.3 eSkill

11.3.1 eSkill Company Information

11.3.2 eSkill Behavioral Assessment Product Offered

11.3.3 eSkill Behavioral Assessment Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 eSkill Main Business Overview

11.3.5 eSkill Latest Developments

11.4 Omnia Group

11.4.1 Omnia Group Company Information

11.4.2 Omnia Group Behavioral Assessment Product Offered

11.4.3 Omnia Group Behavioral Assessment Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 Omnia Group Main Business Overview

11.4.5 Omnia Group Latest Developments

11.5 Thomas

11.5.1 Thomas Company Information

11.5.2 Thomas Behavioral Assessment Product Offered

11.5.3 Thomas Behavioral Assessment Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 Thomas Main Business Overview

11.5.5 Thomas Latest Developments

11.6 PeopleSuite

11.6.1 PeopleSuite Company Information

11.6.2 PeopleSuite Behavioral Assessment Product Offered

11.6.3 PeopleSuite Behavioral Assessment Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 PeopleSuite Main Business Overview

11.6.5 PeopleSuite Latest Developments

11.7 SHL

11.7.1 SHL Company Information

11.7.2 SHL Behavioral Assessment Product Offered

11.7.3 SHL Behavioral Assessment Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 SHL Main Business Overview

11.7.5 SHL Latest Developments

11.8 Predictive Index

11.8.1 Predictive Index Company Information

11.8.2 Predictive Index Behavioral Assessment Product Offered

11.8.3 Predictive Index Behavioral Assessment Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 Predictive Index Main Business Overview

11.8.5 Predictive Index Latest Developments

11.9 Mercer Mettl

11.9.1 Mercer Mettl Company Information

11.9.2 Mercer Mettl Behavioral Assessment Product Offered

11.9.3 Mercer Mettl Behavioral Assessment Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 Mercer Mettl Main Business Overview

11.9.5 Mercer Mettl Latest Developments

11.10 Knockri

11.10.1 Knockri Company Information

11.10.2 Knockri Behavioral Assessment Product Offered

11.10.3 Knockri Behavioral Assessment Revenue, Gross Margin and Market Share (2021-2026)

11.10.4 Knockri Main Business Overview

11.10.5 Knockri Latest Developments

11.11 Glider

11.11.1 Glider Company Information

11.11.2 Glider Behavioral Assessment Product Offered

11.11.3 Glider Behavioral Assessment Revenue, Gross Margin and Market Share (2021-2026)

11.11.4 Glider Main Business Overview

11.11.5 Glider Latest Developments

11.12 TTI Success Insights

11.12.1 TTI Success Insights Company Information

11.12.2 TTI Success Insights Behavioral Assessment Product Offered

11.12.3 TTI Success Insights Behavioral Assessment Revenue, Gross Margin and Market Share (2021-2026)

11.12.4 TTI Success Insights Main Business Overview

11.12.5 TTI Success Insights Latest Developments

11.13 Arctic Shores

11.13.1 Arctic Shores Company Information

11.13.2 Arctic Shores Behavioral Assessment Product Offered

11.13.3 Arctic Shores Behavioral Assessment Revenue, Gross Margin and Market

Share (2021-2026)

11.13.4 Arctic Shores Main Business Overview

11.13.5 Arctic Shores Latest Developments

11.14 SureHire

11.14.1 SureHire Company Information

11.14.2 SureHire Behavioral Assessment Product Offered

11.14.3 SureHire Behavioral Assessment Revenue, Gross Margin and Market Share

(2021-2026)

11.14.4 SureHire Main Business Overview

11.14.5 SureHire Latest Developments

11.15 Predictive Success Corporation

11.15.1 Predictive Success Corporation Company Information

11.15.2 Predictive Success Corporation Behavioral Assessment Product Offered

11.15.3 Predictive Success Corporation Behavioral Assessment Revenue, Gross

Margin and Market Share (2021-2026)

11.15.4 Predictive Success Corporation Main Business Overview

11.15.5 Predictive Success Corporation Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Behavioral Assessment Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Behavioral Assessment Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Online Assessment

Table 4. Major Players of Offline Assessment

Table 5. Behavioral Assessment Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 6. Global Behavioral Assessment Market Size by Type (2021-2026) & (\$ millions)

Table 7. Global Behavioral Assessment Market Size Market Share by Type (2021-2026)

Table 8. Behavioral Assessment Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 9. Global Behavioral Assessment Market Size by Application (2021-2026) & (\$ millions)

Table 10. Global Behavioral Assessment Market Size Market Share by Application (2021-2026)

Table 11. Global Behavioral Assessment Revenue by Player (2021-2026) & (\$ millions)

Table 12. Global Behavioral Assessment Revenue Market Share by Player (2021-2026)

Table 13. Behavioral Assessment Key Players Head office and Products Offered

Table 14. Behavioral Assessment Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Behavioral Assessment Market Size by Region (2021-2026) & (\$ millions)

Table 18. Global Behavioral Assessment Market Size Market Share by Region (2021-2026)

Table 19. Global Behavioral Assessment Revenue by Country/Region (2021-2026) & (\$ millions)

Table 20. Global Behavioral Assessment Revenue Market Share by Country/Region (2021-2026)

Table 21. Americas Behavioral Assessment Market Size by Country (2021-2026) & (\$ millions)

Table 22. Americas Behavioral Assessment Market Size Market Share by Country (2021-2026)

Table 23. Americas Behavioral Assessment Market Size by Type (2021-2026) & (\$ millions)

Table 24. Americas Behavioral Assessment Market Size Market Share by Type (2021-2026)

Table 25. Americas Behavioral Assessment Market Size by Application (2021-2026) & (\$ millions)

Table 26. Americas Behavioral Assessment Market Size Market Share by Application (2021-2026)

Table 27. APAC Behavioral Assessment Market Size by Region (2021-2026) & (\$ millions)

Table 28. APAC Behavioral Assessment Market Size Market Share by Region (2021-2026)

Table 29. APAC Behavioral Assessment Market Size by Type (2021-2026) & (\$ millions)

Table 30. APAC Behavioral Assessment Market Size by Application (2021-2026) & (\$ millions)

Table 31. Europe Behavioral Assessment Market Size by Country (2021-2026) & (\$ millions)

Table 32. Europe Behavioral Assessment Market Size Market Share by Country (2021-2026)

Table 33. Europe Behavioral Assessment Market Size by Type (2021-2026) & (\$ millions)

Table 34. Europe Behavioral Assessment Market Size by Application (2021-2026) & (\$ millions)

Table 35. Middle East & Africa Behavioral Assessment Market Size by Region (2021-2026) & (\$ millions)

Table 36. Middle East & Africa Behavioral Assessment Market Size by Type (2021-2026) & (\$ millions)

Table 37. Middle East & Africa Behavioral Assessment Market Size by Application (2021-2026) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of Behavioral Assessment

Table 39. Key Market Challenges & Risks of Behavioral Assessment

Table 40. Key Industry Trends of Behavioral Assessment

Table 41. Global Behavioral Assessment Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 42. Global Behavioral Assessment Market Size Market Share Forecast by Region (2027-2032)

Table 43. Global Behavioral Assessment Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 44. Global Behavioral Assessment Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 45. TalentClick Details, Company Type, Behavioral Assessment Area Served and Its Competitors

Table 46. TalentClick Behavioral Assessment Product Offered

Table 47. TalentClick Behavioral Assessment Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 48. TalentClick Main Business

Table 49. TalentClick Latest Developments

Table 50. Harver Details, Company Type, Behavioral Assessment Area Served and Its Competitors

Table 51. Harver Behavioral Assessment Product Offered

Table 52. Harver Behavioral Assessment Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 53. Harver Main Business

Table 54. Harver Latest Developments

Table 55. eSkill Details, Company Type, Behavioral Assessment Area Served and Its Competitors

Table 56. eSkill Behavioral Assessment Product Offered

Table 57. eSkill Behavioral Assessment Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 58. eSkill Main Business

Table 59. eSkill Latest Developments

Table 60. Omnia Group Details, Company Type, Behavioral Assessment Area Served and Its Competitors

Table 61. Omnia Group Behavioral Assessment Product Offered

Table 62. Omnia Group Behavioral Assessment Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 63. Omnia Group Main Business

Table 64. Omnia Group Latest Developments

Table 65. Thomas Details, Company Type, Behavioral Assessment Area Served and Its Competitors

Table 66. Thomas Behavioral Assessment Product Offered

Table 67. Thomas Behavioral Assessment Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 68. Thomas Main Business

Table 69. Thomas Latest Developments

Table 70. PeopleSuite Details, Company Type, Behavioral Assessment Area Served and Its Competitors

Table 71. PeopleSuite Behavioral Assessment Product Offered

Table 72. PeopleSuite Behavioral Assessment Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 73. PeopleSuite Main Business

Table 74. PeopleSuite Latest Developments

Table 75. SHL Details, Company Type, Behavioral Assessment Area Served and Its Competitors

Table 76. SHL Behavioral Assessment Product Offered

Table 77. SHL Behavioral Assessment Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 78. SHL Main Business

Table 79. SHL Latest Developments

Table 80. Predictive Index Details, Company Type, Behavioral Assessment Area Served and Its Competitors

Table 81. Predictive Index Behavioral Assessment Product Offered

Table 82. Predictive Index Behavioral Assessment Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 83. Predictive Index Main Business

Table 84. Predictive Index Latest Developments

Table 85. Mercer Mettl Details, Company Type, Behavioral Assessment Area Served and Its Competitors

Table 86. Mercer Mettl Behavioral Assessment Product Offered

Table 87. Mercer Mettl Behavioral Assessment Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 88. Mercer Mettl Main Business

Table 89. Mercer Mettl Latest Developments

Table 90. Knockri Details, Company Type, Behavioral Assessment Area Served and Its Competitors

Table 91. Knockri Behavioral Assessment Product Offered

Table 92. Knockri Behavioral Assessment Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 93. Knockri Main Business

Table 94. Knockri Latest Developments

Table 95. Glider Details, Company Type, Behavioral Assessment Area Served and Its Competitors

Table 96. Glider Behavioral Assessment Product Offered

Table 97. Glider Behavioral Assessment Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 98. Glider Main Business

Table 99. Glider Latest Developments

Table 100. TTI Success Insights Details, Company Type, Behavioral Assessment Area Served and Its Competitors

Table 101. TTI Success Insights Behavioral Assessment Product Offered

Table 102. TTI Success Insights Behavioral Assessment Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 103. TTI Success Insights Main Business

Table 104. TTI Success Insights Latest Developments

Table 105. Arctic Shores Details, Company Type, Behavioral Assessment Area Served and Its Competitors

Table 106. Arctic Shores Behavioral Assessment Product Offered

Table 107. Arctic Shores Behavioral Assessment Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 108. Arctic Shores Main Business

Table 109. Arctic Shores Latest Developments

Table 110. SureHire Details, Company Type, Behavioral Assessment Area Served and Its Competitors

Table 111. SureHire Behavioral Assessment Product Offered

Table 112. SureHire Behavioral Assessment Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 113. SureHire Main Business

Table 114. SureHire Latest Developments

Table 115. Predictive Success Corporation Details, Company Type, Behavioral Assessment Area Served and Its Competitors

Table 116. Predictive Success Corporation Behavioral Assessment Product Offered

Table 117. Predictive Success Corporation Behavioral Assessment Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 118. Predictive Success Corporation Main Business

Table 119. Predictive Success Corporation Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Behavioral Assessment Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Behavioral Assessment Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Behavioral Assessment Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Behavioral Assessment Sales Market Share by Country/Region (2025)

Figure 8. Behavioral Assessment Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Behavioral Assessment Market Size Market Share by Type in 2025

Figure 10. Behavioral Assessment in Corporate Recruitment

Figure 11. Global Behavioral Assessment Market: Corporate Recruitment (2021-2026) & (\$ millions)

Figure 12. Behavioral Assessment in Scientific Research

Figure 13. Global Behavioral Assessment Market: Scientific Research (2021-2026) & (\$ millions)

Figure 14. Behavioral Assessment in Others

Figure 15. Global Behavioral Assessment Market: Others (2021-2026) & (\$ millions)

Figure 16. Global Behavioral Assessment Market Size Market Share by Application in 2025

Figure 17. Global Behavioral Assessment Revenue Market Share by Player in 2025

Figure 18. Global Behavioral Assessment Market Size Market Share by Region (2021-2026)

Figure 19. Americas Behavioral Assessment Market Size 2021-2026 (\$ millions)

Figure 20. APAC Behavioral Assessment Market Size 2021-2026 (\$ millions)

Figure 21. Europe Behavioral Assessment Market Size 2021-2026 (\$ millions)

Figure 22. Middle East & Africa Behavioral Assessment Market Size 2021-2026 (\$ millions)

Figure 23. Americas Behavioral Assessment Value Market Share by Country in 2025

Figure 24. United States Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 25. Canada Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 26. Mexico Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 27. Brazil Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 28. APAC Behavioral Assessment Market Size Market Share by Region in 2025

Figure 29. APAC Behavioral Assessment Market Size Market Share by Type
(2021-2026)

Figure 30. APAC Behavioral Assessment Market Size Market Share by Application
(2021-2026)

Figure 31. China Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 32. Japan Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 33. South Korea Behavioral Assessment Market Size Growth 2021-2026 (\$
millions)

Figure 34. Southeast Asia Behavioral Assessment Market Size Growth 2021-2026 (\$
millions)

Figure 35. India Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 36. Australia Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 37. Europe Behavioral Assessment Market Size Market Share by Country in
2025

Figure 38. Europe Behavioral Assessment Market Size Market Share by Type
(2021-2026)

Figure 39. Europe Behavioral Assessment Market Size Market Share by Application
(2021-2026)

Figure 40. Germany Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 41. France Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 42. UK Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 43. Italy Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 44. Russia Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 45. Middle East & Africa Behavioral Assessment Market Size Market Share by
Region (2021-2026)

Figure 46. Middle East & Africa Behavioral Assessment Market Size Market Share by
Type (2021-2026)

Figure 47. Middle East & Africa Behavioral Assessment Market Size Market Share by
Application (2021-2026)

Figure 48. Egypt Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 49. South Africa Behavioral Assessment Market Size Growth 2021-2026 (\$
millions)

Figure 50. Israel Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 51. Turkey Behavioral Assessment Market Size Growth 2021-2026 (\$ millions)

Figure 52. GCC Countries Behavioral Assessment Market Size Growth 2021-2026 (\$
millions)

Figure 53. Americas Behavioral Assessment Market Size 2027-2032 (\$ millions)

- Figure 54. APAC Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 55. Europe Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 56. Middle East & Africa Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 57. United States Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 58. Canada Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 59. Mexico Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 60. Brazil Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 61. China Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 62. Japan Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 63. Korea Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 64. Southeast Asia Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 65. India Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 66. Australia Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 67. Germany Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 68. France Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 69. UK Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 70. Italy Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 71. Russia Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 72. Egypt Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 73. South Africa Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 74. Israel Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 75. Turkey Behavioral Assessment Market Size 2027-2032 (\$ millions)
- Figure 76. Global Behavioral Assessment Market Size Market Share Forecast by Type (2027-2032)
- Figure 77. Global Behavioral Assessment Market Size Market Share Forecast by Application (2027-2032)
- Figure 78. GCC Countries Behavioral Assessment Market Size 2027-2032 (\$ millions)

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