

Global Beer Market Growth 2025-2031

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Abstracts

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The global Beer market size is predicted to grow from US\$ 133960 million in 2025 to US\$ 128230 million in 2031; it is expected to grow at a CAGR of -0.7% from 2025 to 2031.

Beer is an alcoholic beverage produced by the saccharification of starch and fermentation of the resulting sugar. The basic ingredients of beer are water, a starch source and and a flavouring. Beer is the world's most widely consumed alcoholic beverage, and the third-most popular drink overall, after water and tea.

Global Beer key players include Anheuser-Busch InBev, SABMiller, Heineken, Carlsberg, MolsonCoors, etc. Global top five manufacturers hold a share about 65%.

China is the largest market, with a share over 15%, followed by America and Brazil, both have a share over 20 percent.

In terms of product, Value Beer is the largest segment, with a share over 65%. And in terms of application, the largest application is Corporate Hospitality, followed by Family Dinner.

LP Information, Inc. (LPI) ' newest research report, the "Beer Industry Forecast" looks at past sales and reviews total world Beer sales in 2024, providing a comprehensive analysis by region and market sector of projected Beer sales for 2025 through 2031. With Beer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Beer industry.

This Insight Report provides a comprehensive analysis of the global Beer landscape

and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Beer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Beer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Beer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Beer.

This report presents a comprehensive overview, market shares, and growth opportunities of Beer market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Value Beer

Standard Beer

Premium Beer

Segmentation by Application:

Corporate Hospitality

Family Dinner

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Anheuser-Busch InBev

SABMiller

Heineken

Carlsberg

MolsonCoors

KIRIN

Guinness

Asahi

Castel Group

Radeberger

Mahou-San Miguel

San Miguel Corporation

China Resources Snow Breweries

Tsingtao Brewery

Beijing Yanjing Brewery

Zhujiang Beer

KingStar

Key Questions Addressed in this Report

What is the 10-year outlook for the global Beer market?

What factors are driving Beer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Beer market opportunities vary by end market size?

How does Beer break out by Type, by Application?

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