

Global Beauty Testing Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G754484A1C06EN.html>

Date: July 2026

Pages: 135

Price: US\$ 3,660.00 (Single User License)

ID: G754484A1C06EN

Abstracts

The global Beauty Testing market size is predicted to grow from US\$ 3486 million in 2025 to US\$ 5107 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

Beauty testing refers to a technical service that systematically and professionally evaluates and verifies cosmetic products in terms of safety, stability, efficacy, compliance, and user experience, based on national regulations, international standards, and scientific methods.

The beauty testing market has seen continuous growth in recent years, primarily driven by global cosmetic consumption upgrades, stricter regulations, and increased demand for cross-border sales. Consumers are increasingly concerned about the safety, efficacy authenticity, and ingredient transparency of cosmetics, leading brands to place greater emphasis on microbial testing, heavy metal testing, preservative challenge testing, and efficacy evaluation services. The rapid growth of functional skincare products, sensitive skin products, medical aesthetic skincare, and natural organic cosmetics has increased the complexity of product formulations, further driving demand for safety assessments and stability testing. The increasingly stringent requirements for cosmetic registration, prohibited or restricted ingredients, and efficacy claims in various countries and regions worldwide have prompted brands and OEM/ODM factories to increase their investment in compliance testing. Cross-border e-commerce and the expansion of international brands have further boosted the growth of multi-regional regulatory testing and export certification services. Meanwhile, the development of alternatives to animal testing, in vitro testing, AI data analysis, and digital experimental technologies is also driving the continuous upgrading of cosmetic testing services towards higher precision, higher efficiency, and greater scientific rigor.

LPI (LP Information)' newest research report, the 'Beauty Testing Industry Forecast' looks at past sales and reviews total world Beauty Testing sales in 2025, providing a comprehensive analysis by region and market sector of projected Beauty Testing sales for 2026 through 2032. With Beauty Testing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Beauty Testing industry.

This Insight Report provides a comprehensive analysis of the global Beauty Testing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Beauty Testing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Beauty Testing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Beauty Testing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Beauty Testing.

This report presents a comprehensive overview, market shares, and growth opportunities of Beauty Testing market by product type, application, key players and key regions and countries.

Segmentation by Type:

Microbiological Testing

Physicochemical Performance Testing

Heavy Metal Detection

Others

Segmentation by Test Purpose:

Registration and Filing Test

Export Compliance Test

Quality Control Test

Others

Segmentation by Category:

Skincare Product Testing

Makeup Testing

Others

Segmentation by Application:

Cosmetic Brand Owners

OEM/ODM Factories

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Intertek

SGS

Eurofins Scientific

Bureau Veritas

UL Solutions

CIRS Group

T?V S?D

Dekra

ALS Global

CTI

T?V Rheinland

CPT Labs

KTR

KOTITI

HQTS

CAS Testing

QACS Labs

C&K Testing

Pony Testing

Nissenken

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