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Global Beauty Supplements Market Growth 2025-2031

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Abstracts

The global Beauty Supplements market size is predicted to grow from US$ 2304 million in 2025 to US$ 2719 million in 2031; it is expected to grow at a CAGR of 2.8% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Supplements comprise those products which are used to improve, enhance and - offer support to any kind of deficiency in the human body. Supplements are generally offered to the consumers in the form of pills, capsules, softgels or in powdered or liquid form. Supplements can be segmented on the basis of type which includes herbal supplements and natural supplements. Furthermore, supplements can be segmented on the basis of application which includes beauty supplements, weight control supplements, dietary supplements, vitamin supplements, energy supplements, health supplements, weight gain supplements, probiotic supplements, memory supplements, high supplements and others. Beauty supplements are the combination of vitamins, minerals, nutrition and other bioactive ingredients which help in enhancing one?s external outlook and appearance.

The total size of the global beauty industry in 2022 was about US$ 427 billion, with the sales of skin care products was about US$ 190 billion, perfumes US$ 70 billion, color cosmetics US$ 80 billion, hair care products US$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LP Information, Inc. (LPI) ' newest research report, the ?Beauty Supplements Industry

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Forecast? looks at past sales and reviews total world Beauty Supplements sales in 2024, providing a comprehensive analysis by region and market sector of projected Beauty Supplements sales for 2025 through 2031. With Beauty Supplements sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Beauty Supplements industry.

This Insight Report provides a comprehensive analysis of the global Beauty Supplements landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Beauty Supplements portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Beauty Supplements market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Beauty Supplements and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Beauty Supplements.

This report presents a comprehensive overview, market shares, and growth opportunities of Beauty Supplements market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Pills

Capsules

Softgels

Powder Form

Liquid Form

Segmentation by Application:

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- Chemist/Pharmacies/Drugstores
- Supermarkets
- Online Retailing
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

The Boots Company

HUM Nutrition

Murad

BeautyScoop

NeoCell Corporation

Lifes2good

Key Questions Addressed in this Report

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What is the 10-year outlook for the global Beauty Supplements market?
What factors are driving Beauty Supplements market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Beauty Supplements market opportunities vary by end market size?
How does Beauty Supplements break out by Type, by Application?

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