

Global Beauty and Wellness Franchise Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Beauty and Wellness Franchise market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LPI (LP Information)' newest research report, the "Beauty and Wellness Franchise Industry Forecast" looks at past sales and reviews total world Beauty and Wellness Franchise sales in 2024, providing a comprehensive analysis by region and market sector of projected Beauty and Wellness Franchise sales for 2025 through 2031. With Beauty and Wellness Franchise sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Beauty and Wellness Franchise industry.

This Insight Report provides a comprehensive analysis of the global Beauty and Wellness Franchise landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Beauty and Wellness Franchise portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Beauty and Wellness Franchise market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Beauty and Wellness Franchise and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Beauty and Wellness Franchise.

This report presents a comprehensive overview, market shares, and growth opportunities of Beauty and Wellness Franchise market by product type, application, key players and key regions and countries.

Segmentation by Type:

Massage Center

Hair Salon

Beauty Salon

Spa

Segmentation by Application:

Personal Investment

Corporate Investment

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Massage Envy

Urban Float

iCRYO

Sola Salon Studios Health & Beauty

Hand & Stone

Palm Beach Tan

Great Clips

Amazing Lash Studio

Blo Blow Dry Bar

Elements Massage

Barenaked

Dermacare

Dr. White & Glow

EnvyBlooms

Espressooh

Facets & Figures

Follicles Salon

Fresh Salon

GC Wellness

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