

Global Beauty and Personal Care Surfactants Market Growth 2025-2031

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Abstracts

The global Beauty and Personal Care Surfactants market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Surfactants are an essential ingredient in many home care and beauty and personal care products. A surfactant is a chemical that stabilizes mixtures of oil and water by reducing the surface tension at the interface between the oil and water molecules. Because water and oil do not dissolve in each other, a surfactant has to be added to the mixture to keep it from separating into layers.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LP Information, Inc. (LPI) ' newest research report, the "Beauty and Personal Care Surfactants Industry Forecast" looks at past sales and reviews total world Beauty and Personal Care Surfactants sales in 2024, providing a comprehensive analysis by region and market sector of projected Beauty and Personal Care Surfactants sales for 2025 through 2031. With Beauty and Personal Care Surfactants sales broken down by

region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Beauty and Personal Care Surfactants industry.

This Insight Report provides a comprehensive analysis of the global Beauty and Personal Care Surfactants landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Beauty and Personal Care Surfactants portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Beauty and Personal Care Surfactants market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Beauty and Personal Care Surfactants and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Beauty and Personal Care Surfactants.

This report presents a comprehensive overview, market shares, and growth opportunities of Beauty and Personal Care Surfactants market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Nonionics

Cationics

Amphoterics

Anionics

Others

Segmentation by Application:

Skin Care

Hair Care

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BASF

Akzo Nobel

Kao Corporation

Stepan Company

Rhodia

Clariant

Evonik Industries

Croda International

Key Questions Addressed in this Report

What is the 10-year outlook for the global Beauty and Personal Care Surfactants market?

What factors are driving Beauty and Personal Care Surfactants market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Beauty and Personal Care Surfactants market opportunities vary by end market size?

How does Beauty and Personal Care Surfactants break out by Type, by Application?

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