

Global Beauty and Personal Care Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Beauty and Personal Care market size was valued at US\$ 432870 million in 2023. With growing demand in downstream market, the Beauty and Personal Care is forecast to a readjusted size of US\$ 625280 million by 2030 with a CAGR of 5.4% during review period.

The research report highlights the growth potential of the global Beauty and Personal Care market. Beauty and Personal Care are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Beauty and Personal Care. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Beauty and Personal Care market.

Beauty and personal care is consumer products used in personal hygiene and for beautification. Beauty and personal care includes products as diverse as facial cleansing, cotton pads, deodorant, eye liner, facial tissue, hair clippers, lip gloss, lipstick, lip balm, lotion, makeup, hand soap, facial cleanser, body wash, nail files, pomade, perfumes, shaving cream, moisturizer, toothpaste, shampoo.

The industry's leading producers are L 'oreal, Unilever and Procter & Gamble, with revenues of 7.38%, 6.00% and 4.61% respectively in 2019.

Key Features:

The report on Beauty and Personal Care market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Beauty and Personal Care market. It may include historical data, market segmentation by Type (e.g., Skin Care, Hair Care), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Beauty and Personal Care market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Beauty and Personal Care market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Beauty and Personal Care industry. This include advancements in Beauty and Personal Care technology, Beauty and Personal Care new entrants, Beauty and Personal Care new investment, and other innovations that are shaping the future of Beauty and Personal Care.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Beauty and Personal Care market. It includes factors influencing customer ' purchasing decisions, preferences for Beauty and Personal Care product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Beauty and Personal Care market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Beauty and Personal Care market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Beauty and Personal Care market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research

report provide market forecasts and outlook for the Beauty and Personal Care industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Beauty and Personal Care market.

Market Segmentation:

Beauty and Personal Care market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Skin Care

Hair Care

Oral Care

Color Cosmetics and Makeup

Fragrances and Deodorants

Soaps and Shower Gel

Sun Care Products

Others

Segmentation by application

Hypermarkets and Retail Chains

Specialty Stores

Pharmacies

E-Commerce

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

L'Oreal

Unilever

Procter & Gamble

Estee Lauder

Shiseido

Beiersdorf

Amore Pacific

Avon

Johnson & Johnson

Kao

Chanel

LVMH

Coty

Clarins

Natura Cosmetics

Revlon

Pechoin

JALA Group

Shanghai Jawha

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Beauty and Personal Care Market Size 2019-2030
 - 2.1.2 Beauty and Personal Care Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Beauty and Personal Care Segment by Type
 - 2.2.1 Skin Care
 - 2.2.2 Hair Care
 - 2.2.3 Oral Care
 - 2.2.4 Color Cosmetics and Makeup
 - 2.2.5 Fragrances and Deodorants
 - 2.2.6 Soaps and Shower Gel
 - 2.2.7 Sun Care Products
 - 2.2.8 Others
- 2.3 Beauty and Personal Care Market Size by Type
 - 2.3.1 Beauty and Personal Care Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Beauty and Personal Care Market Size Market Share by Type (2019-2024)
- 2.4 Beauty and Personal Care Segment by Application
 - 2.4.1 Hypermarkets and Retail Chains
 - 2.4.2 Specialty Stores
 - 2.4.3 Pharmacies
 - 2.4.4 E-Commerce
- 2.5 Beauty and Personal Care Market Size by Application
 - 2.5.1 Beauty and Personal Care Market Size CAGR by Application (2019 VS 2023 VS 2030)

2030)

2.5.2 Global Beauty and Personal Care Market Size Market Share by Application (2019-2024)

3 BEAUTY AND PERSONAL CARE MARKET SIZE BY PLAYER

3.1 Beauty and Personal Care Market Size Market Share by Players

3.1.1 Global Beauty and Personal Care Revenue by Players (2019-2024)

3.1.2 Global Beauty and Personal Care Revenue Market Share by Players (2019-2024)

3.2 Global Beauty and Personal Care Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 BEAUTY AND PERSONAL CARE BY REGIONS

4.1 Beauty and Personal Care Market Size by Regions (2019-2024)

4.2 Americas Beauty and Personal Care Market Size Growth (2019-2024)

4.3 APAC Beauty and Personal Care Market Size Growth (2019-2024)

4.4 Europe Beauty and Personal Care Market Size Growth (2019-2024)

4.5 Middle East & Africa Beauty and Personal Care Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Beauty and Personal Care Market Size by Country (2019-2024)

5.2 Americas Beauty and Personal Care Market Size by Type (2019-2024)

5.3 Americas Beauty and Personal Care Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Beauty and Personal Care Market Size by Region (2019-2024)

6.2 APAC Beauty and Personal Care Market Size by Type (2019-2024)

6.3 APAC Beauty and Personal Care Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Beauty and Personal Care by Country (2019-2024)

7.2 Europe Beauty and Personal Care Market Size by Type (2019-2024)

7.3 Europe Beauty and Personal Care Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Beauty and Personal Care by Region (2019-2024)

8.2 Middle East & Africa Beauty and Personal Care Market Size by Type (2019-2024)

8.3 Middle East & Africa Beauty and Personal Care Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL BEAUTY AND PERSONAL CARE MARKET FORECAST

- 10.1 Global Beauty and Personal Care Forecast by Regions (2025-2030)
 - 10.1.1 Global Beauty and Personal Care Forecast by Regions (2025-2030)
 - 10.1.2 Americas Beauty and Personal Care Forecast
 - 10.1.3 APAC Beauty and Personal Care Forecast
 - 10.1.4 Europe Beauty and Personal Care Forecast
 - 10.1.5 Middle East & Africa Beauty and Personal Care Forecast
- 10.2 Americas Beauty and Personal Care Forecast by Country (2025-2030)
 - 10.2.1 United States Beauty and Personal Care Market Forecast
 - 10.2.2 Canada Beauty and Personal Care Market Forecast
 - 10.2.3 Mexico Beauty and Personal Care Market Forecast
 - 10.2.4 Brazil Beauty and Personal Care Market Forecast
- 10.3 APAC Beauty and Personal Care Forecast by Region (2025-2030)
 - 10.3.1 China Beauty and Personal Care Market Forecast
 - 10.3.2 Japan Beauty and Personal Care Market Forecast
 - 10.3.3 Korea Beauty and Personal Care Market Forecast
 - 10.3.4 Southeast Asia Beauty and Personal Care Market Forecast
 - 10.3.5 India Beauty and Personal Care Market Forecast
 - 10.3.6 Australia Beauty and Personal Care Market Forecast
- 10.4 Europe Beauty and Personal Care Forecast by Country (2025-2030)
 - 10.4.1 Germany Beauty and Personal Care Market Forecast
 - 10.4.2 France Beauty and Personal Care Market Forecast
 - 10.4.3 UK Beauty and Personal Care Market Forecast
 - 10.4.4 Italy Beauty and Personal Care Market Forecast
 - 10.4.5 Russia Beauty and Personal Care Market Forecast
- 10.5 Middle East & Africa Beauty and Personal Care Forecast by Region (2025-2030)
 - 10.5.1 Egypt Beauty and Personal Care Market Forecast
 - 10.5.2 South Africa Beauty and Personal Care Market Forecast
 - 10.5.3 Israel Beauty and Personal Care Market Forecast
 - 10.5.4 Turkey Beauty and Personal Care Market Forecast
 - 10.5.5 GCC Countries Beauty and Personal Care Market Forecast
- 10.6 Global Beauty and Personal Care Forecast by Type (2025-2030)
- 10.7 Global Beauty and Personal Care Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 L'Oreal
 - 11.1.1 L'Oreal Company Information
 - 11.1.2 L'Oreal Beauty and Personal Care Product Offered
 - 11.1.3 L'Oreal Beauty and Personal Care Revenue, Gross Margin and Market Share

(2019-2024)

11.1.4 L'Oreal Main Business Overview

11.1.5 L'Oreal Latest Developments

11.2 Unilever

11.2.1 Unilever Company Information

11.2.2 Unilever Beauty and Personal Care Product Offered

11.2.3 Unilever Beauty and Personal Care Revenue, Gross Margin and Market Share

(2019-2024)

11.2.4 Unilever Main Business Overview

11.2.5 Unilever Latest Developments

11.3 Procter & Gamble

11.3.1 Procter & Gamble Company Information

11.3.2 Procter & Gamble Beauty and Personal Care Product Offered

11.3.3 Procter & Gamble Beauty and Personal Care Revenue, Gross Margin and

Market Share (2019-2024)

11.3.4 Procter & Gamble Main Business Overview

11.3.5 Procter & Gamble Latest Developments

11.4 Estee Lauder

11.4.1 Estee Lauder Company Information

11.4.2 Estee Lauder Beauty and Personal Care Product Offered

11.4.3 Estee Lauder Beauty and Personal Care Revenue, Gross Margin and Market

Share (2019-2024)

11.4.4 Estee Lauder Main Business Overview

11.4.5 Estee Lauder Latest Developments

11.5 Shiseido

11.5.1 Shiseido Company Information

11.5.2 Shiseido Beauty and Personal Care Product Offered

11.5.3 Shiseido Beauty and Personal Care Revenue, Gross Margin and Market Share

(2019-2024)

11.5.4 Shiseido Main Business Overview

11.5.5 Shiseido Latest Developments

11.6 Beiersdorf

11.6.1 Beiersdorf Company Information

11.6.2 Beiersdorf Beauty and Personal Care Product Offered

11.6.3 Beiersdorf Beauty and Personal Care Revenue, Gross Margin and Market

Share (2019-2024)

11.6.4 Beiersdorf Main Business Overview

11.6.5 Beiersdorf Latest Developments

11.7 Amore Pacific

- 11.7.1 Amore Pacific Company Information
- 11.7.2 Amore Pacific Beauty and Personal Care Product Offered
- 11.7.3 Amore Pacific Beauty and Personal Care Revenue, Gross Margin and Market Share (2019-2024)
- 11.7.4 Amore Pacific Main Business Overview
- 11.7.5 Amore Pacific Latest Developments
- 11.8 Avon
 - 11.8.1 Avon Company Information
 - 11.8.2 Avon Beauty and Personal Care Product Offered
 - 11.8.3 Avon Beauty and Personal Care Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 Avon Main Business Overview
 - 11.8.5 Avon Latest Developments
- 11.9 Johnson & Johnson
 - 11.9.1 Johnson & Johnson Company Information
 - 11.9.2 Johnson & Johnson Beauty and Personal Care Product Offered
 - 11.9.3 Johnson & Johnson Beauty and Personal Care Revenue, Gross Margin and Market Share (2019-2024)
 - 11.9.4 Johnson & Johnson Main Business Overview
 - 11.9.5 Johnson & Johnson Latest Developments
- 11.10 Kao
 - 11.10.1 Kao Company Information
 - 11.10.2 Kao Beauty and Personal Care Product Offered
 - 11.10.3 Kao Beauty and Personal Care Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 Kao Main Business Overview
 - 11.10.5 Kao Latest Developments
- 11.11 Chanel
 - 11.11.1 Chanel Company Information
 - 11.11.2 Chanel Beauty and Personal Care Product Offered
 - 11.11.3 Chanel Beauty and Personal Care Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 Chanel Main Business Overview
 - 11.11.5 Chanel Latest Developments
- 11.12 LVMH
 - 11.12.1 LVMH Company Information
 - 11.12.2 LVMH Beauty and Personal Care Product Offered
 - 11.12.3 LVMH Beauty and Personal Care Revenue, Gross Margin and Market Share (2019-2024)

- 11.12.4 LVMH Main Business Overview
- 11.12.5 LVMH Latest Developments
- 11.13 Coty
 - 11.13.1 Coty Company Information
 - 11.13.2 Coty Beauty and Personal Care Product Offered
 - 11.13.3 Coty Beauty and Personal Care Revenue, Gross Margin and Market Share (2019-2024)
 - 11.13.4 Coty Main Business Overview
 - 11.13.5 Coty Latest Developments
- 11.14 Clarins
 - 11.14.1 Clarins Company Information
 - 11.14.2 Clarins Beauty and Personal Care Product Offered
 - 11.14.3 Clarins Beauty and Personal Care Revenue, Gross Margin and Market Share (2019-2024)
 - 11.14.4 Clarins Main Business Overview
 - 11.14.5 Clarins Latest Developments
- 11.15 Natura Cosmetics
 - 11.15.1 Natura Cosmetics Company Information
 - 11.15.2 Natura Cosmetics Beauty and Personal Care Product Offered
 - 11.15.3 Natura Cosmetics Beauty and Personal Care Revenue, Gross Margin and Market Share (2019-2024)
 - 11.15.4 Natura Cosmetics Main Business Overview
 - 11.15.5 Natura Cosmetics Latest Developments
- 11.16 Revlon
 - 11.16.1 Revlon Company Information
 - 11.16.2 Revlon Beauty and Personal Care Product Offered
 - 11.16.3 Revlon Beauty and Personal Care Revenue, Gross Margin and Market Share (2019-2024)
 - 11.16.4 Revlon Main Business Overview
 - 11.16.5 Revlon Latest Developments
- 11.17 Pechoin
 - 11.17.1 Pechoin Company Information
 - 11.17.2 Pechoin Beauty and Personal Care Product Offered
 - 11.17.3 Pechoin Beauty and Personal Care Revenue, Gross Margin and Market Share (2019-2024)
 - 11.17.4 Pechoin Main Business Overview
 - 11.17.5 Pechoin Latest Developments
- 11.18 JALA Group
 - 11.18.1 JALA Group Company Information

- 11.18.2 JALA Group Beauty and Personal Care Product Offered
- 11.18.3 JALA Group Beauty and Personal Care Revenue, Gross Margin and Market Share (2019-2024)
- 11.18.4 JALA Group Main Business Overview
- 11.18.5 JALA Group Latest Developments
- 11.19 Shanghai Jawha
 - 11.19.1 Shanghai Jawha Company Information
 - 11.19.2 Shanghai Jawha Beauty and Personal Care Product Offered
 - 11.19.3 Shanghai Jawha Beauty and Personal Care Revenue, Gross Margin and Market Share (2019-2024)
 - 11.19.4 Shanghai Jawha Main Business Overview
 - 11.19.5 Shanghai Jawha Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Beauty and Personal Care Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Skin Care

Table 3. Major Players of Hair Care

Table 4. Major Players of Oral Care

Table 5. Major Players of Color Cosmetics and Makeup

Table 6. Major Players of Fragrances and Deodorants

Table 7. Major Players of Soaps and Shower Gel

Table 8. Major Players of Sun Care Products

Table 9. Major Players of Others

Table 10. Beauty and Personal Care Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 11. Global Beauty and Personal Care Market Size by Type (2019-2024) & (\$ Millions)

Table 12. Global Beauty and Personal Care Market Size Market Share by Type (2019-2024)

Table 13. Beauty and Personal Care Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 14. Global Beauty and Personal Care Market Size by Application (2019-2024) & (\$ Millions)

Table 15. Global Beauty and Personal Care Market Size Market Share by Application (2019-2024)

Table 16. Global Beauty and Personal Care Revenue by Players (2019-2024) & (\$ Millions)

Table 17. Global Beauty and Personal Care Revenue Market Share by Player (2019-2024)

Table 18. Beauty and Personal Care Key Players Head office and Products Offered

Table 19. Beauty and Personal Care Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 20. New Products and Potential Entrants

Table 21. Mergers & Acquisitions, Expansion

Table 22. Global Beauty and Personal Care Market Size by Regions 2019-2024 & (\$ Millions)

Table 23. Global Beauty and Personal Care Market Size Market Share by Regions (2019-2024)

Table 24. Global Beauty and Personal Care Revenue by Country/Region (2019-2024) & (\$ millions)

Table 25. Global Beauty and Personal Care Revenue Market Share by Country/Region (2019-2024)

Table 26. Americas Beauty and Personal Care Market Size by Country (2019-2024) & (\$ Millions)

Table 27. Americas Beauty and Personal Care Market Size Market Share by Country (2019-2024)

Table 28. Americas Beauty and Personal Care Market Size by Type (2019-2024) & (\$ Millions)

Table 29. Americas Beauty and Personal Care Market Size Market Share by Type (2019-2024)

Table 30. Americas Beauty and Personal Care Market Size by Application (2019-2024) & (\$ Millions)

Table 31. Americas Beauty and Personal Care Market Size Market Share by Application (2019-2024)

Table 32. APAC Beauty and Personal Care Market Size by Region (2019-2024) & (\$ Millions)

Table 33. APAC Beauty and Personal Care Market Size Market Share by Region (2019-2024)

Table 34. APAC Beauty and Personal Care Market Size by Type (2019-2024) & (\$ Millions)

Table 35. APAC Beauty and Personal Care Market Size Market Share by Type (2019-2024)

Table 36. APAC Beauty and Personal Care Market Size by Application (2019-2024) & (\$ Millions)

Table 37. APAC Beauty and Personal Care Market Size Market Share by Application (2019-2024)

Table 38. Europe Beauty and Personal Care Market Size by Country (2019-2024) & (\$ Millions)

Table 39. Europe Beauty and Personal Care Market Size Market Share by Country (2019-2024)

Table 40. Europe Beauty and Personal Care Market Size by Type (2019-2024) & (\$ Millions)

Table 41. Europe Beauty and Personal Care Market Size Market Share by Type (2019-2024)

Table 42. Europe Beauty and Personal Care Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Europe Beauty and Personal Care Market Size Market Share by Application

(2019-2024)

Table 44. Middle East & Africa Beauty and Personal Care Market Size by Region (2019-2024) & (\$ Millions)

Table 45. Middle East & Africa Beauty and Personal Care Market Size Market Share by Region (2019-2024)

Table 46. Middle East & Africa Beauty and Personal Care Market Size by Type (2019-2024) & (\$ Millions)

Table 47. Middle East & Africa Beauty and Personal Care Market Size Market Share by Type (2019-2024)

Table 48. Middle East & Africa Beauty and Personal Care Market Size by Application (2019-2024) & (\$ Millions)

Table 49. Middle East & Africa Beauty and Personal Care Market Size Market Share by Application (2019-2024)

Table 50. Key Market Drivers & Growth Opportunities of Beauty and Personal Care

Table 51. Key Market Challenges & Risks of Beauty and Personal Care

Table 52. Key Industry Trends of Beauty and Personal Care

Table 53. Global Beauty and Personal Care Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 54. Global Beauty and Personal Care Market Size Market Share Forecast by Regions (2025-2030)

Table 55. Global Beauty and Personal Care Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 56. Global Beauty and Personal Care Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 57. L'Oreal Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 58. L'Oreal Beauty and Personal Care Product Offered

Table 59. L'Oreal Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. L'Oreal Main Business

Table 61. L'Oreal Latest Developments

Table 62. Unilever Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 63. Unilever Beauty and Personal Care Product Offered

Table 64. Unilever Main Business

Table 65. Unilever Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 66. Unilever Latest Developments

Table 67. Procter & Gamble Details, Company Type, Beauty and Personal Care Area

Served and Its Competitors

Table 68. Procter & Gamble Beauty and Personal Care Product Offered

Table 69. Procter & Gamble Main Business

Table 70. Procter & Gamble Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 71. Procter & Gamble Latest Developments

Table 72. Estee Lauder Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 73. Estee Lauder Beauty and Personal Care Product Offered

Table 74. Estee Lauder Main Business

Table 75. Estee Lauder Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 76. Estee Lauder Latest Developments

Table 77. Shiseido Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 78. Shiseido Beauty and Personal Care Product Offered

Table 79. Shiseido Main Business

Table 80. Shiseido Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 81. Shiseido Latest Developments

Table 82. Beiersdorf Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 83. Beiersdorf Beauty and Personal Care Product Offered

Table 84. Beiersdorf Main Business

Table 85. Beiersdorf Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 86. Beiersdorf Latest Developments

Table 87. Amore Pacific Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 88. Amore Pacific Beauty and Personal Care Product Offered

Table 89. Amore Pacific Main Business

Table 90. Amore Pacific Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 91. Amore Pacific Latest Developments

Table 92. Avon Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 93. Avon Beauty and Personal Care Product Offered

Table 94. Avon Main Business

Table 95. Avon Beauty and Personal Care Revenue (\$ million), Gross Margin and

Market Share (2019-2024)

Table 96. Avon Latest Developments

Table 97. Johnson & Johnson Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 98. Johnson & Johnson Beauty and Personal Care Product Offered

Table 99. Johnson & Johnson Main Business

Table 100. Johnson & Johnson Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 101. Johnson & Johnson Latest Developments

Table 102. Kao Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 103. Kao Beauty and Personal Care Product Offered

Table 104. Kao Main Business

Table 105. Kao Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 106. Kao Latest Developments

Table 107. Chanel Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 108. Chanel Beauty and Personal Care Product Offered

Table 109. Chanel Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 110. Chanel Main Business

Table 111. Chanel Latest Developments

Table 112. LVMH Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 113. LVMH Beauty and Personal Care Product Offered

Table 114. LVMH Main Business

Table 115. LVMH Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 116. LVMH Latest Developments

Table 117. Coty Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 118. Coty Beauty and Personal Care Product Offered

Table 119. Coty Main Business

Table 120. Coty Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 121. Coty Latest Developments

Table 122. Clarins Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 123. Clarins Beauty and Personal Care Product Offered

Table 124. Clarins Main Business

Table 125. Clarins Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 126. Clarins Latest Developments

Table 127. Natura Cosmeticos Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 128. Natura Cosmeticos Beauty and Personal Care Product Offered

Table 129. Natura Cosmeticos Main Business

Table 130. Natura Cosmeticos Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 131. Natura Cosmeticos Latest Developments

Table 132. Revlon Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 133. Revlon Beauty and Personal Care Product Offered

Table 134. Revlon Main Business

Table 135. Revlon Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 136. Revlon Latest Developments

Table 137. Pechoin Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 138. Pechoin Beauty and Personal Care Product Offered

Table 139. Pechoin Main Business

Table 140. Pechoin Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 141. Pechoin Latest Developments

Table 142. JALA Group Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 143. JALA Group Beauty and Personal Care Product Offered

Table 144. JALA Group Main Business

Table 145. JALA Group Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 146. JALA Group Latest Developments

Table 147. Shanghai Jawha Details, Company Type, Beauty and Personal Care Area Served and Its Competitors

Table 148. Shanghai Jawha Beauty and Personal Care Product Offered

Table 149. Shanghai Jawha Main Business

Table 150. Shanghai Jawha Beauty and Personal Care Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 151. Shanghai Jawha Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Beauty and Personal Care Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Beauty and Personal Care Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Beauty and Personal Care Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Beauty and Personal Care Sales Market Share by Country/Region (2023)

Figure 8. Beauty and Personal Care Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Beauty and Personal Care Market Size Market Share by Type in 2023

Figure 10. Beauty and Personal Care in Hypermarkets and Retail Chains

Figure 11. Global Beauty and Personal Care Market: Hypermarkets and Retail Chains (2019-2024) & (\$ Millions)

Figure 12. Beauty and Personal Care in Specialty Stores

Figure 13. Global Beauty and Personal Care Market: Specialty Stores (2019-2024) & (\$ Millions)

Figure 14. Beauty and Personal Care in Pharmacies

Figure 15. Global Beauty and Personal Care Market: Pharmacies (2019-2024) & (\$ Millions)

Figure 16. Beauty and Personal Care in E-Commerce

Figure 17. Global Beauty and Personal Care Market: E-Commerce (2019-2024) & (\$ Millions)

Figure 18. Global Beauty and Personal Care Market Size Market Share by Application in 2023

Figure 19. Global Beauty and Personal Care Revenue Market Share by Player in 2023

Figure 20. Global Beauty and Personal Care Market Size Market Share by Regions (2019-2024)

Figure 21. Americas Beauty and Personal Care Market Size 2019-2024 (\$ Millions)

Figure 22. APAC Beauty and Personal Care Market Size 2019-2024 (\$ Millions)

Figure 23. Europe Beauty and Personal Care Market Size 2019-2024 (\$ Millions)

Figure 24. Middle East & Africa Beauty and Personal Care Market Size 2019-2024 (\$ Millions)

Figure 25. Americas Beauty and Personal Care Value Market Share by Country in 2023

Figure 26. United States Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 27. Canada Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 28. Mexico Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 29. Brazil Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 30. APAC Beauty and Personal Care Market Size Market Share by Region in 2023

Figure 31. APAC Beauty and Personal Care Market Size Market Share by Type in 2023

Figure 32. APAC Beauty and Personal Care Market Size Market Share by Application in 2023

Figure 33. China Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Japan Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Korea Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 36. Southeast Asia Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 37. India Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 38. Australia Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 39. Europe Beauty and Personal Care Market Size Market Share by Country in 2023

Figure 40. Europe Beauty and Personal Care Market Size Market Share by Type (2019-2024)

Figure 41. Europe Beauty and Personal Care Market Size Market Share by Application (2019-2024)

Figure 42. Germany Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 43. France Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 44. UK Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 45. Italy Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 46. Russia Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 47. Middle East & Africa Beauty and Personal Care Market Size Market Share by Region (2019-2024)

Figure 48. Middle East & Africa Beauty and Personal Care Market Size Market Share by Type (2019-2024)

Figure 49. Middle East & Africa Beauty and Personal Care Market Size Market Share by

Application (2019-2024)

Figure 50. Egypt Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 51. South Africa Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 52. Israel Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 53. Turkey Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 54. GCC Country Beauty and Personal Care Market Size Growth 2019-2024 (\$ Millions)

Figure 55. Americas Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 56. APAC Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 57. Europe Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 58. Middle East & Africa Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 59. United States Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 60. Canada Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 61. Mexico Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 62. Brazil Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 63. China Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 64. Japan Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 65. Korea Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 66. Southeast Asia Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 67. India Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 68. Australia Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 69. Germany Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 70. France Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 71. UK Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 72. Italy Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 73. Russia Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 74. Spain Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 75. Egypt Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 76. South Africa Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 77. Israel Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 78. Turkey Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 79. GCC Countries Beauty and Personal Care Market Size 2025-2030 (\$ Millions)

Figure 80. Global Beauty and Personal Care Market Size Market Share Forecast by Type (2025-2030)

Figure 81. Global Beauty and Personal Care Market Size Market Share Forecast by Application (2025-2030)

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