

# Global Beauty Market Growth 2025-2031

<https://marketpublishers.com/r/G07F447F43EAEN.html>

Date: October 2025

Pages: 177

Price: US\$ 3,660.00 (Single User License)

ID: G07F447F43EAEN

## Abstracts

The global Beauty market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Beauty market is classified into four key categories including skincare, haircare, color cosmetics and fragrances. Skincare is a series of treatment which includes the usage of cosmetics to support skin integrity, enhance its appearance and relieve skin conditions. While haircare is the overall practice performed by an individual to keep his hair attractive, clean and healthy looking. Color cosmetics or base makeup such as eye-makeup, foundations, powders and lip products (LG, LS, Lip Liner) used by the female population to enhance and highlight facial features including eye, nails, face and cheeks. Whereas, fragrances are the oldest form of beauty product which includes the items which enhance the smell of a body in a desirable manner. Some of the popular distribution channels used by the consumers to access beauty products are departmental stores, e-commerce, mass stores, specialty and other direct selling stores.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LP Information, Inc. (LPI) ' newest research report, the "Beauty Industry Forecast" looks at past sales and reviews total world Beauty sales in 2024, providing a

comprehensive analysis by region and market sector of projected Beauty sales for 2025 through 2031. With Beauty sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Beauty industry.

This Insight Report provides a comprehensive analysis of the global Beauty landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Beauty portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Beauty market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Beauty and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Beauty.

This report presents a comprehensive overview, market shares, and growth opportunities of Beauty market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Skincare

Haircare

Color Cosmetics

Fragrances

#### Segmentation by Application:

Men

Women

## Baby and Child

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Panasonic

Lumenis

Nu Skin Enterprises

TRIA Beauty

Home Skinovations

Koninklijke Philips

YA-MAN LTD

MTG

L'OREAL

Unilever

EstEE Lauder

P&G

Coty

Shiseido

Beiersdorf

Johnson & Johnson

AmorePacific

Kao

LVMH

L Brands

Avon

Henkel

Mary Kay

Colgate-Palmolive

Chanel

Natura

Revlon

Kose

Key Questions Addressed in this Report

What is the 10-year outlook for the global Beauty market?

What factors are driving Beauty market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Beauty market opportunities vary by end market size?

How does Beauty break out by Type, by Application?

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