

Global Beacons Technology Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Beacons transmit small amounts of data via bluetooth low energy up to 50 meters and as a result are often used for indoor location technology.

LPI (LP Information)' newest research report, the “Beacons Technology Industry Forecast” looks at past sales and reviews total world Beacons Technology sales in 2022, providing a comprehensive analysis by region and market sector of projected Beacons Technology sales for 2023 through 2029. With Beacons Technology sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Beacons Technology industry.

This Insight Report provides a comprehensive analysis of the global Beacons Technology landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Beacons Technology portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Beacons Technology market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Beacons Technology and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Beacons Technology.

The global Beacons Technology market size is projected to grow from US\$ 1261.9 million in 2022 to US\$ 1386 million in 2029; it is expected to grow at a CAGR of 1.3% from 2023 to 2029.

United States market for Beacons Technology is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Beacons Technology is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Beacons Technology is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Beacons Technology players cover Radius Networks, Onyx Beacon, Kontakt Micro-Location, Glimworm Beacons, Gimbal, Fujitsu, Estimote, BKON Connect and Beaconinside, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Beacons Technology market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

IBeacon

Eddystone

Others

Segmentation by application

Retail

Real Estate

Transport

Hospitality

Education

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Radius Networks

Onyx Beacon

Kontakt Micro-Location

Glimworm Beacons

Gimbal

Fujitsu

Estimote

BKON Connect

Beaconinside

Aruba Networks

BlueCats

Bluvision

Blue Sense Networks

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