

Global Battery Cells for Power Bank Market Growth 2026-2032

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Abstracts

The global Battery Cells for Power Bank market size is predicted to grow from US\$ 13064 million in 2025 to US\$ 185862 million in 2032; it is expected to grow at a CAGR of 4.5% from 2026 to 2032.

Battery cells for power banks are lithium-ion battery units utilized for internal energy storage within portable power supplies. Common form factors include cylindrical cells, pouch cells, and prismatic cells. These cells primarily serve the functions of electrical energy storage, charge-discharge cycling, and output power support; they must be integrated with protection boards, boost/buck circuits, casings, interfaces, and thermal management structures to constitute a complete power bank product. In 2025, global sales volume for power bank battery cells is projected to reach approximately 1.86 billion units, with an average unit price of approximately US\$1.18 and a capacity utilization rate of roughly 74%. Upstream enterprises in this sector primarily encompass suppliers of cathode materials, anode materials, electrolytes, separators, copper foil, aluminum foil, battery structural components, lithium salts, binders, conductive agents, and battery manufacturing equipment. Downstream enterprises mainly consist of power bank brands, consumer electronics OEMs, cross-border e-commerce firms, mobile phone accessory companies, outdoor power supply providers, corporate gift electronics specialists, and retail channel partners; the industry's average gross margin stands at approximately 17%. Regarding product cost structure, cathode materials account for approximately 31%, anode materials for 11%, electrolytes for 9%, separators for 8%, and copper/aluminum foils for 10%. Structural components and packaging materials account for about 7%, manufacturing energy consumption and labor for 9%, testing/sorting and safety certification for 5%, and depreciation, R&D, warranty, and after-sales services for 10%. The list of downstream demand applications includes standard power banks, fast-charging power banks, magnetic power banks, shared

power bank services, small-scale outdoor energy storage devices, customized promotional power banks, airline-compliant power banks, digital accessory kits, and cross-border e-commerce consumer electronics products. Key downstream clients include Anker, Xiaomi, Romoss, Ugreen, Baseus, Pisen, authorized Philips accessory manufacturers, Belkin, Mophie, Samsung accessory channel partners, shared power bank operators, cross-border e-commerce sellers, and consumer electronics OEMs. In terms of business opportunities, policy-driven factors stem from lithium-ion battery safety certification, air transport regulations, quality oversight for consumer electronics, and battery recycling management requirements. Technological innovation is driven by advancements in high-energy-density cells, low-internal-resistance fast-charging cells, silicon-carbon anodes, long-cycle-life formulations, thermal management, high-consistency cell sorting, and intelligent protection algorithms. Meanwhile, shifting consumer demands are reflected in customers placing greater emphasis on lightweight and portable designs, fast-charging capabilities, safety and reliability, cycle life, accurate capacity ratings, brand credibility, and compact form factors.

Market demand for power bank battery cells is closely tied to smartphones, tablets, wireless earbuds, handheld gaming consoles, outdoor digital devices, and mobile work scenarios. Although standard power banks have reached a mature stage, ongoing trends toward fast charging, miniaturization, high capacity, and safety compliance continue to drive upgrades in battery cell specifications. By 2025, the focal point of industry competition will shift beyond mere low-cost capacity to emphasize cell consistency, high-rate performance, thermal management, cycle life, and safety certification capabilities. This is particularly true for fast-charging power banks supporting outputs of 22.5W, 30W, 45W, 65W, and higher which impose more stringent requirements on internal resistance, discharge rates, and thermal stability. While shared power banks and cross-border e-commerce products remain highly price-sensitive thereby sustaining substantial shipment volumes for mid-to-low-end battery cells branded power banks and magnetic power banks place greater emphasis on slim profiles, accurate capacity ratings, low heat generation, and long-term safety; this creates increased opportunities for high-quality pouch cells and high-rate cylindrical cells. Chinese enterprises demonstrate distinct advantages in consumer lithium-ion battery manufacturing, supply chain integration, and order fulfillment responsiveness; however, the industry still grapples with challenges such as product homogenization, fluctuating raw material prices, market disruption caused by low-priced products with inflated capacity claims, and increasingly stringent safety regulations for air transport. Future growth opportunities will primarily stem from the replacement cycle of fast-charging power banks, the expansion of magnetic charging ecosystems, the proliferation of portable outdoor devices, the branding of cross-border e-commerce

products, and the phasing out of older, lower-safety products. Overall, battery cells for power banks constitute a consumer lithium-ion battery sub-market characterized by large scale and intense price competition, yet one that continues to undergo technological evolution; consequently, market share in the high-end segment will increasingly consolidate among enterprises that possess robust safety certifications, stable supply capabilities, capacity consistency, and fast-charging compatibility.

LP Information, Inc. (LPI) ' newest research report, the "Battery Cells for Power Bank Industry Forecast" looks at past sales and reviews total world Battery Cells for Power Bank sales in 2025, providing a comprehensive analysis by region and market sector of projected Battery Cells for Power Bank sales for 2026 through 2032. With Battery Cells for Power Bank sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Battery Cells for Power Bank industry.

This Insight Report provides a comprehensive analysis of the global Battery Cells for Power Bank landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Battery Cells for Power Bank portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Battery Cells for Power Bank market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Battery Cells for Power Bank and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Battery Cells for Power Bank.

This report presents a comprehensive overview, market shares, and growth opportunities of Battery Cells for Power Bank market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Cylindrical Cell

Prismatic Cell

Pouch Cell

Segmentation by Capacity:

5000?10000 mAh

> 10000 mAh

Segmentation by Magnification:

1C

2C

?3C

Segmentation by Application:

Household Power Bank

Automotive Power Bank

Aerospace-Grade Power Bank

Special Power Bank

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Panasonic (JP)

Samsung SDI (KR)

LG Energy Solution (KR)

EVE Energy Co., Ltd. (CN)

EVE Energy (CN)

Sunwoda (CN)

ATL (HK)

BAK (CN)

Changhong Sanjie (CN)

Lishen (CN)

BYD (CN)

Guangzhou Great Power Energy and Technology (CN)

Shenzhen Highpower Technology Co., Ltd. (CN)

Beijing Solid Core Energy Technology Co., Ltd. (CN)

Shenzhen Zhenhua New Energy (CN)

Li-Fun Technology Co., Ltd. (CN)

Ganfeng Lithium Group Co., Ltd. (CN)

Dongguan Veken Battery Co., Ltd. (CN)

Dongguan Liwinon Energy Technology Co., Ltd. (CN)

Huizhou Marathon Solid State New Energy Battery Technology Co., Ltd. (CN)

Suzhou Dega Energy Technology Co., Ltd. (CN)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Battery Cells for Power Bank market?

What factors are driving Battery Cells for Power Bank market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Battery Cells for Power Bank market opportunities vary by end market size?

How does Battery Cells for Power Bank break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

2.1.1 Global Battery Cells for Power Bank Annual Sales 2021-2032

2.1.2 World Current & Future Analysis for Battery Cells for Power Bank by Geographic Region, 2021, 2025 & 2032

2.1.3 World Current & Future Analysis for Battery Cells for Power Bank by Country/Region, 2021, 2025 & 2032

2.2 Battery Cells for Power Bank Segment by Type

2.2.1 Cylindrical Cell

2.2.2 Prismatic Cell

2.2.3 Pouch Cell

2.2.4 Battery Cells for Power Bank Sales by Type

2.2.4.1 Global Battery Cells for Power Bank Sales Market Share by Type (2021-2026)

2.2.4.2 Global Battery Cells for Power Bank Revenue and Market Share by Type (2021-2026)

2.2.4.3 Global Battery Cells for Power Bank Sale Price by Type (2021-2026)

2.3 Battery Cells for Power Bank Segment by Capacity

2.3.1 2.3.2 5000?10000 mAh

2.3.3 > 10000 mAh

2.3.4 Battery Cells for Power Bank Sales by Capacity

2.3.4.1 Global Battery Cells for Power Bank Sales Market Share by Capacity (2021-2026)

2.3.4.2 Global Battery Cells for Power Bank Revenue and Market Share by Capacity (2021-2026)

- 2.3.4.3 Global Battery Cells for Power Bank Sale Price by Capacity (2021-2026)
- 2.4 Battery Cells for Power Bank Segment by Magnification
 - 2.4.1 1C
 - 2.4.2 2C
 - 2.4.3 ?3C
 - 2.4.4 Battery Cells for Power Bank Sales by Magnification
 - 2.4.4.1 Global Battery Cells for Power Bank Sales Market Share by Magnification (2021-2026)
 - 2.4.4.2 Global Battery Cells for Power Bank Revenue and Market Share by Magnification (2021-2026)
 - 2.4.4.3 Global Battery Cells for Power Bank Sale Price by Magnification (2021-2026)
- 2.5 Battery Cells for Power Bank Segment by Application
 - 2.5.1 Household Power Bank
 - 2.5.2 Automotive Power Bank
 - 2.5.3 Aerospace-Grade Power Bank
 - 2.5.4 Special Power Bank
 - 2.5.5 Others
 - 2.5.6 Battery Cells for Power Bank Sales by Application
 - 2.5.6.1 Global Battery Cells for Power Bank Sale Market Share by Application (2021-2026)
 - 2.5.6.2 Global Battery Cells for Power Bank Revenue and Market Share by Application (2021-2026)
 - 2.5.6.3 Global Battery Cells for Power Bank Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Battery Cells for Power Bank Breakdown Data by Company
 - 3.1.1 Global Battery Cells for Power Bank Annual Sales by Company (2021-2026)
 - 3.1.2 Global Battery Cells for Power Bank Sales Market Share by Company (2021-2026)
- 3.2 Global Battery Cells for Power Bank Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Battery Cells for Power Bank Revenue by Company (2021-2026)
 - 3.2.2 Global Battery Cells for Power Bank Revenue Market Share by Company (2021-2026)
- 3.3 Global Battery Cells for Power Bank Sale Price by Company
- 3.4 Key Manufacturers Battery Cells for Power Bank Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Battery Cells for Power Bank Product Location Distribution
 - 3.4.2 Players Battery Cells for Power Bank Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR BATTERY CELLS FOR POWER BANK BY GEOGRAPHIC REGION

4.1 World Historic Battery Cells for Power Bank Market Size by Geographic Region (2021-2026)

4.1.1 Global Battery Cells for Power Bank Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Battery Cells for Power Bank Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Battery Cells for Power Bank Market Size by Country/Region (2021-2026)

4.2.1 Global Battery Cells for Power Bank Annual Sales by Country/Region (2021-2026)

4.2.2 Global Battery Cells for Power Bank Annual Revenue by Country/Region (2021-2026)

4.3 Americas Battery Cells for Power Bank Sales Growth

4.4 APAC Battery Cells for Power Bank Sales Growth

4.5 Europe Battery Cells for Power Bank Sales Growth

4.6 Middle East & Africa Battery Cells for Power Bank Sales Growth

5 AMERICAS

5.1 Americas Battery Cells for Power Bank Sales by Country

5.1.1 Americas Battery Cells for Power Bank Sales by Country (2021-2026)

5.1.2 Americas Battery Cells for Power Bank Revenue by Country (2021-2026)

5.2 Americas Battery Cells for Power Bank Sales by Type (2021-2026)

5.3 Americas Battery Cells for Power Bank Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Battery Cells for Power Bank Sales by Region

6.1.1 APAC Battery Cells for Power Bank Sales by Region (2021-2026)

6.1.2 APAC Battery Cells for Power Bank Revenue by Region (2021-2026)

6.2 APAC Battery Cells for Power Bank Sales by Type (2021-2026)

6.3 APAC Battery Cells for Power Bank Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Battery Cells for Power Bank by Country

7.1.1 Europe Battery Cells for Power Bank Sales by Country (2021-2026)

7.1.2 Europe Battery Cells for Power Bank Revenue by Country (2021-2026)

7.2 Europe Battery Cells for Power Bank Sales by Type (2021-2026)

7.3 Europe Battery Cells for Power Bank Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Battery Cells for Power Bank by Country

8.1.1 Middle East & Africa Battery Cells for Power Bank Sales by Country (2021-2026)

8.1.2 Middle East & Africa Battery Cells for Power Bank Revenue by Country
(2021-2026)

8.2 Middle East & Africa Battery Cells for Power Bank Sales by Type (2021-2026)

8.3 Middle East & Africa Battery Cells for Power Bank Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Battery Cells for Power Bank

10.3 Manufacturing Process Analysis of Battery Cells for Power Bank

10.4 Industry Chain Structure of Battery Cells for Power Bank

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Battery Cells for Power Bank Distributors

11.3 Battery Cells for Power Bank Customer

12 WORLD FORECAST REVIEW FOR BATTERY CELLS FOR POWER BANK BY GEOGRAPHIC REGION

12.1 Global Battery Cells for Power Bank Market Size Forecast by Region

12.1.1 Global Battery Cells for Power Bank Forecast by Region (2027-2032)

12.1.2 Global Battery Cells for Power Bank Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Battery Cells for Power Bank Forecast by Type (2027-2032)

12.7 Global Battery Cells for Power Bank Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Panasonic (JP)

13.1.1 Panasonic (JP) Company Information

13.1.2 Panasonic (JP) Battery Cells for Power Bank Product Portfolios and Specifications

13.1.3 Panasonic (JP) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Panasonic (JP) Main Business Overview

13.1.5 Panasonic (JP) Latest Developments

13.2 Samsung SDI (KR)

13.2.1 Samsung SDI (KR) Company Information

13.2.2 Samsung SDI (KR) Battery Cells for Power Bank Product Portfolios and Specifications

13.2.3 Samsung SDI (KR) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Samsung SDI (KR) Main Business Overview

13.2.5 Samsung SDI (KR) Latest Developments

13.3 LG Energy Solution (KR)

13.3.1 LG Energy Solution (KR) Company Information

13.3.2 LG Energy Solution (KR) Battery Cells for Power Bank Product Portfolios and Specifications

13.3.3 LG Energy Solution (KR) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 LG Energy Solution (KR) Main Business Overview

13.3.5 LG Energy Solution (KR) Latest Developments

13.4 EVE Energy Co., Ltd. (CN)

13.4.1 EVE Energy Co., Ltd. (CN) Company Information

13.4.2 EVE Energy Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications

13.4.3 EVE Energy Co., Ltd. (CN) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 EVE Energy Co., Ltd. (CN) Main Business Overview

13.4.5 EVE Energy Co., Ltd. (CN) Latest Developments

13.5 EVE Energy (CN)

13.5.1 EVE Energy (CN) Company Information

13.5.2 EVE Energy (CN) Battery Cells for Power Bank Product Portfolios and Specifications

13.5.3 EVE Energy (CN) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 EVE Energy (CN) Main Business Overview

- 13.5.5 EVE Energy (CN) Latest Developments
- 13.6 Sunwoda (CN)
 - 13.6.1 Sunwoda (CN) Company Information
 - 13.6.2 Sunwoda (CN) Battery Cells for Power Bank Product Portfolios and Specifications
 - 13.6.3 Sunwoda (CN) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Sunwoda (CN) Main Business Overview
 - 13.6.5 Sunwoda (CN) Latest Developments
- 13.7 ATL (HK)
 - 13.7.1 ATL (HK) Company Information
 - 13.7.2 ATL (HK) Battery Cells for Power Bank Product Portfolios and Specifications
 - 13.7.3 ATL (HK) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 ATL (HK) Main Business Overview
 - 13.7.5 ATL (HK) Latest Developments
- 13.8 BAK (CN)
 - 13.8.1 BAK (CN) Company Information
 - 13.8.2 BAK (CN) Battery Cells for Power Bank Product Portfolios and Specifications
 - 13.8.3 BAK (CN) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 BAK (CN) Main Business Overview
 - 13.8.5 BAK (CN) Latest Developments
- 13.9 Changhong Sanjie (CN)
 - 13.9.1 Changhong Sanjie (CN) Company Information
 - 13.9.2 Changhong Sanjie (CN) Battery Cells for Power Bank Product Portfolios and Specifications
 - 13.9.3 Changhong Sanjie (CN) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Changhong Sanjie (CN) Main Business Overview
 - 13.9.5 Changhong Sanjie (CN) Latest Developments
- 13.10 Lishen (CN)
 - 13.10.1 Lishen (CN) Company Information
 - 13.10.2 Lishen (CN) Battery Cells for Power Bank Product Portfolios and Specifications
 - 13.10.3 Lishen (CN) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Lishen (CN) Main Business Overview
 - 13.10.5 Lishen (CN) Latest Developments

13.11 BYD (CN)

13.11.1 BYD (CN) Company Information

13.11.2 BYD (CN) Battery Cells for Power Bank Product Portfolios and Specifications

13.11.3 BYD (CN) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 BYD (CN) Main Business Overview

13.11.5 BYD (CN) Latest Developments

13.12 Guangzhou Great Power Energy and Technology (CN)

13.12.1 Guangzhou Great Power Energy and Technology (CN) Company Information

13.12.2 Guangzhou Great Power Energy and Technology (CN) Battery Cells for Power Bank Product Portfolios and Specifications

13.12.3 Guangzhou Great Power Energy and Technology (CN) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Guangzhou Great Power Energy and Technology (CN) Main Business Overview

13.12.5 Guangzhou Great Power Energy and Technology (CN) Latest Developments

13.13 Shenzhen Highpower Technology Co., Ltd. (CN)

13.13.1 Shenzhen Highpower Technology Co., Ltd. (CN) Company Information

13.13.2 Shenzhen Highpower Technology Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications

13.13.3 Shenzhen Highpower Technology Co., Ltd. (CN) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Shenzhen Highpower Technology Co., Ltd. (CN) Main Business Overview

13.13.5 Shenzhen Highpower Technology Co., Ltd. (CN) Latest Developments

13.14 Beijing Solid Core Energy Technology Co., Ltd. (CN)

13.14.1 Beijing Solid Core Energy Technology Co., Ltd. (CN) Company Information

13.14.2 Beijing Solid Core Energy Technology Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications

13.14.3 Beijing Solid Core Energy Technology Co., Ltd. (CN) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Beijing Solid Core Energy Technology Co., Ltd. (CN) Main Business Overview

13.14.5 Beijing Solid Core Energy Technology Co., Ltd. (CN) Latest Developments

13.15 Shenzhen Zhenhua New Energy (CN)

13.15.1 Shenzhen Zhenhua New Energy (CN) Company Information

13.15.2 Shenzhen Zhenhua New Energy (CN) Battery Cells for Power Bank Product Portfolios and Specifications

13.15.3 Shenzhen Zhenhua New Energy (CN) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Shenzhen Zhenhua New Energy (CN) Main Business Overview

- 13.15.5 Shenzhen Zhenhua New Energy (CN) Latest Developments
- 13.16 Li-Fun Technology Co., Ltd. (CN)
 - 13.16.1 Li-Fun Technology Co., Ltd. (CN) Company Information
 - 13.16.2 Li-Fun Technology Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications
 - 13.16.3 Li-Fun Technology Co., Ltd. (CN) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 Li-Fun Technology Co., Ltd. (CN) Main Business Overview
 - 13.16.5 Li-Fun Technology Co., Ltd. (CN) Latest Developments
- 13.17 Ganfeng Lithium Group Co., Ltd. (CN)
 - 13.17.1 Ganfeng Lithium Group Co., Ltd. (CN) Company Information
 - 13.17.2 Ganfeng Lithium Group Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications
 - 13.17.3 Ganfeng Lithium Group Co., Ltd. (CN) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 Ganfeng Lithium Group Co., Ltd. (CN) Main Business Overview
 - 13.17.5 Ganfeng Lithium Group Co., Ltd. (CN) Latest Developments
- 13.18 Dongguan Veken Battery Co., Ltd. (CN)
 - 13.18.1 Dongguan Veken Battery Co., Ltd. (CN) Company Information
 - 13.18.2 Dongguan Veken Battery Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications
 - 13.18.3 Dongguan Veken Battery Co., Ltd. (CN) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.18.4 Dongguan Veken Battery Co., Ltd. (CN) Main Business Overview
 - 13.18.5 Dongguan Veken Battery Co., Ltd. (CN) Latest Developments
- 13.19 Dongguan Liwinon Energy Technology Co., Ltd. (CN)
 - 13.19.1 Dongguan Liwinon Energy Technology Co., Ltd. (CN) Company Information
 - 13.19.2 Dongguan Liwinon Energy Technology Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications
 - 13.19.3 Dongguan Liwinon Energy Technology Co., Ltd. (CN) Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.19.4 Dongguan Liwinon Energy Technology Co., Ltd. (CN) Main Business Overview
 - 13.19.5 Dongguan Liwinon Energy Technology Co., Ltd. (CN) Latest Developments
- 13.20 Huizhou Marathon Solid State New Energy Battery Technology Co., Ltd. (CN)
 - 13.20.1 Huizhou Marathon Solid State New Energy Battery Technology Co., Ltd. (CN) Company Information
 - 13.20.2 Huizhou Marathon Solid State New Energy Battery Technology Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications

13.20.3 Huizhou Marathon Solid State New Energy Battery Technology Co., Ltd. (CN)
Battery Cells for Power Bank Sales, Revenue, Price and Gross Margin (2021-2026)

13.20.4 Huizhou Marathon Solid State New Energy Battery Technology Co., Ltd. (CN)
Main Business Overview

13.20.5 Huizhou Marathon Solid State New Energy Battery Technology Co., Ltd. (CN)
Latest Developments

13.21 Suzhou Dega Energy Technology Co., Ltd. (CN)

13.21.1 Suzhou Dega Energy Technology Co., Ltd. (CN) Company Information

13.21.2 Suzhou Dega Energy Technology Co., Ltd. (CN) Battery Cells for Power Bank
Product Portfolios and Specifications

13.21.3 Suzhou Dega Energy Technology Co., Ltd. (CN) Battery Cells for Power Bank
Sales, Revenue, Price and Gross Margin (2021-2026)

13.21.4 Suzhou Dega Energy Technology Co., Ltd. (CN) Main Business Overview

13.21.5 Suzhou Dega Energy Technology Co., Ltd. (CN) Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Battery Cells for Power Bank Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Battery Cells for Power Bank Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Cylindrical Cell

Table 4. Major Players of Prismatic Cell

Table 5. Major Players of Pouch Cell

Table 6. Global Battery Cells for Power Bank Sales by Type (2021-2026) & (Million Units)

Table 7. Global Battery Cells for Power Bank Sales Market Share by Type (2021-2026)

Table 8. Global Battery Cells for Power Bank Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Battery Cells for Power Bank Revenue Market Share by Type (2021-2026)

Table 10. Global Battery Cells for Power Bank Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Major Players of 5000-10000 mAh

Table 12. Major Players of > 10000 mAh

Table 13. Major Players of 1C

Table 14. Global Battery Cells for Power Bank Sales by Capacity (2021-2026) & (Million Units)

Table 15. Global Battery Cells for Power Bank Sales Market Share by Capacity (2021-2026)

Table 16. Global Battery Cells for Power Bank Revenue by Capacity (2021-2026) & (\$ million)

Table 17. Global Battery Cells for Power Bank Revenue Market Share by Capacity (2021-2026)

Table 18. Global Battery Cells for Power Bank Sale Price by Capacity (2021-2026) & (US\$/Unit)

Table 19. Major Players of 2C

Table 20. Major Players of 3C

Table 21. Major Players of ?3C

Table 22. Global Battery Cells for Power Bank Sales by Magnification (2021-2026) & (Million Units)

Table 23. Global Battery Cells for Power Bank Sales Market Share by Magnification (2021-2026)

Table 24. Global Battery Cells for Power Bank Revenue by Magnification (2021-2026) & (\$ million)

Table 25. Global Battery Cells for Power Bank Revenue Market Share by Magnification (2021-2026)

Table 26. Global Battery Cells for Power Bank Sale Price by Magnification (2021-2026) & (US\$/Unit)

Table 27. Global Battery Cells for Power Bank Sale by Application (2021-2026) & (Million Units)

Table 28. Global Battery Cells for Power Bank Sale Market Share by Application (2021-2026)

Table 29. Global Battery Cells for Power Bank Revenue by Application (2021-2026) & (\$ million)

Table 30. Global Battery Cells for Power Bank Revenue Market Share by Application (2021-2026)

Table 31. Global Battery Cells for Power Bank Sale Price by Application (2021-2026) & (US\$/Unit)

Table 32. Global Battery Cells for Power Bank Sales by Company (2021-2026) & (Million Units)

Table 33. Global Battery Cells for Power Bank Sales Market Share by Company (2021-2026)

Table 34. Global Battery Cells for Power Bank Revenue by Company (2021-2026) & (\$ millions)

Table 35. Global Battery Cells for Power Bank Revenue Market Share by Company (2021-2026)

Table 36. Global Battery Cells for Power Bank Sale Price by Company (2021-2026) & (US\$/Unit)

Table 37. Key Manufacturers Battery Cells for Power Bank Producing Area Distribution and Sales Area

Table 38. Players Battery Cells for Power Bank Products Offered

Table 39. Battery Cells for Power Bank Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 40. New Products and Potential Entrants

Table 41. Market M&A Activity & Strategy

Table 42. Global Battery Cells for Power Bank Sales by Geographic Region (2021-2026) & (Million Units)

Table 43. Global Battery Cells for Power Bank Sales Market Share Geographic Region (2021-2026)

Table 44. Global Battery Cells for Power Bank Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 45. Global Battery Cells for Power Bank Revenue Market Share by Geographic Region (2021-2026)

Table 46. Global Battery Cells for Power Bank Sales by Country/Region (2021-2026) & (Million Units)

Table 47. Global Battery Cells for Power Bank Sales Market Share by Country/Region (2021-2026)

Table 48. Global Battery Cells for Power Bank Revenue by Country/Region (2021-2026) & (\$ millions)

Table 49. Global Battery Cells for Power Bank Revenue Market Share by Country/Region (2021-2026)

Table 50. Americas Battery Cells for Power Bank Sales by Country (2021-2026) & (Million Units)

Table 51. Americas Battery Cells for Power Bank Sales Market Share by Country (2021-2026)

Table 52. Americas Battery Cells for Power Bank Revenue by Country (2021-2026) & (\$ millions)

Table 53. Americas Battery Cells for Power Bank Sales by Type (2021-2026) & (Million Units)

Table 54. Americas Battery Cells for Power Bank Sales by Application (2021-2026) & (Million Units)

Table 55. APAC Battery Cells for Power Bank Sales by Region (2021-2026) & (Million Units)

Table 56. APAC Battery Cells for Power Bank Sales Market Share by Region (2021-2026)

Table 57. APAC Battery Cells for Power Bank Revenue by Region (2021-2026) & (\$ millions)

Table 58. APAC Battery Cells for Power Bank Sales by Type (2021-2026) & (Million Units)

Table 59. APAC Battery Cells for Power Bank Sales by Application (2021-2026) & (Million Units)

Table 60. Europe Battery Cells for Power Bank Sales by Country (2021-2026) & (Million Units)

Table 61. Europe Battery Cells for Power Bank Revenue by Country (2021-2026) & (\$ millions)

Table 62. Europe Battery Cells for Power Bank Sales by Type (2021-2026) & (Million Units)

Table 63. Europe Battery Cells for Power Bank Sales by Application (2021-2026) & (Million Units)

Table 64. Middle East & Africa Battery Cells for Power Bank Sales by Country

(2021-2026) & (Million Units)

Table 65. Middle East & Africa Battery Cells for Power Bank Revenue Market Share by Country (2021-2026)

Table 66. Middle East & Africa Battery Cells for Power Bank Sales by Type (2021-2026) & (Million Units)

Table 67. Middle East & Africa Battery Cells for Power Bank Sales by Application (2021-2026) & (Million Units)

Table 68. Key Market Drivers & Growth Opportunities of Battery Cells for Power Bank

Table 69. Key Market Challenges & Risks of Battery Cells for Power Bank

Table 70. Key Industry Trends of Battery Cells for Power Bank

Table 71. Battery Cells for Power Bank Raw Material

Table 72. Key Suppliers of Raw Materials

Table 73. Battery Cells for Power Bank Distributors List

Table 74. Battery Cells for Power Bank Customer List

Table 75. Global Battery Cells for Power Bank Sales Forecast by Region (2027-2032) & (Million Units)

Table 76. Global Battery Cells for Power Bank Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 77. Americas Battery Cells for Power Bank Sales Forecast by Country (2027-2032) & (Million Units)

Table 78. Americas Battery Cells for Power Bank Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 79. APAC Battery Cells for Power Bank Sales Forecast by Region (2027-2032) & (Million Units)

Table 80. APAC Battery Cells for Power Bank Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 81. Europe Battery Cells for Power Bank Sales Forecast by Country (2027-2032) & (Million Units)

Table 82. Europe Battery Cells for Power Bank Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. Middle East & Africa Battery Cells for Power Bank Sales Forecast by Country (2027-2032) & (Million Units)

Table 84. Middle East & Africa Battery Cells for Power Bank Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 85. Global Battery Cells for Power Bank Sales Forecast by Type (2027-2032) & (Million Units)

Table 86. Global Battery Cells for Power Bank Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 87. Global Battery Cells for Power Bank Sales Forecast by Application

(2027-2032) & (Million Units)

Table 88. Global Battery Cells for Power Bank Revenue Forecast by Application
(2027-2032) & (\$ millions)

Table 89. Panasonic (JP) Basic Information, Battery Cells for Power Bank
Manufacturing Base, Sales Area and Its Competitors

Table 90. Panasonic (JP) Battery Cells for Power Bank Product Portfolios and
Specifications

Table 91. Panasonic (JP) Battery Cells for Power Bank Sales (Million Units), Revenue
(\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 92. Panasonic (JP) Main Business

Table 93. Panasonic (JP) Latest Developments

Table 94. Samsung SDI (KR) Basic Information, Battery Cells for Power Bank
Manufacturing Base, Sales Area and Its Competitors

Table 95. Samsung SDI (KR) Battery Cells for Power Bank Product Portfolios and
Specifications

Table 96. Samsung SDI (KR) Battery Cells for Power Bank Sales (Million Units),
Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 97. Samsung SDI (KR) Main Business

Table 98. Samsung SDI (KR) Latest Developments

Table 99. LG Energy Solution (KR) Basic Information, Battery Cells for Power Bank
Manufacturing Base, Sales Area and Its Competitors

Table 100. LG Energy Solution (KR) Battery Cells for Power Bank Product Portfolios
and Specifications

Table 101. LG Energy Solution (KR) Battery Cells for Power Bank Sales (Million Units),
Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 102. LG Energy Solution (KR) Main Business

Table 103. LG Energy Solution (KR) Latest Developments

Table 104. EVE Energy Co., Ltd. (CN) Basic Information, Battery Cells for Power Bank
Manufacturing Base, Sales Area and Its Competitors

Table 105. EVE Energy Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios
and Specifications

Table 106. EVE Energy Co., Ltd. (CN) Battery Cells for Power Bank Sales (Million
Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 107. EVE Energy Co., Ltd. (CN) Main Business

Table 108. EVE Energy Co., Ltd. (CN) Latest Developments

Table 109. EVE Energy (CN) Basic Information, Battery Cells for Power Bank
Manufacturing Base, Sales Area and Its Competitors

Table 110. EVE Energy (CN) Battery Cells for Power Bank Product Portfolios and
Specifications

Table 111. EVE Energy (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 112. EVE Energy (CN) Main Business

Table 113. EVE Energy (CN) Latest Developments

Table 114. Sunwoda (CN) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 115. Sunwoda (CN) Battery Cells for Power Bank Product Portfolios and Specifications

Table 116. Sunwoda (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 117. Sunwoda (CN) Main Business

Table 118. Sunwoda (CN) Latest Developments

Table 119. ATL (HK) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 120. ATL (HK) Battery Cells for Power Bank Product Portfolios and Specifications

Table 121. ATL (HK) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 122. ATL (HK) Main Business

Table 123. ATL (HK) Latest Developments

Table 124. BAK (CN) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 125. BAK (CN) Battery Cells for Power Bank Product Portfolios and Specifications

Table 126. BAK (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 127. BAK (CN) Main Business

Table 128. BAK (CN) Latest Developments

Table 129. Changhong Sanjie (CN) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 130. Changhong Sanjie (CN) Battery Cells for Power Bank Product Portfolios and Specifications

Table 131. Changhong Sanjie (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 132. Changhong Sanjie (CN) Main Business

Table 133. Changhong Sanjie (CN) Latest Developments

Table 134. Lishen (CN) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 135. Lishen (CN) Battery Cells for Power Bank Product Portfolios and Specifications

Table 136. Lishen (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 137. Lishen (CN) Main Business

Table 138. Lishen (CN) Latest Developments

Table 139. BYD (CN) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 140. BYD (CN) Battery Cells for Power Bank Product Portfolios and Specifications

Table 141. BYD (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 142. BYD (CN) Main Business

Table 143. BYD (CN) Latest Developments

Table 144. Guangzhou Great Power Energy and Technology (CN) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 145. Guangzhou Great Power Energy and Technology (CN) Battery Cells for Power Bank Product Portfolios and Specifications

Table 146. Guangzhou Great Power Energy and Technology (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 147. Guangzhou Great Power Energy and Technology (CN) Main Business

Table 148. Guangzhou Great Power Energy and Technology (CN) Latest Developments

Table 149. Shenzhen Highpower Technology Co., Ltd. (CN) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 150. Shenzhen Highpower Technology Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications

Table 151. Shenzhen Highpower Technology Co., Ltd. (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 152. Shenzhen Highpower Technology Co., Ltd. (CN) Main Business

Table 153. Shenzhen Highpower Technology Co., Ltd. (CN) Latest Developments

Table 154. Beijing Solid Core Energy Technology Co., Ltd. (CN) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 155. Beijing Solid Core Energy Technology Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications

Table 156. Beijing Solid Core Energy Technology Co., Ltd. (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 157. Beijing Solid Core Energy Technology Co., Ltd. (CN) Main Business

Table 158. Beijing Solid Core Energy Technology Co., Ltd. (CN) Latest Developments

Table 159. Shenzhen Zhenhua New Energy (CN) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 160. Shenzhen Zhenhua New Energy (CN) Battery Cells for Power Bank Product Portfolios and Specifications

Table 161. Shenzhen Zhenhua New Energy (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 162. Shenzhen Zhenhua New Energy (CN) Main Business

Table 163. Shenzhen Zhenhua New Energy (CN) Latest Developments

Table 164. Li-Fun Technology Co., Ltd. (CN) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 165. Li-Fun Technology Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications

Table 166. Li-Fun Technology Co., Ltd. (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 167. Li-Fun Technology Co., Ltd. (CN) Main Business

Table 168. Li-Fun Technology Co., Ltd. (CN) Latest Developments

Table 169. Ganfeng Lithium Group Co., Ltd. (CN) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 170. Ganfeng Lithium Group Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications

Table 171. Ganfeng Lithium Group Co., Ltd. (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 172. Ganfeng Lithium Group Co., Ltd. (CN) Main Business

Table 173. Ganfeng Lithium Group Co., Ltd. (CN) Latest Developments

Table 174. Dongguan Veken Battery Co., Ltd. (CN) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 175. Dongguan Veken Battery Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications

Table 176. Dongguan Veken Battery Co., Ltd. (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 177. Dongguan Veken Battery Co., Ltd. (CN) Main Business

Table 178. Dongguan Veken Battery Co., Ltd. (CN) Latest Developments

Table 179. Dongguan Liwinon Energy Technology Co., Ltd. (CN) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 180. Dongguan Liwinon Energy Technology Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications

Table 181. Dongguan Liwinon Energy Technology Co., Ltd. (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 182. Dongguan Liwinon Energy Technology Co., Ltd. (CN) Main Business

Table 183. Dongguan Liwinon Energy Technology Co., Ltd. (CN) Latest Developments

Table 184. Huizhou Marathon Solid State New Energy Battery Technology Co., Ltd. (CN) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 185. Huizhou Marathon Solid State New Energy Battery Technology Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications

Table 186. Huizhou Marathon Solid State New Energy Battery Technology Co., Ltd. (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 187. Huizhou Marathon Solid State New Energy Battery Technology Co., Ltd. (CN) Main Business

Table 188. Huizhou Marathon Solid State New Energy Battery Technology Co., Ltd. (CN) Latest Developments

Table 189. Suzhou Dega Energy Technology Co., Ltd. (CN) Basic Information, Battery Cells for Power Bank Manufacturing Base, Sales Area and Its Competitors

Table 190. Suzhou Dega Energy Technology Co., Ltd. (CN) Battery Cells for Power Bank Product Portfolios and Specifications

Table 191. Suzhou Dega Energy Technology Co., Ltd. (CN) Battery Cells for Power Bank Sales (Million Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 192. Suzhou Dega Energy Technology Co., Ltd. (CN) Main Business

Table 193. Suzhou Dega Energy Technology Co., Ltd. (CN) Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Battery Cells for Power Bank
- Figure 2. Battery Cells for Power Bank Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Battery Cells for Power Bank Sales Growth Rate 2021-2032 (Million Units)
- Figure 7. Global Battery Cells for Power Bank Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Battery Cells for Power Bank Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Battery Cells for Power Bank Sales Market Share by Country/Region (2025)
- Figure 10. Battery Cells for Power Bank Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Cylindrical Cell
- Figure 12. Product Picture of Prismatic Cell
- Figure 13. Product Picture of Pouch Cell
- Figure 14. Global Battery Cells for Power Bank Sales Market Share by Type in 2026
- Figure 15. Global Battery Cells for Power Bank Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Figure 17. Product Picture of 5000?10000 mAh
- Figure 18. Product Picture of > 10000 mAh
- Figure 19. Global Battery Cells for Power Bank Sales Market Share by Capacity in 2026
- Figure 20. Global Battery Cells for Power Bank Revenue Market Share by Capacity (2021-2026)
- Figure 21. Product Picture of 1C
- Figure 22. Product Picture of 2C
- Figure 23. Product Picture of ?3C
- Figure 24. Global Battery Cells for Power Bank Sales Market Share by Magnification in 2026
- Figure 25. Global Battery Cells for Power Bank Revenue Market Share by Magnification (2021-2026)
- Figure 26. Battery Cells for Power Bank Consumed in Household Power Bank
- Figure 27. Global Battery Cells for Power Bank Market: Household Power Bank (2021-2026) & (Million Units)

- Figure 28. Battery Cells for Power Bank Consumed in Automotive Power Bank
- Figure 29. Global Battery Cells for Power Bank Market: Automotive Power Bank (2021-2026) & (Million Units)
- Figure 30. Battery Cells for Power Bank Consumed in Aerospace-Grade Power Bank
- Figure 31. Global Battery Cells for Power Bank Market: Aerospace-Grade Power Bank (2021-2026) & (Million Units)
- Figure 32. Battery Cells for Power Bank Consumed in Special Power Bank
- Figure 33. Global Battery Cells for Power Bank Market: Special Power Bank (2021-2026) & (Million Units)
- Figure 34. Battery Cells for Power Bank Consumed in Others
- Figure 35. Global Battery Cells for Power Bank Market: Others (2021-2026) & (Million Units)
- Figure 36. Global Battery Cells for Power Bank Sale Market Share by Application (2025)
- Figure 37. Global Battery Cells for Power Bank Revenue Market Share by Application in 2025
- Figure 38. Battery Cells for Power Bank Sales by Company in 2025 (Million Units)
- Figure 39. Global Battery Cells for Power Bank Sales Market Share by Company in 2025
- Figure 40. Battery Cells for Power Bank Revenue by Company in 2025 (\$ millions)
- Figure 41. Global Battery Cells for Power Bank Revenue Market Share by Company in 2025
- Figure 42. Global Battery Cells for Power Bank Sales Market Share by Geographic Region (2021-2026)
- Figure 43. Global Battery Cells for Power Bank Revenue Market Share by Geographic Region in 2025
- Figure 44. Americas Battery Cells for Power Bank Sales 2021-2026 (Million Units)
- Figure 45. Americas Battery Cells for Power Bank Revenue 2021-2026 (\$ millions)
- Figure 46. APAC Battery Cells for Power Bank Sales 2021-2026 (Million Units)
- Figure 47. APAC Battery Cells for Power Bank Revenue 2021-2026 (\$ millions)
- Figure 48. Europe Battery Cells for Power Bank Sales 2021-2026 (Million Units)
- Figure 49. Europe Battery Cells for Power Bank Revenue 2021-2026 (\$ millions)
- Figure 50. Middle East & Africa Battery Cells for Power Bank Sales 2021-2026 (Million Units)
- Figure 51. Middle East & Africa Battery Cells for Power Bank Revenue 2021-2026 (\$ millions)
- Figure 52. Americas Battery Cells for Power Bank Sales Market Share by Country in 2025
- Figure 53. Americas Battery Cells for Power Bank Revenue Market Share by Country (2021-2026)

Figure 54. Americas Battery Cells for Power Bank Sales Market Share by Type (2021-2026)

Figure 55. Americas Battery Cells for Power Bank Sales Market Share by Application (2021-2026)

Figure 56. United States Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)

Figure 57. Canada Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)

Figure 58. Mexico Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)

Figure 59. Brazil Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)

Figure 60. APAC Battery Cells for Power Bank Sales Market Share by Region in 2025

Figure 61. APAC Battery Cells for Power Bank Revenue Market Share by Region (2021-2026)

Figure 62. APAC Battery Cells for Power Bank Sales Market Share by Type (2021-2026)

Figure 63. APAC Battery Cells for Power Bank Sales Market Share by Application (2021-2026)

Figure 64. China Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)

Figure 65. Japan Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)

Figure 66. South Korea Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)

Figure 67. Southeast Asia Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)

Figure 68. India Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)

Figure 69. Australia Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)

Figure 70. China Taiwan Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)

Figure 71. Europe Battery Cells for Power Bank Sales Market Share by Country in 2025

Figure 72. Europe Battery Cells for Power Bank Revenue Market Share by Country (2021-2026)

Figure 73. Europe Battery Cells for Power Bank Sales Market Share by Type (2021-2026)

Figure 74. Europe Battery Cells for Power Bank Sales Market Share by Application (2021-2026)

Figure 75. Germany Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)

Figure 76. France Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)

Figure 77. UK Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)

- Figure 78. Italy Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)
- Figure 79. Russia Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)
- Figure 80. Middle East & Africa Battery Cells for Power Bank Sales Market Share by Country (2021-2026)
- Figure 81. Middle East & Africa Battery Cells for Power Bank Sales Market Share by Type (2021-2026)
- Figure 82. Middle East & Africa Battery Cells for Power Bank Sales Market Share by Application (2021-2026)
- Figure 83. Egypt Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)
- Figure 84. South Africa Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)
- Figure 85. Israel Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)
- Figure 86. Turkey Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)
- Figure 87. GCC Countries Battery Cells for Power Bank Revenue Growth 2021-2026 (\$ millions)
- Figure 88. Manufacturing Cost Structure Analysis of Battery Cells for Power Bank in 2026
- Figure 89. Manufacturing Process Analysis of Battery Cells for Power Bank
- Figure 90. Industry Chain Structure of Battery Cells for Power Bank
- Figure 91. Channels of Distribution
- Figure 92. Global Battery Cells for Power Bank Sales Market Forecast by Region (2027-2032)
- Figure 93. Global Battery Cells for Power Bank Revenue Market Share Forecast by Region (2027-2032)
- Figure 94. Global Battery Cells for Power Bank Sales Market Share Forecast by Type (2027-2032)
- Figure 95. Global Battery Cells for Power Bank Revenue Market Share Forecast by Type (2027-2032)
- Figure 96. Global Battery Cells for Power Bank Sales Market Share Forecast by Application (2027-2032)
- Figure 97. Global Battery Cells for Power Bank Revenue Market Share Forecast by Application (2027-2032)

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