

Global Batteries for Active RFID Market Growth 2026-2032

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Abstracts

The global Batteries for Active RFID market size is predicted to grow from US\$ 185 million in 2025 to US\$ 311 million in 2032; it is expected to grow at a CAGR of 7.6% from 2026 to 2032.

Batteries for Active RFID are dedicated power sources used in active radio frequency identification tags to enable continuous signal transmission, long-range communication, and onboard sensing or data logging functions. In 2025, the average global unit price is approximately US\$0.45 per unit, with annual global sales volume and production both estimated at around 420 million units. The industry typically maintains a gross margin range of 35%–55%, supported by lithium chemistry specialization, long-life performance requirements, customized form factors, and reliability demands in industrial and logistics environments. The supply chain includes upstream lithium materials, electrolytes, separators, metal casings, and safety components; midstream manufacturers focus on cell design, sealing, capacity calibration, reliability testing, and packaging; downstream users include active RFID tag manufacturers, asset tracking solution providers, logistics operators, industrial automation users, and cold-chain monitoring system integrators.

The Batteries for Active RFID market has been experiencing steady growth in recent years. Active RFID (Radio Frequency Identification) technology is widely used in various industries for tracking and monitoring assets, inventory, and personnel in real-time. Batteries are an essential component of active RFID tags, providing the power required for continuous transmission and reception of signals. In 2025, the market for batteries used in active RFID systems demonstrates stable volume growth driven by asset digitalization, smart logistics deployment, and industrial traceability requirements. Unlike consumer battery markets, demand is highly application-driven, with strong emphasis on service life, discharge stability, and environmental tolerance. Qualification cycles with

RFID tag makers and solution providers are relatively long, resulting in stable supplier relationships and limited short-term substitution, which supports margin sustainability despite moderate unit pricing.

LP Information, Inc. (LPI) ' newest research report, the “Batteries for Active RFID Industry Forecast” looks at past sales and reviews total world Batteries for Active RFID sales in 2025, providing a comprehensive analysis by region and market sector of projected Batteries for Active RFID sales for 2026 through 2032. With Batteries for Active RFID sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Batteries for Active RFID industry.

This Insight Report provides a comprehensive analysis of the global Batteries for Active RFID landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Batteries for Active RFID portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Batteries for Active RFID market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Batteries for Active RFID and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Batteries for Active RFID.

This report presents a comprehensive overview, market shares, and growth opportunities of Batteries for Active RFID market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Lithium Thionyl Chloride

Lithium Manganese Dioxide

Lithium Carbon Fluoride

Segmentation by Discharge Mode:

Continuous Low Drain

Pulse Discharge

Segmentation by Service Life:

? 3 Years

3–5 Years

? 5 Years

Segmentation by Application:

Medical

Architecture

Transportation

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Murata Manufacturing Co.,Ltd.

Panasonic Corporation

Tadiran Batteries

VARTA Microbattery

Maxell Holdings, Ltd.

Duracell Inc.

Ultralife Corporation

Saft Groupe S.A.

Energizer Holdings, Inc.

GP Batteries International Limited

EVE Energy Co.,Ltd.

Renata SA

Sony Corporation

Toshiba Corporation

Spectrum Brands, Inc.

XenoEnergy Co.Ltd.

FDK

Key Questions Addressed in this Report

What is the 10-year outlook for the global Batteries for Active RFID market?

What factors are driving Batteries for Active RFID market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Batteries for Active RFID market opportunities vary by end market size?

How does Batteries for Active RFID break out by Type, by Application?

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