

Global Bathing Suit Market Growth 2025-2031

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Abstracts

The global Bathing Suit market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Bathing Suit is clothing designed to be worn by people engaging in a water-based activity or water sports, such as swimming or sun-orientated activities, such as sun bathing.

In 2017, the North America was the largest market , followed by Europe, in terms of value, factors such as growth in population, increase in health awareness, and innovative product introductions propel the bathing suit market growth in these regions. Moreover, increase in participation rate of water sports and fitness among countries such as India and China at a domestic level is expected to impact the bathing suit industry across these regions.

LP Information, Inc. (LPI) ' newest research report, the “Bathing Suit Industry Forecast” looks at past sales and reviews total world Bathing Suit sales in 2024, providing a comprehensive analysis by region and market sector of projected Bathing Suit sales for 2025 through 2031. With Bathing Suit sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Bathing Suit industry.

This Insight Report provides a comprehensive analysis of the global Bathing Suit landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyzes the strategies of leading global companies with a focus on Bathing Suit portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Bathing Suit market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Bathing Suit and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Bathing Suit.

This report presents a comprehensive overview, market shares, and growth opportunities of Bathing Suit market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Women

Men

Boys

Girls

Segmentation by Application:

Individual Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Pentland Group

Arena

Diana Sport

Hosa

Zoke

Dolfin Swimwear

Derong Group

FEW

Wacoal

Yingfa

TNZI

Sanqi International

Gottex

American Apparel

Seafolly

Aimer

PARAH S.p.A

Seaspray

TYR Sport

Perry

NOZONE

Platypus

La Perla Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Bathing Suit market?

What factors are driving Bathing Suit market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Bathing Suit market opportunities vary by end market size?

How does Bathing Suit break out by Type, by Application?

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