

Global Bath Towel Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Bath Towel market size was valued at US\$ million in 2023. With growing demand in downstream market, the Bath Towel is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Bath Towel market. Bath Towel are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Bath Towel. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Bath Towel market.

Bath Towel is a towel used to dry the body in the bathroom.

Global Bath Towel key players include Welspun, Trident Group, Grace, Loftex, 1888 Mills, etc. Global top five manufacturers hold a share over 15%.

Europe is the largest market, with a share over 35%, followed by North America and Asia (Ex. China), both have a share over 45%.

In terms of product, Cotton is the largest segment, with a share over 75%. And in terms of application, the largest application is Household, followed by Hotel, etc.

Key Features:

The report on Bath Towel market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Bath Towel market. It may include historical data, market segmentation by Type (e.g., Cotton Bath Towel, Bamboo Fiber Bath Towel), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Bath Towel market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Bath Towel market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Bath Towel industry. This include advancements in Bath Towel technology, Bath Towel new entrants, Bath Towel new investment, and other innovations that are shaping the future of Bath Towel.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Bath Towel market. It includes factors influencing customer ' purchasing decisions, preferences for Bath Towel product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Bath Towel market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Bath Towel market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Bath Towel market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Bath Towel industry. This includes

projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Bath Towel market.

Market Segmentation:

Bath Towel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Cotton Bath Towel

Bamboo Fiber Bath Towel

Others

Segmentation by application

Household

Hotel

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Welspun

Trident Group

1888 Mills

Loftex

Grace

WestPoint Home

SUNVIM

Sanli

Kingshore

Springs Global

Avanti Linens

Uchino

Canasin

EverShine

Venus Group

QiQi Textile

Noman Group

Alok Industrie

Mtcline

American Textile Systems

Key Questions Addressed in this Report

What is the 10-year outlook for the global Bath Towel market?

What factors are driving Bath Towel market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Bath Towel market opportunities vary by end market size?

How does Bath Towel break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Bath Towel Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Bath Towel by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Bath Towel by Country/Region, 2019, 2023 & 2030
- 2.2 Bath Towel Segment by Type
 - 2.2.1 Cotton Bath Towel
 - 2.2.2 Bamboo Fiber Bath Towel
 - 2.2.3 Others
- 2.3 Bath Towel Sales by Type
 - 2.3.1 Global Bath Towel Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Bath Towel Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Bath Towel Sale Price by Type (2019-2024)
- 2.4 Bath Towel Segment by Application
 - 2.4.1 Household
 - 2.4.2 Hotel
 - 2.4.3 Others
- 2.5 Bath Towel Sales by Application
 - 2.5.1 Global Bath Towel Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Bath Towel Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Bath Towel Sale Price by Application (2019-2024)

3 GLOBAL BATH TOWEL BY COMPANY

- 3.1 Global Bath Towel Breakdown Data by Company
 - 3.1.1 Global Bath Towel Annual Sales by Company (2019-2024)
 - 3.1.2 Global Bath Towel Sales Market Share by Company (2019-2024)
- 3.2 Global Bath Towel Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Bath Towel Revenue by Company (2019-2024)
 - 3.2.2 Global Bath Towel Revenue Market Share by Company (2019-2024)
- 3.3 Global Bath Towel Sale Price by Company
- 3.4 Key Manufacturers Bath Towel Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Bath Towel Product Location Distribution
 - 3.4.2 Players Bath Towel Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR BATH TOWEL BY GEOGRAPHIC REGION

- 4.1 World Historic Bath Towel Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Bath Towel Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Bath Towel Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Bath Towel Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Bath Towel Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Bath Towel Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Bath Towel Sales Growth
- 4.4 APAC Bath Towel Sales Growth
- 4.5 Europe Bath Towel Sales Growth
- 4.6 Middle East & Africa Bath Towel Sales Growth

5 AMERICAS

- 5.1 Americas Bath Towel Sales by Country
 - 5.1.1 Americas Bath Towel Sales by Country (2019-2024)
 - 5.1.2 Americas Bath Towel Revenue by Country (2019-2024)
- 5.2 Americas Bath Towel Sales by Type
- 5.3 Americas Bath Towel Sales by Application
- 5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Bath Towel Sales by Region

6.1.1 APAC Bath Towel Sales by Region (2019-2024)

6.1.2 APAC Bath Towel Revenue by Region (2019-2024)

6.2 APAC Bath Towel Sales by Type

6.3 APAC Bath Towel Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Bath Towel by Country

7.1.1 Europe Bath Towel Sales by Country (2019-2024)

7.1.2 Europe Bath Towel Revenue by Country (2019-2024)

7.2 Europe Bath Towel Sales by Type

7.3 Europe Bath Towel Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Bath Towel by Country

8.1.1 Middle East & Africa Bath Towel Sales by Country (2019-2024)

8.1.2 Middle East & Africa Bath Towel Revenue by Country (2019-2024)

8.2 Middle East & Africa Bath Towel Sales by Type

8.3 Middle East & Africa Bath Towel Sales by Application

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Bath Towel
- 10.3 Manufacturing Process Analysis of Bath Towel
- 10.4 Industry Chain Structure of Bath Towel

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Bath Towel Distributors
- 11.3 Bath Towel Customer

12 WORLD FORECAST REVIEW FOR BATH TOWEL BY GEOGRAPHIC REGION

- 12.1 Global Bath Towel Market Size Forecast by Region
 - 12.1.1 Global Bath Towel Forecast by Region (2025-2030)
 - 12.1.2 Global Bath Towel Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Bath Towel Forecast by Type
- 12.7 Global Bath Towel Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Welspun

13.1.1 Welspun Company Information

13.1.2 Welspun Bath Towel Product Portfolios and Specifications

13.1.3 Welspun Bath Towel Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Welspun Main Business Overview

13.1.5 Welspun Latest Developments

13.2 Trident Group

13.2.1 Trident Group Company Information

13.2.2 Trident Group Bath Towel Product Portfolios and Specifications

13.2.3 Trident Group Bath Towel Sales, Revenue, Price and Gross Margin
(2019-2024)

13.2.4 Trident Group Main Business Overview

13.2.5 Trident Group Latest Developments

13.3 1888 Mills

13.3.1 1888 Mills Company Information

13.3.2 1888 Mills Bath Towel Product Portfolios and Specifications

13.3.3 1888 Mills Bath Towel Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 1888 Mills Main Business Overview

13.3.5 1888 Mills Latest Developments

13.4 Loftex

13.4.1 Loftex Company Information

13.4.2 Loftex Bath Towel Product Portfolios and Specifications

13.4.3 Loftex Bath Towel Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Loftex Main Business Overview

13.4.5 Loftex Latest Developments

13.5 Grace

13.5.1 Grace Company Information

13.5.2 Grace Bath Towel Product Portfolios and Specifications

13.5.3 Grace Bath Towel Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Grace Main Business Overview

13.5.5 Grace Latest Developments

13.6 WestPoint Home

13.6.1 WestPoint Home Company Information

13.6.2 WestPoint Home Bath Towel Product Portfolios and Specifications

13.6.3 WestPoint Home Bath Towel Sales, Revenue, Price and Gross Margin
(2019-2024)

13.6.4 WestPoint Home Main Business Overview

13.6.5 WestPoint Home Latest Developments

13.7 SUNVIM

13.7.1 SUNVIM Company Information

13.7.2 SUNVIM Bath Towel Product Portfolios and Specifications

13.7.3 SUNVIM Bath Towel Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 SUNVIM Main Business Overview

13.7.5 SUNVIM Latest Developments

13.8 Sanli

13.8.1 Sanli Company Information

13.8.2 Sanli Bath Towel Product Portfolios and Specifications

13.8.3 Sanli Bath Towel Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 Sanli Main Business Overview

13.8.5 Sanli Latest Developments

13.9 Kingshore

13.9.1 Kingshore Company Information

13.9.2 Kingshore Bath Towel Product Portfolios and Specifications

13.9.3 Kingshore Bath Towel Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 Kingshore Main Business Overview

13.9.5 Kingshore Latest Developments

13.10 Springs Global

13.10.1 Springs Global Company Information

13.10.2 Springs Global Bath Towel Product Portfolios and Specifications

13.10.3 Springs Global Bath Towel Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 Springs Global Main Business Overview

13.10.5 Springs Global Latest Developments

13.11 Avanti Linens

13.11.1 Avanti Linens Company Information

13.11.2 Avanti Linens Bath Towel Product Portfolios and Specifications

13.11.3 Avanti Linens Bath Towel Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 Avanti Linens Main Business Overview

13.11.5 Avanti Linens Latest Developments

13.12 Uchino

13.12.1 Uchino Company Information

13.12.2 Uchino Bath Towel Product Portfolios and Specifications

13.12.3 Uchino Bath Towel Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 Uchino Main Business Overview

13.12.5 Uchino Latest Developments

13.13 Canasin

13.13.1 Canasin Company Information

13.13.2 Canasin Bath Towel Product Portfolios and Specifications

13.13.3 Canasin Bath Towel Sales, Revenue, Price and Gross Margin (2019-2024)

13.13.4 Canasin Main Business Overview

13.13.5 Canasin Latest Developments

13.14 EverShine

13.14.1 EverShine Company Information

13.14.2 EverShine Bath Towel Product Portfolios and Specifications

13.14.3 EverShine Bath Towel Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 EverShine Main Business Overview

13.14.5 EverShine Latest Developments

13.15 Venus Group

13.15.1 Venus Group Company Information

13.15.2 Venus Group Bath Towel Product Portfolios and Specifications

13.15.3 Venus Group Bath Towel Sales, Revenue, Price and Gross Margin
(2019-2024)

13.15.4 Venus Group Main Business Overview

13.15.5 Venus Group Latest Developments

13.16 QiQi Textile

13.16.1 QiQi Textile Company Information

13.16.2 QiQi Textile Bath Towel Product Portfolios and Specifications

13.16.3 QiQi Textile Bath Towel Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 QiQi Textile Main Business Overview

13.16.5 QiQi Textile Latest Developments

13.17 Noman Group

13.17.1 Noman Group Company Information

13.17.2 Noman Group Bath Towel Product Portfolios and Specifications

13.17.3 Noman Group Bath Towel Sales, Revenue, Price and Gross Margin
(2019-2024)

13.17.4 Noman Group Main Business Overview

13.17.5 Noman Group Latest Developments

13.18 Alok Industrie

13.18.1 Alok Industrie Company Information

13.18.2 Alok Industrie Bath Towel Product Portfolios and Specifications

13.18.3 Alok Industrie Bath Towel Sales, Revenue, Price and Gross Margin
(2019-2024)

13.18.4 Alok Industrie Main Business Overview

13.18.5 Alok Industrie Latest Developments

13.19 Mtcline

13.19.1 Mtcline Company Information

13.19.2 Mtcline Bath Towel Product Portfolios and Specifications

13.19.3 Mtcline Bath Towel Sales, Revenue, Price and Gross Margin (2019-2024)

13.19.4 Mtcline Main Business Overview

13.19.5 Mtcline Latest Developments

13.20 American Textile Systems

13.20.1 American Textile Systems Company Information

13.20.2 American Textile Systems Bath Towel Product Portfolios and Specifications

13.20.3 American Textile Systems Bath Towel Sales, Revenue, Price and Gross Margin (2019-2024)

13.20.4 American Textile Systems Main Business Overview

13.20.5 American Textile Systems Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Bath Towel Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Bath Towel Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Cotton Bath Towel
- Table 4. Major Players of Bamboo Fiber Bath Towel
- Table 5. Major Players of Others
- Table 6. Global Bath Towel Sales by Type (2019-2024) & (K Pcs)
- Table 7. Global Bath Towel Sales Market Share by Type (2019-2024)
- Table 8. Global Bath Towel Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Bath Towel Revenue Market Share by Type (2019-2024)
- Table 10. Global Bath Towel Sale Price by Type (2019-2024) & (USD/Pcs)
- Table 11. Global Bath Towel Sales by Application (2019-2024) & (K Pcs)
- Table 12. Global Bath Towel Sales Market Share by Application (2019-2024)
- Table 13. Global Bath Towel Revenue by Application (2019-2024)
- Table 14. Global Bath Towel Revenue Market Share by Application (2019-2024)
- Table 15. Global Bath Towel Sale Price by Application (2019-2024) & (USD/Pcs)
- Table 16. Global Bath Towel Sales by Company (2019-2024) & (K Pcs)
- Table 17. Global Bath Towel Sales Market Share by Company (2019-2024)
- Table 18. Global Bath Towel Revenue by Company (2019-2024) (\$ Millions)
- Table 19. Global Bath Towel Revenue Market Share by Company (2019-2024)
- Table 20. Global Bath Towel Sale Price by Company (2019-2024) & (USD/Pcs)
- Table 21. Key Manufacturers Bath Towel Producing Area Distribution and Sales Area
- Table 22. Players Bath Towel Products Offered
- Table 23. Bath Towel Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Bath Towel Sales by Geographic Region (2019-2024) & (K Pcs)
- Table 27. Global Bath Towel Sales Market Share Geographic Region (2019-2024)
- Table 28. Global Bath Towel Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 29. Global Bath Towel Revenue Market Share by Geographic Region (2019-2024)
- Table 30. Global Bath Towel Sales by Country/Region (2019-2024) & (K Pcs)
- Table 31. Global Bath Towel Sales Market Share by Country/Region (2019-2024)
- Table 32. Global Bath Towel Revenue by Country/Region (2019-2024) & (\$ millions)

- Table 33. Global Bath Towel Revenue Market Share by Country/Region (2019-2024)
- Table 34. Americas Bath Towel Sales by Country (2019-2024) & (K Pcs)
- Table 35. Americas Bath Towel Sales Market Share by Country (2019-2024)
- Table 36. Americas Bath Towel Revenue by Country (2019-2024) & (\$ Millions)
- Table 37. Americas Bath Towel Revenue Market Share by Country (2019-2024)
- Table 38. Americas Bath Towel Sales by Type (2019-2024) & (K Pcs)
- Table 39. Americas Bath Towel Sales by Application (2019-2024) & (K Pcs)
- Table 40. APAC Bath Towel Sales by Region (2019-2024) & (K Pcs)
- Table 41. APAC Bath Towel Sales Market Share by Region (2019-2024)
- Table 42. APAC Bath Towel Revenue by Region (2019-2024) & (\$ Millions)
- Table 43. APAC Bath Towel Revenue Market Share by Region (2019-2024)
- Table 44. APAC Bath Towel Sales by Type (2019-2024) & (K Pcs)
- Table 45. APAC Bath Towel Sales by Application (2019-2024) & (K Pcs)
- Table 46. Europe Bath Towel Sales by Country (2019-2024) & (K Pcs)
- Table 47. Europe Bath Towel Sales Market Share by Country (2019-2024)
- Table 48. Europe Bath Towel Revenue by Country (2019-2024) & (\$ Millions)
- Table 49. Europe Bath Towel Revenue Market Share by Country (2019-2024)
- Table 50. Europe Bath Towel Sales by Type (2019-2024) & (K Pcs)
- Table 51. Europe Bath Towel Sales by Application (2019-2024) & (K Pcs)
- Table 52. Middle East & Africa Bath Towel Sales by Country (2019-2024) & (K Pcs)
- Table 53. Middle East & Africa Bath Towel Sales Market Share by Country (2019-2024)
- Table 54. Middle East & Africa Bath Towel Revenue by Country (2019-2024) & (\$ Millions)
- Table 55. Middle East & Africa Bath Towel Revenue Market Share by Country (2019-2024)
- Table 56. Middle East & Africa Bath Towel Sales by Type (2019-2024) & (K Pcs)
- Table 57. Middle East & Africa Bath Towel Sales by Application (2019-2024) & (K Pcs)
- Table 58. Key Market Drivers & Growth Opportunities of Bath Towel
- Table 59. Key Market Challenges & Risks of Bath Towel
- Table 60. Key Industry Trends of Bath Towel
- Table 61. Bath Towel Raw Material
- Table 62. Key Suppliers of Raw Materials
- Table 63. Bath Towel Distributors List
- Table 64. Bath Towel Customer List
- Table 65. Global Bath Towel Sales Forecast by Region (2025-2030) & (K Pcs)
- Table 66. Global Bath Towel Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 67. Americas Bath Towel Sales Forecast by Country (2025-2030) & (K Pcs)
- Table 68. Americas Bath Towel Revenue Forecast by Country (2025-2030) & (\$ millions)

- Table 69. APAC Bath Towel Sales Forecast by Region (2025-2030) & (K Pcs)
- Table 70. APAC Bath Towel Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 71. Europe Bath Towel Sales Forecast by Country (2025-2030) & (K Pcs)
- Table 72. Europe Bath Towel Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 73. Middle East & Africa Bath Towel Sales Forecast by Country (2025-2030) & (K Pcs)
- Table 74. Middle East & Africa Bath Towel Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 75. Global Bath Towel Sales Forecast by Type (2025-2030) & (K Pcs)
- Table 76. Global Bath Towel Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 77. Global Bath Towel Sales Forecast by Application (2025-2030) & (K Pcs)
- Table 78. Global Bath Towel Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 79. Welspun Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors
- Table 80. Welspun Bath Towel Product Portfolios and Specifications
- Table 81. Welspun Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)
- Table 82. Welspun Main Business
- Table 83. Welspun Latest Developments
- Table 84. Trident Group Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors
- Table 85. Trident Group Bath Towel Product Portfolios and Specifications
- Table 86. Trident Group Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)
- Table 87. Trident Group Main Business
- Table 88. Trident Group Latest Developments
- Table 89. 1888 Mills Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors
- Table 90. 1888 Mills Bath Towel Product Portfolios and Specifications
- Table 91. 1888 Mills Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)
- Table 92. 1888 Mills Main Business
- Table 93. 1888 Mills Latest Developments
- Table 94. Loftex Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors
- Table 95. Loftex Bath Towel Product Portfolios and Specifications
- Table 96. Loftex Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)

Table 97. Loftex Main Business

Table 98. Loftex Latest Developments

Table 99. Grace Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors

Table 100. Grace Bath Towel Product Portfolios and Specifications

Table 101. Grace Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)

Table 102. Grace Main Business

Table 103. Grace Latest Developments

Table 104. WestPoint Home Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors

Table 105. WestPoint Home Bath Towel Product Portfolios and Specifications

Table 106. WestPoint Home Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)

Table 107. WestPoint Home Main Business

Table 108. WestPoint Home Latest Developments

Table 109. SUNVIM Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors

Table 110. SUNVIM Bath Towel Product Portfolios and Specifications

Table 111. SUNVIM Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)

Table 112. SUNVIM Main Business

Table 113. SUNVIM Latest Developments

Table 114. Sanli Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors

Table 115. Sanli Bath Towel Product Portfolios and Specifications

Table 116. Sanli Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)

Table 117. Sanli Main Business

Table 118. Sanli Latest Developments

Table 119. Kingshore Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors

Table 120. Kingshore Bath Towel Product Portfolios and Specifications

Table 121. Kingshore Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)

Table 122. Kingshore Main Business

Table 123. Kingshore Latest Developments

Table 124. Springs Global Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors

- Table 125. Springs Global Bath Towel Product Portfolios and Specifications
- Table 126. Springs Global Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)
- Table 127. Springs Global Main Business
- Table 128. Springs Global Latest Developments
- Table 129. Avanti Linens Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors
- Table 130. Avanti Linens Bath Towel Product Portfolios and Specifications
- Table 131. Avanti Linens Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)
- Table 132. Avanti Linens Main Business
- Table 133. Avanti Linens Latest Developments
- Table 134. Uchino Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors
- Table 135. Uchino Bath Towel Product Portfolios and Specifications
- Table 136. Uchino Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)
- Table 137. Uchino Main Business
- Table 138. Uchino Latest Developments
- Table 139. Canasin Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors
- Table 140. Canasin Bath Towel Product Portfolios and Specifications
- Table 141. Canasin Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)
- Table 142. Canasin Main Business
- Table 143. Canasin Latest Developments
- Table 144. EverShine Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors
- Table 145. EverShine Bath Towel Product Portfolios and Specifications
- Table 146. EverShine Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)
- Table 147. EverShine Main Business
- Table 148. EverShine Latest Developments
- Table 149. Venus Group Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors
- Table 150. Venus Group Bath Towel Product Portfolios and Specifications
- Table 151. Venus Group Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)
- Table 152. Venus Group Main Business

Table 153. Venus Group Latest Developments

Table 154. QiQi Textile Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors

Table 155. QiQi Textile Bath Towel Product Portfolios and Specifications

Table 156. QiQi Textile Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)

Table 157. QiQi Textile Main Business

Table 158. QiQi Textile Latest Developments

Table 159. Noman Group Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors

Table 160. Noman Group Bath Towel Product Portfolios and Specifications

Table 161. Noman Group Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)

Table 162. Noman Group Main Business

Table 163. Noman Group Latest Developments

Table 164. Alok Industrie Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors

Table 165. Alok Industrie Bath Towel Product Portfolios and Specifications

Table 166. Alok Industrie Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)

Table 167. Alok Industrie Main Business

Table 168. Alok Industrie Latest Developments

Table 169. Mtcline Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors

Table 170. Mtcline Bath Towel Product Portfolios and Specifications

Table 171. Mtcline Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)

Table 172. Mtcline Main Business

Table 173. Mtcline Latest Developments

Table 174. American Textile Systems Basic Information, Bath Towel Manufacturing Base, Sales Area and Its Competitors

Table 175. American Textile Systems Bath Towel Product Portfolios and Specifications

Table 176. American Textile Systems Bath Towel Sales (K Pcs), Revenue (\$ Million), Price (USD/Pcs) and Gross Margin (2019-2024)

Table 177. American Textile Systems Main Business

Table 178. American Textile Systems Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Bath Towel
- Figure 2. Bath Towel Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Bath Towel Sales Growth Rate 2019-2030 (K Pcs)
- Figure 7. Global Bath Towel Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Bath Towel Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Cotton Bath Towel
- Figure 10. Product Picture of Bamboo Fiber Bath Towel
- Figure 11. Product Picture of Others
- Figure 12. Global Bath Towel Sales Market Share by Type in 2023
- Figure 13. Global Bath Towel Revenue Market Share by Type (2019-2024)
- Figure 14. Bath Towel Consumed in Household
- Figure 15. Global Bath Towel Market: Household (2019-2024) & (K Pcs)
- Figure 16. Bath Towel Consumed in Hotel
- Figure 17. Global Bath Towel Market: Hotel (2019-2024) & (K Pcs)
- Figure 18. Bath Towel Consumed in Others
- Figure 19. Global Bath Towel Market: Others (2019-2024) & (K Pcs)
- Figure 20. Global Bath Towel Sales Market Share by Application (2023)
- Figure 21. Global Bath Towel Revenue Market Share by Application in 2023
- Figure 22. Bath Towel Sales Market by Company in 2023 (K Pcs)
- Figure 23. Global Bath Towel Sales Market Share by Company in 2023
- Figure 24. Bath Towel Revenue Market by Company in 2023 (\$ Million)
- Figure 25. Global Bath Towel Revenue Market Share by Company in 2023
- Figure 26. Global Bath Towel Sales Market Share by Geographic Region (2019-2024)
- Figure 27. Global Bath Towel Revenue Market Share by Geographic Region in 2023
- Figure 28. Americas Bath Towel Sales 2019-2024 (K Pcs)
- Figure 29. Americas Bath Towel Revenue 2019-2024 (\$ Millions)
- Figure 30. APAC Bath Towel Sales 2019-2024 (K Pcs)
- Figure 31. APAC Bath Towel Revenue 2019-2024 (\$ Millions)
- Figure 32. Europe Bath Towel Sales 2019-2024 (K Pcs)
- Figure 33. Europe Bath Towel Revenue 2019-2024 (\$ Millions)
- Figure 34. Middle East & Africa Bath Towel Sales 2019-2024 (K Pcs)
- Figure 35. Middle East & Africa Bath Towel Revenue 2019-2024 (\$ Millions)

- Figure 36. Americas Bath Towel Sales Market Share by Country in 2023
- Figure 37. Americas Bath Towel Revenue Market Share by Country in 2023
- Figure 38. Americas Bath Towel Sales Market Share by Type (2019-2024)
- Figure 39. Americas Bath Towel Sales Market Share by Application (2019-2024)
- Figure 40. United States Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Canada Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Mexico Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Brazil Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. APAC Bath Towel Sales Market Share by Region in 2023
- Figure 45. APAC Bath Towel Revenue Market Share by Regions in 2023
- Figure 46. APAC Bath Towel Sales Market Share by Type (2019-2024)
- Figure 47. APAC Bath Towel Sales Market Share by Application (2019-2024)
- Figure 48. China Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. Japan Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. South Korea Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Southeast Asia Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. India Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Australia Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. China Taiwan Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Europe Bath Towel Sales Market Share by Country in 2023
- Figure 56. Europe Bath Towel Revenue Market Share by Country in 2023
- Figure 57. Europe Bath Towel Sales Market Share by Type (2019-2024)
- Figure 58. Europe Bath Towel Sales Market Share by Application (2019-2024)
- Figure 59. Germany Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. France Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. UK Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Italy Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Russia Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Middle East & Africa Bath Towel Sales Market Share by Country in 2023
- Figure 65. Middle East & Africa Bath Towel Revenue Market Share by Country in 2023
- Figure 66. Middle East & Africa Bath Towel Sales Market Share by Type (2019-2024)
- Figure 67. Middle East & Africa Bath Towel Sales Market Share by Application (2019-2024)
- Figure 68. Egypt Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. South Africa Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Israel Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. Turkey Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. GCC Country Bath Towel Revenue Growth 2019-2024 (\$ Millions)
- Figure 73. Manufacturing Cost Structure Analysis of Bath Towel in 2023

Figure 74. Manufacturing Process Analysis of Bath Towel

Figure 75. Industry Chain Structure of Bath Towel

Figure 76. Channels of Distribution

Figure 77. Global Bath Towel Sales Market Forecast by Region (2025-2030)

Figure 78. Global Bath Towel Revenue Market Share Forecast by Region (2025-2030)

Figure 79. Global Bath Towel Sales Market Share Forecast by Type (2025-2030)

Figure 80. Global Bath Towel Revenue Market Share Forecast by Type (2025-2030)

Figure 81. Global Bath Towel Sales Market Share Forecast by Application (2025-2030)

Figure 82. Global Bath Towel Revenue Market Share Forecast by Application
(2025-2030)

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