

# Global Bath Rugs and Mats Market Growth 2023-2029

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## Abstracts

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Bathroom rugs and mats help absorb excess moisture after a bath and keep the bathroom floor clean and dry. In addition, bath mats provide firm grip while bathing, preventing slips and bodily injuries.

LPI (LP Information)' newest research report, the "Bath Rugs and Mats Industry Forecast" looks at past sales and reviews total world Bath Rugs and Mats sales in 2022, providing a comprehensive analysis by region and market sector of projected Bath Rugs and Mats sales for 2023 through 2029. With Bath Rugs and Mats sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Bath Rugs and Mats industry.

This Insight Report provides a comprehensive analysis of the global Bath Rugs and Mats landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Bath Rugs and Mats portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Bath Rugs and Mats market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Bath Rugs and Mats and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Bath Rugs and Mats.

The global Bath Rugs and Mats market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

Rising income levels have led to an increase in tourism and have given the hotel industry a huge boost in the use of bathroom rugs and mats. In addition, increased awareness of personal hygiene and safety is accelerating the spread of bathroom rugs and mats.

This report presents a comprehensive overview, market shares, and growth opportunities of Bath Rugs and Mats market by product type, application, key manufacturers and key regions and countries.

#### Market Segmentation:

##### Segmentation by type

Chenille

Nylon

Polyester

Cotton

Bamboo

##### Segmentation by application

Hotels

Salons

Households

Other

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ridder GmbH

IKEA

Williams-Sonoma, Inc.

Croydex

Oasis Towels

Gorilla Grip

Duck Brand

Bagma Overseas

Apache Mills

Interdesign

Welspun

Creative Bath Products, Inc.

SlipX Solutions

The White Company

Lands' End

Guangdong Guanghaida Industrial Co., Ltd

Jiangsu Mofisi Weaving Co.,Ltd.

Frontgate

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Bath Rugs and Mats market?

What factors are driving Bath Rugs and Mats market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Bath Rugs and Mats market opportunities vary by end market size?

How does Bath Rugs and Mats break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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